





You have some real comers in your company. But, if all you give them is salary, they may become something else.

#### Goers.

Prudential understands that no company wants to be a training ground for competitors

But a small company may turn out to be just that. Especially one that feels it's too small to have an employee benefit program

Today, with taxes the way they are, the people you most want to keep may be looking for extras. And, if you don't offer them any, they may very well look

BIG-COMPANY PACKAGE FOR A SMALL COMPANY. No matter

how small your company is.

Prudential's Employee Security Program can help put you on a competitive footing with any company, any size, anywhere in the

This program, called ESP for short, can provide your people with life insurance. Hospital and surgical insurance, Major medical, Income protection. Accidental death and dismemberment coverage.

The point is that your Prudential agent can tailor your company's have an employee benefit program without exchanging your business suit for a Santa Claus outfit.

WHO BENEFITS MOST? YOUR COMPANY. If you want to have a home team instead of a traveling team, look into Prudential's ESP. It can keep

loyal employees loyal. And still not cost as much as "a training program" that's always filled with trainees. Just remember. When it comes

to protecting any future-personal package to your company's or business-this you can count on: financial situation. So you can Prudential understands.

#### Prudential understands



## Joyce Thompson is a born loser.



She may lose her gloves-but never her money. Because she carries Bank of America Travelers Cheques. If anything happens to them, she gets a prompt refund. Anywhere in the world. And for the full amount. She

can't lose - the world's largest bank guarantees it.



That's why she always travels with Bank of America Travelers Cheques.

SOLD BY LEADING BANKS EVERYWHERE.



## A decorated hero: with a little help from Abex.

Bolognahamsalamionionmayonnaisepicklestomatoescheesepeppers and lettuce-if it's good enough to eat, it's good enough to put on a hero sandwich

Just about anything you eat gets within tempting distance of you with a little help from Abex. Our Railroad Products Division helps by making the kinds of

wheels, brake shoes and trackwork

that can take the beating a rail-road-on-the-move dishes out.

Pretty important doings when you consider that railroads carry so much of the nation's food. Very important if you happen

to be a hero worshipper Railroad products are just some of the ways we help you and indus-

try. We also make cast metal products, hydraulic equipment and friction products. How can we help you?





# Things are really popping at Continental Steel

Talk about busy! We've got about umpteen new projects in the works. And every one's designed to bring you even better fence, nails, welded reinforcing fabric; and a wide range of low and high carbon industrial wire.

What's this bustle all about? We've built one new wire mill, modernized another. We're installing new electric steelmaking furnaces. Updating our methods and equipment. Making our tight control of quality even tighter. Pouring millions of dollars into changes that can pay off for you in higher quality wire and wire products.

One thing won't change: the personal service you get from our people. You're still dealing with human beings here in Kokomo. And that's a good deal. It may sound corny but we're proud of the care your orders get. In fact, that's the kernel of the whole idea:

You can count on Continental to take care of you.



CONTINENTAL

Continental Steel Corporation, Kokomo, Indiana

Our bold new step in steelmaking calls for the bold new corporate symbol you new corporate symbol you the "C" from Continental and the "S" from Steel, it symbolizes the processing of steel into finished products. When you look for quality, look for the mark of Continental Steel.



#### The Brandy that broke out of the snifter!

12 great ways to enjoy Taylor Brandy:

- A, on the rocks, old-fashioned
- B. manhattan, alexander
- C. highball, fizz, toddy, nightcap
- D. stinger, sour
- F. after dinner

A smashing answer to ho-hum drinks.

Snift if you prefer. But if you really want to know what brandy's all about.

try this one a few new ways. (See Box). It's smooth and gentle.

blend is all the more pleasing to modern American tastes because it's the light, soft one.

ures a great empire was famous for. As well it should be. Its special secret When you serve it to guests, put Strauss on the stereo.

Between great music and a great brandy, things ought to get going.

And only Taylor is privileged to bring

you this delicate brandy. All the way

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Any central air conditioner that can stand up to St. Louis summers for three years without needing service—even once—is more than just a moneysaver. As Mr. and Mrs. Shipman will tell you, it's downright nice to come home to.

And their Bryant air conditioning features don't stop there. Because it's gas, monthly operating costs are low, and it's quiet, too! Because the unit is installed outside, the Shipmans save on valuable floor space. Cooling your whole house with

Bryant — and gas — can save in other ways, too. With no heavy-duty wiring necessary, installation costs are often less, (if you have an adequate forced-air heating system, the job's already half done). And with fewer major moving parts, a Bryant unit lasts longer because there's less to wear cut.

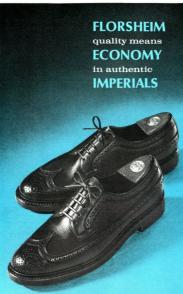
sell and service Bryant gas air con ditioning, but also offer low-interes financing terms. The easy payment go right on your monthly gas bill. Discover how little it costs to enjoy the cool, quiet comfort of Bryant gas air conditioning. Call your gas company now for a free survey.

AMERICAN GAS ASSOCIATION, INC. Bryant Manufacturing Company

#### bryant

For dependable, modern cooling Gas makes the big difference ...costs less, too.





The extremely high quality of workmanship and

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less to own. While you're saving you're enjoying authentic style, perfect fit, the satisfaction of

having truly fine things. Try it, it works!



Most regular styles \$1995 to \$2795 / Most Imperial styles \$3795 Illustrated: THE KENMOOR in cashmere calf, black 92604, chestnut 93639, hand

stained brown 93602, forest 93633, golden harvest 93631; in cordovan, black 92612, brown 93605.

THE ELOPSHEIM SHOE COMPANY - CHICAGO 60606 - MANERS OF FINE SHOPS FOR MEN AND WOMEN ----

#### TIME LISTINGS

#### TELEVISION

Wednesday, April 26 HALLMARK HALL OF FAME (NBC, 7:30-9 p.m.). "Soldier in Love," an original drama set in 18th century England recounts the story of Sir Winston Churchill's ancestors John and Sarah Churchill. who married to the dismay of their respective families but to the delight of Queen Anne. Starring Jean Simmons, Claire Bloom, Keith Michell, Basil Rathbone and

Thursday, April 27
TWIGGY IN NEW YORK (ABC, 8-8:30
p.m.). Photographer Bert Stern catches the lanky Britisher looking at New York and New Yorkers as they stare back.

ABC STAGE 67 (ABC, 10-11 p.m.). James Mason in John Le Carré's "Dare I Weep, Dare I Mourn," a tale of an ingenious escape from East Germany. Repeat.

Saturday, April 29 THE SAM SNEAD GOLF SHOW (ABC, 4:30-5 p.m.). Sam starts an instructional series that includes a helpful round with an elder-

duffer at Firestone Country Club in Akron, Ohio. Première. Sunday, April 30 EXPERIMENT IN TELEVISION (NBC, 4-5

p.m.). Author George Plimpton (The Paper Lion) hosts "Movies in the Now Generation," eight short films made by students in England, Poland, Belgium and the U.S. THE 21ST CENTURY (CBS, 6-6:30 p.m.). "Conquering the Sea." A look at all the strange and wonderful tools being devel-

oped for mankind to exploit the ocean depths-with fish ranches, coal and diamond mines, even hydroelectric stations to THE PILL (NBC, 6:30-7:30 p.m.). Hugh

Downs hosts a special edition of the Today show that tries to place the birth control pill in medical and moral perspective through interviews with medical authorities, clergy and users of the contraceptive.

Monday, May ZERO HOUR (ABC, 10-11 p.m.). Zero Mostel in a one-man concert of singing. dancing and comedy.

Tuesday, May 2 THE NATIONAL SCIENCE TEST (CBS. 10-11 p.m.). Having already tested its viewers on driving, health, income tax and politics, CBS now wants to find out how much they know about the sciences.

#### THEATER

#### On Broadway

YOU KNOW I CAN'T HEAR YOU WHEN THE WATER'S RUNNING. Robert Anderson splashes sex around and raises a steady spray of

humor for Martin Balsam, Eileen Heckart and George Grizzard, who develop his four playlets with insouciant grace and professional skill. THE HOMECOMING. An arid intellectual and his sex-parched wife arrive in London from the U.S. to visit his bull walrus of a

father and two brothers in a house the family calls the "land of no holds barred." 8 All times E.S.T. through April 29; E.D.T.



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A rousing new fragrance that stays with you.



Exclusive offer to the readers of TIME magazine. The PUB Traveler Kit contains three dissactive PUB products: Cologne, After Shave and All-Purpose Talc. Created for men by Revion. Tariff just \$2.00 includes postage and handling. Send check, cash or money order to PUB. PO. Bore656, New York, NY.



#### How to save time when moving up.

Many people foul up when they move up. They make several pitone calls, listen to several pitches, then go with the lowest guess. They're amateurs. But you're a moving up person. You know enough to go with the experts from North American. What's more, you leave all the unpleasant things like disconnecting, unhooking, packing, loading and shipping to professionals... the Gentlemen of the Moving Industry.

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Ask about new Budget Plan Moving . . . very practical for Junior Executives

NORTH AMERICAN VAN LINES

The GENTLEmen of the Moving Industry



He eventually flees, but she stays on-with pleasure. Members of the Royal Shakespeare Company give the latest puzzle from Playwright Harold Pinter a polished, tempered performance.

BLACK COMEDY. When the lights are supposed to be on, the stage is totally dark; when the lights are supposed to be off, the stage is ablaze, allowing the audience to see Peter Shaffer's electrically amusing farce about antics in the dark.

CABARET has nothing beneath its glossy veneer but another veneer. The musical version of I Am a Camera strikes notes of originality in its production but merely plays the old saws in its book and score.

#### Off Broadway

HAMP tries a British youth for desert-ing when the blood and din of World War I overwhelm him. Though innocent of evil, he is guilty of breach of duty, and must be condemned. Robert Salvio is movingly effective as the frightened Private Hamp.

#### RECORDS

#### Orchestral

A TOSCANINI TREASURY OF HISTORIC BROADCASTS (RCA Victor; 5 LPs). Lest we forget that the maestro of maestros was born 100 years ago, RCA has released this album of some of his legendary perfor-mances. Haydn, Mozart, Brahms and Sibelius are all represented, but the album's hit is the U.S. première of Shostakovich's Seventh Symphony, which was composed in 1941 in honor of the besieged city of Leningrad. A microfilm of the score was soon whisked out of Russia and into Toscanini's hands. Conducting his NBC Symphony, he draws forth all the pity, terror and courage in this powerful sound picture of the Nazi invasion of Russi

VARÈSE: ARCANA (RCA Victor). Jean Martinon and the Chicago Symphony Orchestra attack the late Edgard Varèse's exciting, if twitchy, rhythms, Arcana was completed by 1927, but it still sounds avant-garde, because it makes "absolute with a heckelphone, coconuts and more than 120 other instruments. Intriguing though it may be, Arcana sounds more

NIELSEN: SYMPHONY NO. 6 (Columbia). While Varèse was wholeheartedly knocking was less jovially contemplating the death of romanticism. In Nielsen's bitter, instructive and humorous Sinfonia Semplice. sweet strains are brutally harangued by sneering trombones and the icy tinkles of glockenspiel and triangles. In spite of the symphony's warning of the long winter's night ahead for music, Eugene Ormandy and his Philadelphia Orchestra succeed in realizing Nielsen's hope of making it "as lively and gay as possible

BRUCKNER: SYMPHONY NO. 3 (Columbia). Bruckner's favorite instrument, an organ in an Austrian monastery, stands over his grave. Viennese wits maliciously commented that his music sounded as if he had been buried by an organ long be-fore he was dead. But Wagner compared Bruckner's ideas to Beethoven's, and Bruckner dedicated his Third Symphony to his mentor at Bayreuth. The Cleveland Orchestra is Szellously conducted through Bruckner's poignant lyricism—but somewhat banal melodies.

SCHUMANN: "SPRING" SYMPHONY (Angel). Schumann composed his First Symphony in honor of his honeymoon year

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Westminster pattern shown.)

FOSTORIA GLASS COMPANY, DEPT. T.J., MOUNDSVILLE, WEST VIRGINIA

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Consider, for example, United Illuminating's Bridgeport Harbor Unit #2. The water used to run its multi-million dollar generator is a potential trouble-maker because boiler water picks up ionic materials and oxides in the condensate return system. In addition, United Illuminating uses more than 100,000 gallons of saline water per minute to cool its main condenser and a small leak here would contaminate the boiler water. Pictured below is the Crane-

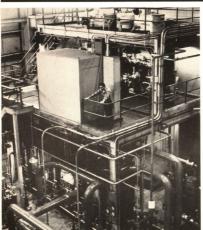
Cochrane condensate polishing system that protects this generating station. This system removes contaminants and automatically produces boiler water with a solids content of less than 25 parts per billion.

This unit has so raised operating efficiency that another is on order. In 1968, it will be polishing condensate for a boiler more than twice the capacity of #2.

There are Crane-Cochrane water conditioning units to handle most water problems. For processing foods . . . producing textiles . . . or making paper products. Wherever you use water, proper conditioning provides maximum efficiency through better product quality and lower maintenance costs.

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In France and 36 other love-struck countries.

'Intimate'...cherished as one of the world's seven great fragrances.

> Intimate Spray Mist by Revlon.

with Clara, and it is one of the happiest works by this tragic composer. Otto Klemexuberant conducting helps to make this recording another ideal series of melodies for spring

MOZART: SYMPHONIES NOS. 39 AND 36 (Deutsche Grammophon). Frozen souls and frigid spirits can always warm them selves before the fire of Mozart's impudent joy. The master may never have heard his own 39th Symphony played, because he probably composed it for a private concert that never materialized, but it has since become one of Mozart's most welcome though familiar works. Karl Böhm and the Berlin Philharmonic give it, and the less often played "Linz" Symphony on the other side, their exacting due,

#### CINEMA

ACCIDENT, Screenwriter Harold Pinter and Director Joseph Losey probe the inner anxiety of a group of Oxford dons, students THOROUGHLY MODERN MILLIE. Too many slices of cutie-pie and dance interludes as spurious as bathtub gin make this excursion back to the '20s thoroughly maudlin.

LA VIE DE CHÂTEAU. A farce about th German occupation of Normandy which proves that the flip side of war and the flop side of marriage can be equally funny.

ULYSSES. Director Joseph Strick has fashioned, if not the best, certainly not the worst possible film version of James Jovce's novel, assisted by a fine cast of actors (particularly Milo O'Shea as Bloom) who ring as true as Irish shilling THE TAMING OF THE SHREW. The Burtons

and Director Franco Zeffirelli have mounted the liveliest screen incarnation of Shakespeare since Olivier's Henry V PERSONA. A famous actress (Liv Ullman)

and a nurse (Bibi Andersson) exchange personalities in this absorbing movie directed by Sweden's Ingmar Bergman HOW TO SUCCEED IN BUSINESS WITHOUT

REALLY TRYING. This movie version of the 1961 Broadway hit musical succeeds by sticking close to the original, but also disappoints by not really trying for fresh FALSTAFF. Actor Orson Welles has caught

nore of the dark than the light side of Shakespeare's pun-prone, fun-filled rois terer, and Director Welles's amalgam of five of the historical plays is often stonily dull, despite some sparks of genius. LA GUERRE EST FINIE. A peek through the

other end of the spyglass, as French Director Alain Resnais examines the mind and mores of a Communist agitator left over from the Spanish Civil War but still traveling the dreadmill YOU'RE A BIG BOY NOW. Peter Kastner

heads a cast that includes Julie Harris, Elizabeth Hartman, Geraldine Page and Rip Torn in this daft, though not always deft, first effort by Director Francis Ford Coppola.

#### BOOKS

#### Best Reading

THE UNICORN GIRL, by Caroline Glyn. A rangy, clumsy 13-year-old goes off to Girl Guide camp to find a few friends but finds herself instead. Along the way, Novelist Glyn points out some of the hilariously muddled drills the Guides perform with

JOURNEY THROUGH A HAUNTED LAND: THE NEW GERMANY, by Amos Elon, A searching and compassionate study of today's Germany by an Israeli journalist who never forgets that he could have been a victim of vesterday's Germany

DISRAELI, by Robert Blake. The wiles and wit of Britain's most prodigal Victorian Prime Minister, whose life as recounted in this excellent biography proves even

richer than the many versions of its myth. FATHERS, by Herbert Gold. A basically entimental celebration of fatherhood-Jewish fatherhood, in particular-that rises above itself because of the author's high craftsmanship, fine irony and strong sense of the absurd

THE MURDERERS AMONG US: THE WIESEN-THAL MEMOIRS, edited by Joseph Wechsberg. The incredible career of Nazi Hunter Simon Wiesenthal, who brought Adolf Eichmann and 800 other war criminals to

THE AUTOBIOGRAPHY OF BERTRAND RUSSELL. This candid account of his early life and career by old (94) Mathematician-Philosonher Russell wittily explores and explains his curious preoccupation with the irrational and mystical quotient in human mathematics

A SPORT AND A PASTIME, by James Salter, A promising new novelist tells in a new way that oldest of stories: boy meets girl. Cool, compelling and brilliantly written.

THE FISH CAN SING, by Halldor Laxness. The foggy, fusty Iceland of a few genera tions ago, beautifully evoked by a Nobel

MAY WE BORROW YOUR HUSBAND? AND OTHER COMEDIES OF THE SEXUAL LIFE, by Graham Greene. While sex is the name of the game in this collection of short stories, Old Pro Greene thoroughly gilds the libido with the sensibilities of an informed

A MEETING BY THE RIVER, by Christopher Isherwood limns sharply contrasting portraits of brothers-one saintly, the other venal. Esthetically, at least, evil triumphs: the evil brother ranks with Sally Bowles and Arthur Norris among Isherwood's most

THE CHOSEN, by Chaim Potok. Another hearty bowl of New York Jewish chicken soup, though this time the rebellion against orthodoxy is set against a background of Brooklyn in the waning days of World

#### Best Sellers

FICTION 1. The Arrangement, Kazan (1 last

2. The Secret of Santa Vittoria, 3. The Eighth Day, Wilder (6)

4. Capable of Honor, Drury (3) 5. The Coptain, De Hartog (4)

Tales of Manhattan, Auchincloss (9) The Birds Fall Down, West

The Time is Noon, Buck 10. The Mask of Apollo, Renault (8)

#### NONFICTION 1. The Death of a President,

Madame Sarah, Skinner (1)

3. Everything But Money, Levenson (3) 4. Edgar Cayce: The Sleeping Prophet,

5. Paper Lion. Plimpton (5) 6. Due to Circumstances Beyond Our Control . . . Friendly

7. Games People Play, Berne (4) 8. The Jury Returns, Nizer (7)
9. Inside South America, Gunther (6)

10. The Arrogance of Power, Fulbright TIME. APRIL 28, 1967

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They're FROWN-SAVERS because they carry our EXCLUSIVE 5-YEAR WARRANTY-1-Year Warranty for repair of any defect, plus 4-year Protection Plan (parts only) for furnishing replacement for any defective part in the motor, pump or water circulating system.

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#### **IFTTFRS**

#### Blisters from the March

Arlington, Va.

Sir: Your frivolous treatment of the "Spring Mobilization to End the War in Viet Nam" [April 21] was in keeping with the foolishness of the event itself.

Nevertheless, however ridiculous the demonstrations appeared on the surface, they were anything but funny to several

KENNETH F. STRICKLAND

Captain, U.S.A.F.

Sir: From TIME's article and photographs, one would think that the demon-

strators were almost exclusively New Leftists, acidheads, pacifists, young, and not to be taken seriously.

TIME neglected to mention the veter-

ans, many wearing campaign ribbons and decorations, who participated. TIME negprofessional people who marched; teachers and medical groups were well represented My impression of the crowd was one of middle-class respectability. The turned-on. tuned-in, dropped-out set was a minority. Carmichael shot off his Stokely mouth, but he was more than counterbalcals and fanatics and Viet Cong flags. They were more than counterbalanced by the overwhelming majority of participants: everyday people who believe that patriotism demands more than unquestioning support of one's government, who remem-

Sir: The march was not "fun." It was an You failed to capture the spirit of the

ed that of the painted teeny-hoppers: celthrough the crowd; patient waiting at every corner; ten strangers huddling together under one umbrella. The high spirits of the march did not stem from a lack of seriousness but from the good feeling of repre-senting important ideals.

Maybe the march accomplished nothing concrete. Maybe its principles are too im-practical for our Great Society. Love, brotherhood, peace: that's what the march was about. You should have been there

NORA K. LAFLEY ANN KIBLING

Connecticut College

#### Measuring the Giant

Sir: As a naturalized American citizen and a New York resident for 20 years, I wish to congratulate you calorosamente for your benign, brassy, bothering, bla-tant, beautiful and very belated cover story [April 21] on my always beloved Brazil. R. CHARLES EASTWOOD

Sir: Some day, I keep hoping, you will along promising to make the trains run on Now you're whitewashing your new Brazilian hero with the same holy water

free-world saviors, such as Thailand's boss This brings to mind your fairy tales about Diem ten years back. If we are to avoid getting ensnared in other tragedies like Viet Nam, magazines like yours had better

start telling it like it is. JAMES STANBERY

#### San Pedro, Calif.

#### Jockey Club

Sir: While general congratulations are due you for "Weighing In for '68" [April 141. I take issue with your minimization of Draft Kennedy movement.

There were 60 favorable replies to our letter to former convention delegates (not 28 as you reported), and three of these former delegates—including former Conof our National Coordinating Committee. Even more impressive was the fact that we received only 65 negative responses. Other prominent Democrats have privately en-

couraged us, but for their own reasons have seen fit to withhold public support. There are now 43 Citizens for Kennedy-Fulbright chapters in 22 states, including two in L.B.J.'s home state of Texas (Austin and San Antonio). We boast a membership of nearly 4,000 in 48 states plus the District of Columbia. This "draft movement" has only just begun. We expect to have an even larger impact in the

#### MARTIN SHEPARD, M.D.

Citizens for Kennedy-Fulbright

Sir: An interesting assessment of the presidential hopefuls. I thought the de-scription of Rockefeller especially apt. It would be a shame if a man of his proved ability and statesmanship were overlooked on the basis of an event in his personal life, the details of which the public is

#### THOMAS SHELDON Middlebury, Vt.

Sir: You mention Reagan as a presiden-tial possibility. But the first 100 days of his administration show confusion, ineptness, destructive programs, and a disregard for the welfare of the people. He and his wealthy have placed the dollar above human rights, of good looks, a nice smile and a mouthful of beautiful teeth are the requisites for the presidency, he has all the qualifications. W. JACOBS

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ADDRESS ALL INQUIRIES OR SUB-SCRIPTIONS to: TIME, 540 N. MichiSir: Holy Toledo! One of the best TIME covers I've seen. Conrad even makes good play on the brand name of the scales that we see in butcher shops and bus stations from Rocky's New York to Ronnie's Cali fornia. Truly a picture worth a thousand votes. Let's have more of Conrad as the boys jockey for position on the way to the

(PFC.) RICHARD L. PALATUCCI Fort Knox, Ky.

Sir: Your cover is frightfully delightful. But why did Conrad exclude that political perennial? In other words, where the hell is Stassen? Surely that is not Childe Harolde in the background staring angrily over the right shoulder of Gorgeous

JIM LOWRY

Sir: Conrad has pictured Richard Nixon in checkered silks, supposedly symbolizing the dog Checkers. But, as any sports-minded person can see, Nixon's checkered silks represent the checkered flag used for win-

HENRY KOPITZKE Riverside, Calif.

#### Go East . . .

Sir: While we would have to disagree Str: White we would have to disagree with a number of individual pronouncements in "The Unpleasant Reality," your article on East Germany [April 7], we do applaud the initiative shown by Tisti in exploring this neglected topic. We agree wholeheartedly with the "Letter from the when it says that East Ger-Publisher' many "is in many ways a crucial area in a new Europe of growing East-West con-tacts" and that "less is known about it" than about "any other of Eastern Europe's

For these reasons we are planning as a cooperative venture of the Great Lakes Colleges Association a summer institute for 1968 at Kenyon College devoted the study of the German Democratic Republic and aimed at an objective assessment of what has been termed "the Ger-man problem." Since we have found it simple to travel in East Germany, the institute program will entail a four-week study tour there.

(PROF.) EDMUND P. HECHT Kenyon College Gambier, Ohio

#### Unsaid

Sir: In your story on the Vanderbilt sym-posium [April 21] you state: "Heard says that unless he gets a 'substantial' vote of confidence, he will quit." To correct the

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record, I have not said this or anything similar publicly or privately. ALEXANDER HEARD

Chancellor

Vanderbilt University Nashville, Tenn.

#### All Saints

Sir: "Prosperity and Protest" [April 14] is insufficiently researched.

The charge that Mormons are unconcerned with politics and community service is contradicted by the fact that the percentage of Mormons in Congress is at east twice the percentage of Mormons in the U.S., and by the fact that not only the 12,800 missionaries but all Latter-Day Saints try to perfect the community through the home. No other religious group in the country is taught so early in life to respect and support the Con-

Social pressures do not change Mormon setrine. It was not a "new revelation" doctrine. It was not a "new revelation" that led Mormons to abandon polygamy but laws passed by Congress and upheld by

obey the law of the land W. REID GUSTAFSON

last resort-and Mormons

### the court

of

Sir: Your fangs are showing. Compare the inconspicuous, comfortable garment of the Mormon with the medieval, bulky garb of the Catholic nun or priest-which is the "quaint tradition?"

Is the extent of Mormon holdings sur posed to be greater or a more closely guarded secret than the extent of Catholic holdings?

Revelation is not subject to the whims of expediency; it is unlikely to be hurried to affect a political campaign. Members of the priesthood must love all people, and it is easy to see why the Lord would consider unfair to require this of Negroes at this time. We can be sure the priesthood will be granted the Negro at the best time for his welfare, not when TIME deems it right. Any Mormon who calls it a "prob-lem" that doctrine can be changed only by revelation is not a good Mormon—revelation is the heart of our church.

#### MARJORIE WHITTEMORE Daytona Beach, Fla.

As a former "Saint" from "Zion," I must enlighten you on another closely guarded secret of the Mormon Church: once a member always a member

The membership figure of 2,600,000 in-cludes several thousand "defectors" like myself and family who chose another relirequested that our names be gion and removed from the rolls. We were informed that to have our names removed from the church membership, we would have to appear before a "bishop's court" for heresy charges. Thus Mormon Church memberfigures are as accurate as Billy Graham's pledge-card tally.

KENNETH N. TAYLOR Lake Hopatcong, N.J.

#### Fellowship of Seekers

Sir: I thought your article on the survey of Unitarians [April 14] was fair and accurate—as far as it went. The trouble is, too many people know what Unitarians don't believe in (the divinity of Christ, the virgin birth, etc.), and too few know what we do believe in.

For Unitarians, the emphasis is deeds rather than creeds. We believe that morality has more to do with the human use of human beings than with ecclesiastical laws supposedly handed down on Mount Sinai. Unitarianism accommodates a range of viewpoints, from the mysticism of a Ralph Waldo Emerson to the profound humanism of an Adlai Stevenson, because Unitarians recognize the tentative nature of all human knowledge. We refuse to straitiacket ourselves with fixed creeds because we want to be open to new truth as it unfolds-and therein lies our faith: we're a fellowship of seekers rather than of people who presume to know

R. EUGENE BULLOCK First Unitarian Society of West Newton Newtonville, Mass.

#### The Right to Fly

Sir: It is distressing that the Navy has suggested a moratorium on airline hiring of military pilots [April 14]. Consider the feelings of a Navy pilot who has returned to the U.S. after having flown 200 combat missions over North Viet Nam. He has completed his 5½ year obligated service, and is now looking forward to entering the civilian community. Is he to find that if his choice of employment is with an airline, he is being discriminated against because of his former job? Has he risked his life to help preserve one basic freedom, that of self-determination, in another country only to discover that in so doing he has deprived himself of another basic freedom in his own country? JOAN MILES

#### White Plains, N.Y. Crabs Over Lobsters

Milwaukee

Sir: Your survey of services in the skies [April 14] opened my eyes to the absurdities of competition as conspicuous consumption. Does the passenger really exist who will, all essentials being equal, forsake Airline X's wide-screen movies for Airline Y's unpronounceable desserts? He would more likely, offered the choice, forsake miniskirts for mini-fares, secure in the knowledge that the stewardess is more adept at use of emergency equipment and than at a quick change for dinner. Scuttling the seven entrees might even give her the leisure to furnish the aspirin someone requested ten minutes ago.

Competing airlines won't win us with luxury but with actual service. They will win us when getting to the airport isn't half the trip, when they eliminate the tenminute baggage check and the 20-minute walk to the gate, when they depart and arrive on schedule, when they no longer sacrifice safety for speed, size and splen-dor, when they subtract the gold tassels and lobster thermidor from the cost of our fare.

MARGARET L. BOWERS

Address Letters to the Editor to TIME & LIFE Building, Rockefeller Center, New York, N.Y. 10020.

Time Tex. also guidaless Leer, Fearius, Senson Lancestavarius and with an administration the International Conference of the Board, Andrew Hesdell, Claiman and Conference of the Board, Andrew Hesdell, Claiman and Conference of the Board, Andrew Hesdell, Claiman Parasite Canter La Stillaus, Frenders, James A. Limen Executive Vol. Produce of the Conference of the Conferen TIME INC. also publishes LIFE, FORTUNE, SPORTS

# **Prosurance.**

(Don't ask your secretary to look it up in the dictionary.\*)



\* Instead, ask her to paste this entry in the margin, and bring your dictionary up to date:

pro-sur' ance (pro-shoor 'ans), n. 1. Act of prosuring. Insurance extended to provide positive benefits, in addition to indemnity.
 Provision for gain, as well as against loss, within the service of an insurance carrier to its policyholder and to the public.

There's a new word in the

#### Wausau Story

You won't find "prosurance" in your office dictionary. The word is too new. But you'll be hearing about it among the "in group"-the real pros-of business insurance. Prosurance is the name for a sophisticated concept of business insurance.

written and serviced by professionals for the professional business-insurance market.

Just what is prosurance? It is business insurance with attendant service of value so far in excess of its cost that it becomes an investment with potentially profitable returns-rather than simply a necessary expense.

While insurance alone protects only against loss, prosurance also provides for gains. Gains in operating efficiency, better housekeeping, improved employee morale and more favorable public relations to name a few. It's the positive approach-for the policyholder's goals, not just against his

Like many another innovation in

the business-insurance field, prosurance is an outgrowth of the philosophy of Employers Insurance of Wausau. It's another example of the "Wausau Way" of working by the people who know business insurance like nobody else in the business. Get the complete Wausau Story. It makes good listening.



The business-insurance people

# The average American car costs \$3,000. For \$95 more you can have an authentic English GT. Still thinking average?



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Now, for just a few dollars' more than the average

car, you can have an MGB/GT. Only question is: Can it be the genuine article at such a fantastic price? A GT car, to be authentic, must

be a high-per-

formance touring machine with absolutely
unqualified sports car handling and
roadability. It must offer comfort,
roadability. It must offer comfort,
only 5 or 6 cars—the MGB/GT among
them—qualifity. Like the others, the
MGB/GT is hand-assembled. It's put
together piece by piece by craftsmen,
Thames the car is rust-proofed 3
times and hand-rubbed in between.

The body is made of 20-gauge steel for extra strength. The hood, of aluminum for lightness.

for lightness.

On the highway you can touch any posted speed for the highway for the highway for the high first the high firs

you can revel in the absolute integrity of the firm suspension and precise rackand-pinion steering. Disc brakes are, of course, standard. They will bring you to a

They will bring you to a stop from any speed with just a pedal touch. How can we offer so much for hardly more than the average American car? Maybe be-

cause we're the world's largest sports car maker with a racing record extending back to 1923.

So join the most exclusive club in the country. The price of admission: \$3,095."
And you can't beat that.

MGB/GT: another action car from the sign of the Octagon.

\*EAST COAST P.O.C. (SLIGHTLY HISHER IN THE WEST) FOR OVERSEAS DELIVERY AND OTHER INFORMATION, WRITE: THE BRITISH MOTOR CORP./HAMBRO, INC., DEPT. T-69, 734 GRAND AVE., RIDGEFIELD, N.J.

## "What will I see on the moon?"



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Book of Knowledge, These 20 amazing volumes will answer your child's questions. His questions should be answered—they should not be shrugged aside, Eager young minds want to learn everything about the world they've inherited. It's your job to heln them.

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There are \_\_\_ children in my family, ages \_\_\_ |
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## TIME

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#### A letter from the PUBLISHER

James R. Shepley

N the post-abstract expressionist era of the '60s, modern art has been racing ahead at a frantic clip that is a challenge to its chroniclers. In recent years the editors have taken the readers through the worlds of pop and op (a TIME coinage, by the way) and on to kinetic and minimal. This week it's luminal, In a wide-ranging story, the Art section surveys the work of a new group of practitioners who "paint" in light. As usual in TIME, the story is supported by a portfolio of color illustrations.

We have long made liberal use of color engravings-which happen to be expensive but which, we feel, are indispensable to art journalism. As early as 1934 we ran color to support a story about American artists. including Thomas Hart Benton and Grant Wood. Since May 1951, Art has run color illustrations as a regular feature-1,413 color pages all told. "Black and white photogra-phy," says Senior Editor Cranston Jones, who is in charge of the Art section, "leaves out an essential element of the artist's statement.

We have photographed works of art around the world, in museums, churches and palaces. André Malraux has said that color reproductions have created a "museum without walls"; we like to think that Time can be something of a museum between covers.

We pay due attention, of course, to classic as well as modern art, but it is the new and bizarre forms that pose special problems for the critic and the photographer-as we found again in working on the story about the luminists. They are very serious about their seemingly playful work, and their background is apt to be broader-or at any rate more tech-nical-than that of the traditional artist. Their experience includes such far-away fields as nuclear physics, optics and electronics. "They are of the technical age," says Piri Halasz, who wrote the story, "but they re-main artists primarily." Researcher Leah Gordon found Nuclear Engineer Earl Reiback's projection technology so complicated that she brought along Science Researcher Sydnor Vanderschmidt to help her interview him.

One of the works shown no longer exists; it was a series of projections from a machine called Clavilux, which its inventor, Thomas Wilfred, has since dismantled. Fortunately, before doing so, he photographed the projections. Not an easy thing to do, as our lensmen learned when they tried to focus on the moving, blinking, flashing machines. Said Photographer Frank Lerner: "To give the idea of light in motion was a difficult assignment because there is no such thing as a norm." He repeatedly went back for retakes; his subjects never looked the same. "I came back so often that I began to feel like The Man Who Came to Dinner at the gallery."

ONE hundred years ago, four of the colonies of what was then British North America formed a confederation. From that "union of scattered outposts in a vast territory," in the words of Canadian Prime Minister Lester Pearson, evolved modern Canada. To salute the nationwide centennial and Expo 67, which begins in Montreal April 28, Time Inc. last week opened an expo of its own in the Time & Life Building Exhibition Center in Manhattan. The show consists of models of the Montreal fair's pavilions, a diorama of the fair, films and works by Canadian artists. The exhibition is free to the public and will run through June 11.

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Jill, age 12, is living the Continental life.



Not because she has a horse of her own. Not because her father owns a Lincoln Continental sedan. But because she is learning how to appreciate them both. Jill has discovered that the real reward of owning her own five-gaiter comes in caring for him and learning to ride him as he was bred to be ridden. And in her family's Continental, she is beginning to see what her Mother means by "good taste" and "understatement"; and why her Father calls it a "sound investment."

It is families like Jill's who have made today's good life the Continental life.

Find out why. Come live the Continental life.





## TIME

THE WEEKLY NEWSMAGAZINI

April 28, 1967

Vol. 89, No. 17

#### THE NATION

#### THE WAR One-Way Traffic

on a Two-Way Street

"Escalation" is one of those windy words that are foisted on the public by military bureaucrass, interminably parried by the press and kept in the vernacular long after long any read its autonomy, de-escalation—appears in neither Webster's Second nor the Oxford English distinguary, it has become synonymous with the U.S. commitment to Vet Nam. More specifically, it has been appear to the Name of the

Escalation has thus become a one-way word on what is clearly a two-way street. For the truth is that while Washington has steadily increased its military commitment to Viet Nam since early 1965. Hanoi has been busily intensifying its own participation in the war for even longer—since 1954, in fact Last week, in half a dozen areas, both sides were steeping up—or escalating—the war.

In the South, the Viet Cong were embarked on a new wave of terrorism aimed at thwarting village elections (see following story). In the Demilitarized Zone and in I (pronounced eye) Corps, the area comprising South Viet Nam's five northernmost provinces, there was an ominous upsurge in Communist mili-



tary preparations, prompting the Alliest to send in heavy reinforcements. North of the 17th parallel, the U.S. air war was measurably intensified by the first bombing raids within the city limits of Haiphong, North Viet Nam's second city and principal port.

Now Bulge? For U.S. military planers, I Corps and the DMZ were the most worrisome peril points—partially with 65.000 main-force enemy troops and local guerrillas infesting the provinces and least 35.000 km who were the DMZ. Two weeks ago, the Communists overan and briefly occipied the DMZ in the

The situation in I Corps, said U.S. Pacific Commander Admiral U.S. Grant Sharp in Washington last week, is "tight, very tight." Said South Viet Nam's Foreign Minister Tran Van Do during a Washington meeting with representatives of the six nations\* that have sent troops to his country: "I cannot exclude the possibility of larger-scale invasion. Our two northern provinces of Quang Tri and Thua Thien are presently under terrible pressure." Columnist Joseph Alsop believes that "a new Battle of the Bulge" may be in the making, "Everything is now to be gambled [by Hanoi] to reverse the war's unfavorable trend," predicts Alsop, "by achieving a Dienbienphu-like success against American troops in I Corps," U.S. Pacification Chief Robert Komer, a World War II combat historian, agrees that a climactic battle may be imminent, but compares it to Saint-Lô, when the Allies burst out of the Normandy perimeter and began the great sweep to Berlin. There may be hard fighting ahead for the U.S.. but once the I Corps challenge is met, Komer implies, it may prove to be "a downhill run.

Long-Term Confrontetion, Few military men expect Hanoi to launch a fullscale invasion across the DMZ—though Sharp says: "I just hope they do. Then we can use our firepower." But most experts foresee a bitter, long-term confrontation in I Corps, where the Communists' supply lines and infiltration routes are shortest. For that reason,

\* The U.S., the Republic of Korea, the Philippines, Australia, New Zealand and Thailand.



PHANTOM TAKING OFF FROM "KITTY HAWK"

More difficult with the lights out.

the U.S. has airlifted nearly a full Army division into the area, while the South Vietnames have rushed in three clite battalions to augment the thinly stretched forces on the spot—Lieut. General Lewis Walt's 75,000 U.S. Marines, two understrength South Vietnamese army divisions and three Korean battalions. As a result, American strength is be-

ing thinned out elsewhere and some topcehelon planners believe that a total of 600,000 Americans will now be needed in Viet Nam instead of the 475,000 planned for the end of 1967. This week General William Westmoreland and his top Saigon manpower esperts are to discuss in Washington the subject of ground reinforcements.

Mini-Maginot. To prepare for a major community of the com

Ultimately "the Obstacle," as military men call it, will stretch from the foothills of the Annamese Cordillera, the spiny range that bisects I Corps, to the South China Sea—a twelve-mile corried robristing with barbed wire, mine-fields, sensing devices, pillboxes and watchtowers. Its furnction will be to provide a wide field of fire in case of attack, skind or min-Kappton Line that will cost far more than it is worth. For one thing, VC. mortars are zeroed in on the zone and have already killed four men and would call the corridor will stup before it reaches the mountains units militration routes begin counterful militration will stup before it reaches the mountains militration routes begin.

and definition of the property of the property

In the face of such intransigence, the Southeast Asia Treaty Organization's Council of Ministers ended a three-day meeting in Washington last week with a demand for "reciprocity" from the North in exchange for any Allied reduction in the fighting. But the prospects down are as remote as ever, "We can't get the other side even to whisper to us behind the hand," complained Rusk.

Not Even a Whisper, With Hanoi obviously unwilling to talk—or even whisper—the U.S. significantly stepped up its bombing attacks last week in an effort to reduce the North's capacity to send troops and weapons into the South. Air Force pilots destroyed a 60-car freight train and repeatedly struck an

army training center near Hanoi—on one occasion getting embroiled in dogfights with 17 MIGs that cost one U.S. plane and possibly five of the enemy's.

The Haiphong raids hit two thermal power plants—one barely a mile from the downtown business center, the other took part, swooping off the decks of the attack carriers Kitty Hawk and Ticonderga to strike at noon and again 41 hours later. Dumping almost 150 tons of stroyed 80% of their generating capacity—and 12% of their generating capacity—and 12% of the North's total power supply—without losing a single plane. As one pilot said on his return to the night in Haiphong."

The raids, said Rear Admiral David Richardson, whose Task Force 77 carriers launched the jets, "will show some people that their sanctuaries are not what they think they are." A few off-limits areas remain nonetheless-Haiphong's port facilities and its huge cement plant, Hanoi's industries, the MIG airfields and the dikes that channel water to the Red River rice bowl, Whether they, too, are eventually bombed may well depend on what the three or four North Vietnamese divisions along the DMZ decide to do. If they come on down, the bombing is likely to intensify and U.S. officers in the South are likely to get all the reinforcements that they request. And in that event. Hanoi-for a change-will be clearly branded the escalator.

#### Blood on the Ballot

One form of Communist "escalation" that critics of the war generally overlook is much in evidence. As General William Westmoreland points out in a speech this week to the Associated Press managing editors at Manhattan's Waldorf-Astoria hotel during one of his rare stateside visits: "During the past nine years, 53,000 Vietnamese-a large share of them teachers, policemen and elected or natural leaders-have been killed or kidnaped. Translated to the United States, that would be more than 600,000 people, with emphasis on mayors, councilmen, policemen, teachers, government officials and even journalists who would not submit to blackmail." For the past three weeks, Communist terrorists have relentlessly harassed the inhabitants of 991 Vietnamese hamlets and villages, which this month are casting ballots in the nation's first local elections to be held since 1964 (see THE WORLD).

In a land where violence is constant and commonplace, the Communists have elevated terror to the level of a macabre political art. During the elections to date, they have blown up at least 14 polling places, snapped bullets into lines of voters, murdered eight candidates for office, abducted 25 more. and killed a total of nearly 200 civilians in purely election-oriented acts of intimidation. In the hamlet of Suoi Chan, only 40 miles east of Saigon, the Viet Cong slaughtered at least 18 civilians, three of them girls working for the Revolutionary Development pacification program that has been the target of much Viet Cong violence in the past month. The girls, none of them older than 18, were trussed up with their hands behind their backs and shot through the head. Other victims were burned, and the hamlet was later set on

No one pretends that the Vietnamese turnout is an act of pure political enlightenment. Most villagers are under strong pressure to vote. Unquestionably, though, it takes brave men to run or the en right and the vietnamese turnout so strongly in the fact of the vietnamese turn out so strongly in the face of terro—and sometimes end up marking their hallow with their own blood—not go unappreciated.

#### PROTEST

#### Burning Issue

In the wake of the antiwar demonstrations that brought out some 200,000 protesters in San Francisco and New York (TIME, April 21), patriots of every stripe last week demanded legislation to penalize desecrators of the American flag. In New York, where at least one flag was burned in the Central Park Sheep Meadow by over-ardent symbolists, city police scrutinized thousands of photographs in search of identifiable flag razers, each of whom, if convicted. would have to pay a \$50 state fine for touching off Old Glory. In Washington, South Carolina's Democratic Representative L. Mendel Rivers introduced a



Terror elevated to a political art.



RADER DESTROYING DRAFT CARD
Out of uniform.

bill that would make desecration of the American flag a federal offense punishable by five years in prison and a fine of \$10,000.

Draft cards were equally fiery objects of concern. Federal law demands that every American male born after Aug. 20, 1922, must carry his Selective Service notification "at all times." Since some 75 young Americans burned their draft cards in Central Park during the antiwar weekend, the FBI set about tracking down the culprits. Many of them, it turned out, still had their cards: they had been burning ligit scraps of notepaper. One readily identifiable card burner was Northwestern University Political Science Researcher Gary Rader, 23, a reservist in an Illinois Special Forces unit, who wore his green beret and Class A uniform while he burned his draft card in Central Park before newspaper cameras. FBI agents arrested Rader last week at his Evanston, Ill., apartment, handcuffed him before they stuck him in a Chicago jail cell overnight. Though Rader was released the next day on \$1,000 bond, raised by friends at Northwestern, he faced a possible five-year prison sentence and \$10,000 fine for burning his draft card, and a possible six-month sentence for wearing his uniform without official approval.

#### REPUBLICANS

The Long, Hot Century?

In his quest for the presidency, Michigan's Governor George Rommey—unlike any other potential candidate for 1968—has to prove that his religious beliefs will not influence his political decisions. Though Rommey, a Mormon, has an admirable record as a civil rights Nobas an admirable record as a civil rights. Negroes that he does not share his church's traditional belief that they are the sons of Cain (TMIS, April 1967).

Romney has been successful in his home state, where Negro support at the polls has risen from below 6½ in his interaction in 1962 to 3½ in 1966. Last week, addressing the American Jewish Committee in New York, he defined his views on civil rights before a national audience. Charging that federal civil rights programs have been "shallow." Romney declared that the battle for equality "can only be won in heart-to-heart combat."

"What should have been clear from the beginning," he argued, "is now unmistakable, Federal legislation and federal programs, however desirable, cannot by themselves result in the early of social injustice depends not only on electral action, and especially private, personal action, and especially private, personal action, and especially private, personal action, all four are needed. Overreliance on individual action clearly is mistaken and the provide and excuse for those who wish to avoid needed state, local, personal and private

Romney obliquely childed Lyndon Johnson's Administration—which he dubs "the Great Façade"—for falsely raising hopes among Negroes of the social and economic gains to be achieved by federal programs. In a prepared text that he did not have time to read in full, Romney also admonshed the form of the programs of the pro

ticularly the nonwhite world. "Our attitudes and actions at home and abroad," he said, "too often give the lie to our sincerity. It is vital that we make our practices match our principles." Otherwise, he warned, the U.S. faces not only a "succession" of long, hot summers at home but the "equally forbidding prospect of a long, hot centu-" throughout the world, Romney clearly would like to be the man to bring principles and practices together. and recognizing that his major deficiency is in his unfamiliarity with foreign affairs, is now planning a 19-day lookand-learn trip through South America later this spring, followed by a trip to Asia-including Viet Nam-next fall.

#### The Man from PAUSE

"We might call it PAUSE—for Perplexed and Uncommitted State Executives," said Oregon's Governor Tom McCall, chuckling over his own acronym. Whatever he called it, McCall's proposed society of Republican Governors was intended as a device to keep the party's options open on next year's presidential nominees.

The Oregonian's notion, outlined in a letter to 20 other Republican Governors, was that they should all meticulously refrain from supporting any of the potential contenders until, after "continual pulse feeling," they could all move "in concert toward selection of the Republican who has the best chance of victory next year." If the Governors were thus able to unite behind one



OREGON'S McCALL
Afraid of the lock.

man, concluded McCall, their choice would "almost certainly" carry the 1968 G.O.P. convention.

New York's Nelson Rockefeller-remembering his own experience in 1964-could not endorse the pause behind PAUSE. After acknowledging but politely disclaiming his old supporter's hopeful postscript, which indicated that the New Yorker was still his personal choice, Rockefeller bluntly replied that unless the moderates plan to "simply deliver the nomination to the other side on a silver platter," they had better fall in quickly behind Michigan's George Romney. "He is," noted Rockefeller. consistently running around ten points ahead of Lyndon Johnson in the polls throughout the country. He is the first and only Republican since General Fisenhower to be in that happy position."6 Rocky added: "I hope we are not going to drift into another 1964."

Unturned Key. Few of the Governor.

Unturned Key. Few of the Governor.

Unturned Key. Few of the Governor.

When the Coll Impact of the College of the Colle

To wait or not to wait? The moderares' dilemma was made no easier by the certain knowledge that even as they the certain knowledge that even as they the certain knowledge that even as they Rockefeller's vern analysis, in fact, was sharply underscored by a Galup poll of nearly three-fifths of the G.O.P. county of the local pros. most of them consent of the local pros. most of them consent by the properties of the consent of the consent by the properties of the consent of the consent to the consent of the consent of the consent of the bether the Republican candidate.

<sup>9</sup> He is not entirely alone. A poll conducted by Philadelphia Psephologist John Bucci in what he called the "barometer" state of Delaware showed last week that Rockefeller leads Lyndon Johnson, 58.1% to 41.9%.

#### HOUSING

#### From Blight to Light

The nation is in agreement that its slums must be eliminated, but most solutions to the problem have been be-clouded by a deep philosophical and economic schism between the adherents of private redevelopment and those who advocate publicly financed urban re-newal. Lats week Illinois Freshman Senator Chuck Percy introduced a mousting bill that would combine both some different problems of the pro

Percy's plan—a major plank in his 1966 Senate campaign—calls for the establishment by the Federal Government of a nationwide, enoprofit, private housing federation that would buy and to low federation that would buy and to low-income families on a unit-by-unit basis, thus giving the man in the sum a stake in his own neighborhood. Working from a base of a three-year. So million Government outlay and \$2 billion in federal debenture bonds, the \$1.3 billion in reducibilities thousing.

Bloat from HUD. Though the bonds would have to be guaranteed by the Government, Percy also provides for an investment from the owner. He calls ta "sweat equity" in which prospective all above to reduce their monthly mortgage payments. Under the Percy Plan, if a bondowner should trie above a middle-income level of \$6.000 at year, he would subsequently contribute a commonthly mortgage payment to the federation's revolving fund.

For a freshman's bill, the Percy proposal received unwontedly enthusiastic backing from the Senate's 36 Republicans-and mild praise from Democratic Majority Leader Mike Mansfield In the House, Cosponsor William Widnall of New Jersey could count on at least 100 votes. The bill also drew a scathing assault from HUD Secretary Robert Weaver, who blasted it as "totally unsupported by any factual analyses as to the kind and amount of subsidy that would be required for workable home ownership by poor families." Weaver's nine-page critique seemed to reflect a possessiveness about the urban problems that no federal program has vet begun to solve.

Two-Day Payoff. As Percy presented the bill on the Senate floor, he had the physical backing of 250 Illinois campaign workers and supporters. As a canterior of the payor workers and supporters. As a canterior to Washington if they delivered. Last week he paid off with a two-day interary that included not only the Senate session but a heriting by Secretary with serenades by two musical groups. The eelebration cost Percy \$15,625 and won him the reputation of a man who televiers on the promises—to stum dwel-delivers on the

#### **POVERTY**

#### The Unemployables

The popular image of the typical dole recipient as a hale male malinger is more than 99% myth by Government arithmetic. According to a new federal study announced last week by Presidential Aide Joseph Califano Jr., only some 50,000—less than 1%—of the more than 7,300,000 persons now receiving welfare payments are men capable of

self-support if given vocational training. The report showed that 2,100,000 welfare cases are over 65 and most of these are women: 700,000 suffer severe physical handicaps such as blindness; 3,500,000 are under 18, and 83% of these are under 14; the remaining 900,000 women and 150,000 men answering the welfare roll call are the indigent parents of these children.

ents of mese enliders.

The preponderance of mothers underscores the matriarchal nature of students occiety. Most of the women either never married of are widows of the father are classified as incapacitated by illness or injury, leaving only the balance of 50,000 employable at any given time. By law, men in this category must accept vocational training and jobs offered them through Government employment agencies or lose their relief benefits.

#### DISASTERS

#### The Cruelest Month

Out of sullen spring skies over four Midwestern states last week came a succession of killer fornadoes. The twist-ers hit Illinois, Missouri, Michigan and Indiana. Scattering cars and buses like playthings, reducing office buildings and whole residential sections to rubble, the tornadoes' lash took more than 50 lives, injured 1,500, and destroyed up to \$50 million worth of property.

Worst hit were the Chicago suburb

of Oak Lawn and the nearby town of Belvidere, At Oak Lawn, a swirling funnel smashed a shopping center, ripped up a trailer park and slammed into a roller-skating rink filled with youngsters. It left at least 30 dead, several of them teen-agers with roller skates still strapped to their feet. At Belvidere, the tornado sliced through five subdivisions and a supermarket, severely damaged a hospital, nicked an auto plant, and then headed toward the local high school, where students were just finishing the day. "A girl fell and somebody said, Watch her get blown away," recalled Gordon Shook, 18. "Then everybody got blown away." All told, 20 persons were killed in Belvidere, including several students who were on school buses that were crushed by the winds. The storm, said weathermen, had

the storm, said weathermen, nad 44 separate funnels, probably the most for a single day in nearly half a century.

#### THE CONGRESS Don't Call Us:

#### We Won't Call You

"Mr. Powell does not present himself," intoned his attorney last week, "until it is determined that Congress is ready to swear him in." The House of Representatives, was never less ready to resected the attention of the congress of reselvation at Martin and the congress of total margin. Arizona Democrat Morris Udall, one of those uriging Powell's reinstatement, conceded: "There are fewer votes for him now than there were on March I," when his peers voted life of the "9th Congress."

For his part, Powell obviously has no stomach for another public trouncing. Instead, he is betting that federal court intervention will ultimately restore his seat. The trouble with this strategy is that the House is adamant in its denial of court jurisdiction over the case. So,



SMASHED BUS & HOUSE IN OAK LAWN
"Then everybody got blown away . . . "

for the time being, Powell v. the House of Representatives remains a standoff. That might just be the perfect permanent solution—for everyone but his constituents.

#### THE STATES

#### New Way to Spell Nebraska

When he began his campaign for Governor, few Nebraskans outside his home town of Wausa (pop. 725) had ever heard of Republican Norbert Tiemann. To overcome that disadvantage, Nob-Tiemann, 42, son of a Lutheran minister, dotted the state with billboards and filled the airwaves with spot commercials plugging the slogan: T-I-E-M-A-N-N, Nebraska's New Way to Spell Governor." What the tall (6 ft. 3 in.), trim, small-town banker was actually telling the voters was that the time had come to find a new way to spell N-E-B-R-A-S-K-A.

This month, Tiemann gave his constituents their toughest spelling lesson to date. By a 38-to-11 vote, the new Governor pushed through Nebraska's conservative, unicameral legislature a salesincome tax package that left New Hampshire the only state in the union with neither a sales nor an income tax Nebraska still stands far down the list of states on public services. It is 39th in educational expenditures per pupil, 41st in teachers' salaries, last in state aid to public schools. Though its two conservative Republican senators-Carl Curtis and Roman Hruska-have given the state an image of doughty self-reliance. it is not reluctant to accept federal handouts: in 1965 only five other states received more federal funds per capita. As it began its 100th-birthday celebration this year, Nebraska was the very paradigm of uncreative federalism.

Time to Turn Loose. When he challenged former Gowenor Val Peterson in the G.O.P., primary last May, Tiemann—a former esmipro baseball player—was determined to change all that. After a pumishing campaign involving 600 suppearances and 50,000 miles of 100 votes. "We paced him just right," says Tiemann's campaign manager. David Pierson. "When election day campaign manager. David with the company of the preference with the preriet decision. Tiemann wailoped liberal Domescrafe Lieutenant Governor Phil-Domescrafe Lieutenant Governor Phil-Domescrafe Lieutenant Governor Phil-Domescrafe Lieutenant Governor Phil-Presidential Speechwriter Ted Sorensen, by more than 100,000 votes.

Nebraskans still recalled indignantly that Ted Sorrensen had easigated his native state as an "educationally depressed area" that was "old, outmoded, yet from the moment he took office in January, Tiemann has been telling them much the same thing. In his inaugurad address, he warned that the only alternative to growing federal dominance states that the same thing the same than the same than the same thing the same than the same thing the same than the same than the same thing the same than the same than the same thing the same than the same than



TIEMANN ADDRESSING LEGISLATURE Rude awakening for Rip.

ment." When he submitted his tax package to the legislature, he declared. "It is time to turn Nebraska loose."

Though the fetters are strong, tight and long way toward doing just that. "If's as if Nebraska has been shaken awake like some long-slumbering Rip Van Winkle," remarks a Lincoln Star political writer, "and is not too happy at the abrupt and rude awakening."

Tiemann established a new state department of economic development to lure industry, asked for more than \$5,-000,000 to establish a new research center, signed into law the state's first minimum-wage law (\$1 an hour). He separated the state's penal and mental-health facilities, which had previously been lumped under a single administrator, hiring a penologist to head one division, a psychiatrist the other. At \$30,-000 a year, the psychiatrist is earning \$12,000 more than the Governor, but Tiemann has not hesitated to hire good men at salaries exceeding his own. He moved to cut the state's 23,000-man payroll by 10%, not to save money but to take the extra funds "and give raises to the people who are doing the work. He has called for an increase of nearly 50% in spending for higher education, estimates that overall state spending will double to \$100 million a year by the time his four-year term ends. His new tax measures call for a 21% sales tax, a personal income tax that will fluctuate according to the state's spending needs, and a corporate profits tax that will come to 20% of the income tax rate. Pour It On. As a result of what the

Omaha World-Herald calls Tiemann's 'pour it on' campaign, several Nebraska newspapers have run a cartoon showing an insomniac elephant sitting up in bed and muttering, perplexed: "A Republican' Raising taxes," Spending?" Tiemann is well aware of the impact his will not get reelected after all this," he says, "They say that I don't sound like a conservative Republican at all—but I

don't consider myself to be anything but a conservative. What I'm trying to do in Nebraska is to make an investment in ourselves, and that's in the best conservative tradition."

#### CALIFORNIA

#### The Value of Positive Pain

of-the-state message.

Ever since the Federal Government adopted Financier Beardsley Ruml's ingenious invention of tax withholding back in 1943, the system has been about as unassailable as motherhood. Government officials love it, since paycheck deductions help disguise the size of the tax collector's take. Most taxpayers also approve of withholding as a relatively painless way of parting with their pelf. Only a non-politician of rare courage or naiveté-or both-would dare challenge it. Sure enough, a non-politician par excellence, California's Governor Ronald Reagan, did precisely that last week as he marked the end of his first 100 days in office with a televised state-

Reagan plans a 65% increase in overall state income tax collections-along with boosts in general sales, whisky, cigarette and franchise taxes-to raise the \$946 million needed to balance his record \$5.06 billion budget. He concedes that withholding, in addition to easing the pain of that wallop, would bring him a number of economic advantages. There would be a "one-shot" windfall because Californians would, in effect, be paying next year's taxes in advance. There might also be a "recurring windfall" of some \$20 million a year from citizens-mostly from "those least able to afford it"-who would not normally pay any taxes and would subsequently

would already have been paid.

No Sugor. Depite these potential profits, said Reagan, "I am opposed to the state using such a method to obtain revenue. I reject the idea that the state might take advantage of its citizens or that it should operate its finances on the one-shot windfall theory or that the average of the content of the c

neglect to file for refunds. According to

some proponents, there would be less

cheating on returns because the taxes

erage man will cheat his government. Though both Democratic and Republican assembly leaders have strongly urged the withholding system, Reagan insists that he would approve the plan only if "they held a hot iron to my feet, and I was bound hand and foot." Faced with an almost certain veto, proponents are beginning to back down. "I don't intend to force it down his throat," says Democratic Speaker Jesse Unruh, who is puzzled nonetheless by Reagan's opposition to a system that most politicians regard as means of sugar-coating higher taxes. Warns Unruh: "I think the Governor may find, when he doubles the income tax and when that jolt hits the people next April 15, that withholding looks very good indeed."

Reagan is aware of the problem, says he is looking for ways to prevent "the big bump coming all at once." But he refuses to retreat. "Withholding is a painless way of extracting money, and the very fact that it is painless means Government is always willing to ask for more." he says. "It is Government's responsibility to use your money wisely." That responsibility, he insists, is his—whatever the political fallout.

#### **FLORIDA**

#### Messiah in Open Town

Among Miami mobsters he is known contemptuously as The Messiah. Boasts one criminal attorney: "He won't change things here." Indeed, E. (for nothing) Wilson ("Bud") Purdy promised no millennium fatt December when he became Dade County sheriff during a ride and blatant corruption in his new command. Nonetheless, he has already changed things considerably.

The Florida sheriffs' bureau reported recently that south Florida is home to at least 40 Mafia members and dozens of affiliated hoods. Scores of Northern gangsters drop in regularly for pleasure as well as business. Miami is known as an "open town"-one in which no single Mafia cell completely controls the action and there is certainly no shortage of lucrative opportunities: narcotics, labor racketeering, organized prostitution. Shylocking, several varieties of gambling. The Mafia has also found legitimate outlets for surplus capital, and is believed to have bought into some 45 hotels and 25 restaurants and bars\* in the area.

Airport Reception. One of Bud Purdy's first targets has been the mob's moneybags. Before he arrived, it was existomary for the police to arrest only the pawns of the numbers operation, the little bet taker on the street. Under Purdy, the force concentrates on gambling's model exchlor, the men who collect model exchlor, the men who collect arrest often yields as much as \$5,000 in confiscated cash.

Purdy, 48, has reorganized and expanded his department's criminal-intelligence and vice divisions. His men keep careful watch on the movements of known hoods and are usually at the airport to greet them. Santo Trafficante of Tampa, who is reputedly ambitious to make Miami a closed preserve for his own Mafia "family," objected so profanely to the reception committee that he ended up in handcuffs. Said one detective: "Santo wants to have the confidence of the New York Mafia. But how can he control this town when he can't even get past the airport without being picked up?"

Which, along with uninfiltrated establishments, will greatly benefit if the area attracts the national political conventions next year. Both the Republican and Democratic National Committees are learning toward Miami Beach, which has offered to put up \$800,000 for each convention.

Career Cop. Purdy inherited a dispirited, tainted force. Last spring a grand jury indicted Sheriff Talmadge Buchanan and half a dozen members of the department on a variety of charges including perjury and conspiracy to commit robbery. No one was convicted, but the uproar was sufficient to allow reformers to win a referendum making the sheriff an appointed rather than an elected official. On election night, County Manager Porter Homer fired Buchanan and began a nationwide search for a successor. Purdy's name was repeatedly suggested by top police officials all over the country

A Michigan farm boy who still looks the part, Purdy has been a cop almost since childhood, "I can't remember ever wanting to be anything else," he says. At twelve, while working as a part-time

PURDY WITH OFFICES

PURDY WITH OFFICERS Aim at the moneybags.

school janitor, he helped catch two adult coal thieses. When he went to Michigan State to study police administration, his parents exploided: "Why do you want to go to college to be a dumb cop?" He answered, in effect, that the course would make him a smart cop, During World War II, he served as a military-police officer in the Pacific, later was an Fall on the beautiful control of the state was an Fall on the beautiful control of the St. Petersburg force, then headed Pennsylvania's state police for three years.

Political Pressure. "Our enforcement policy is simple," he has always maintained. "Was a law violated, and was this the guy who did it?" In Pennsylvania's Allegheny County, there had been one gambling arrest the year before Purdy took over; there were 1,000 in his last two years there. But his term in Pennsylvania ended in a nonstop hassle with the legislature that began when he refused to fix a legislator's traffic ticket and ended in a controversy over wiretapping. He resigned in 1966, charging that political pressure had been exerted on his office. Governor William Scranton agreed: "The worst kind of politics has won a battle for the lawless element in our society." But Purdy has had little trouble in dealing with fellow law-enforcement officials at all levels. He has restored Dade's liaison with other local police departments and the FBI. Equally important, he has established a sound working relationship with the Miami municipal force. With no friction, his men and the Miami police share jurisdiction in the city.

A strict teetotaler with a tame social life restricted largely to bridge, golf and movies, Purdy imposes strict moral and professional standards on his men. Last week he fired two officers suspected of taking favors from bail bondsmen. A policeman "involved with women, liquor and gambling can't do an effective job," he insists. Neither can a dumb cop. Purdy has made in-service training mandatory for veteran officers and has broadened the existing 14-week course for recruits to include courses in sociology and community relations. He also requires that supervisory personnel take extended training at the FBI National Academy or similar schools

Purty is now weeking a 25% boost in the department's S86 million budget that would increase the 1,101-man force by 223 and raise salaries. Part of the expansion would provide for a planningand-research unit to map long-range improvements. Purdy, who is not given to spouting grandiose designs, says that all he wants for Dade County is a "dann good" department, which he defines as "the best trained, best equipped, most efficient and most honest anywhere."

#### MINORITIES

#### Pocho's Progress

Americans are reminded almost daily of the Negro's checkered progress to-ward equality. Seldom, by contrast, are they appried of the social and economical and the social and control and the social and control and the social and the social and the social angest disadvantaged minority; the 4677,000 Mexican-Americans of the U.S. Southwest—proud, poor and increasingly protest-minded. From the Rio Grande to the Russian River, in the tacrpaper colonias of the San Joaquin Valley, the Mexican minority is struggling to articulate its anger.

Vague and inchoate, it is directed toward at least three targets: the "Anglo," for his cavalier indifference to Latin contributions to Southwest history and culture; the Negro, for having won aid and attention by rioting in city slums while the Mexican-American kept his cool in his own ghetto; and his own people, for their self-defeating pride and insistence on remaining alens in



BRAVO IN FRONT OF EAST LOS ANGELES BANK Out to alter the Anglo makeup.

their ancestral homeland. The Mexican-American, after all, is predated in the Southwest by only the buffalo and the Plains Indian: he has never put his spychological signature to the Treaty of Guadalupe Hidalgo, which ceded the Southwest to the U.S. after the Mexican War of 1846.

Bottles & Olés. Throughout the Southwest's "serape belt," Mexican-Americans are feeling strapped. Federal poverty projects in the Negro neighborhoods of Los Angeles outnumber by 3 to 1 those for Mexican-Americans. From 1950 to 1960, the Mexican-American high school dropout rate held steady at %, while the Negro was making significant strides forward in education. More than a third of the nation's Mexican-American families (most of them in Texas) live below the poverty line of \$3,000 a year, while their birth rate. sustained by Catholic-inspired resistance to contraception, is soaring far higher than that of any other group. Though 85% of all Mexican-Americans are pochos-native-born citizens of the U.S. -many speak only Spanish or just enough English to deal with cops and employers.

Nowhere is the pocho's plight—operating lower—more evident than in the monotonous, sun-scabbed flatlands of East Los Angeles, where 600,000 Mexican-Americans live. At the contence of the swooping freeways, the L.A. barrio begins. In tawdy taco joins and follicking cantinas, the reck of cheap sweet wine competes with the times of frying tortillas. The machine-gun patter of slung Synthia is counterfactories of the content of

who has adapted to Anglo styles clashes incongrously with the weathered-leather look of the cholo (newly arrived, often weather Mexican laborer), arrived, often and the cholo (newly world is Grimpolandia. Few venture forth except to attend the fights at Olympic Auditorium, where their children of the challent of the children of the children of the needed support to the children of the needed support to the children of the ch

Aztec-Modern. The same lack of science in the political arena is largely responsible for the Mexican-American's lack of collective clout. Though the pochos are 90% Democratic by registration and traditionally vote the straight party line, they have received little in the way of socioeconomic remuneration for their lovalty. Politically, they fare even worse: only one Mexican-American. Democratic Congressman Edward Roybal, 51, has made it to the House of Representatives, and he, as many pochos point out, is a New Mexican-born aristocrat who pays little attention to the problems of the barrios.

One Latin leader who has reconnoitered the corridors of power is Dr. Francisco Bravo, patriarch and prime philanthropist of the Los Angeles barrio. A bald, bullnecked surgeon who worked his way up from the vineyards and orchards of Ventura county to become a real estate millionaire, Bravo, 57, established the first free clinic for Mexican-Americans in Los Angeles (opened in 1941, after Bravo won his medical degree from Stanford), founded a scholarship fund that has dispensed more than \$100,000 to brainy pochos, and owns an Aztec-modern bank, with assets of \$4,000,000, in East Los Angeles,

Mayericks & Machismo, Bravo vivified the "Viva Kennedy!" drive in 1960, which helped win the state for the Democrats against Native Son Richard Nixon. And in 1966, it was Brayo who led the defection from Democrat Pat Brown's camp: Ronald Reagan drew 24% of Los Angeles' Mexican-American vote, thus tripling the usual G.O.P. total. Republican Senator Thomas Kuchel does even better in Latin neighborhoods, thanks to his excellent command of Spanish. But the man who wins Mexican-American backing most consistently and heartily is Democrat Sam Yorty, whose maverick manner as mayor of Los Angeles appeals to the Latin sense of machismo (masculine independence).

Though Mayor Yorty has installed a Spanish-speaking complaint bureau in city hall, Los Angeles' government is still overwhelmingly Anglo in makeup. Last week. Bravo and one of his Angeleno protégés, Valley State College Historian Julian Nava, 39, were making the first major effort to alter that situation. Running with Bravo's backing for the nonpartisan school board, Navathe son of an indigent harp maker and winner of a Bravo scholarship loan to finish Harvard-was coursing the city in his green Volkswagen in a catalytic campaign against Incumbent Charles Reed Smoot, who has alienated the city's minorities by publicly opposing textbooks with added chapters on minority groups' contributions to America.

If Nava defeats Smoot in the May 31 runoff, he will become the first Mexican-American ever to sit on the city school board. That, for the pocho, would be a major step from self-pity toward self-representation.

Penson Office August Au

MEXICAN-AMERICAN PICKETS IN RIVERSIDE, CALIFORNIA Proud, poor and increasingly protest-minded.

#### THE NEW RADICALS

ONLY five or six years ago, to call someone a radical in Most of the radical proposals of a generation before had become Government policy, and even Communism seemed to have turned relatively conservative. Today, thanks to that amorphous band known as the New Radicals, the word has at least some measure of fresh meaning.

The Old Left had a program for the future; the New Left's program is mostly a cry of rage. The Old Left organized and proselyted, playing its part in bringing about the American welfare state. But it is precisely big government, the bencelent Big Brother, that the New Left is rebelling against. Say, Author Paul Jacobs. an Old Leftist hinself: "We were reject-

ing a depression; they're rejecting affluence."

The New Radicals have no power base. Their number, while indeterminate, is obviously small. Still, they are a presence and a voice—partly because of the sheer energy of their commitment, which demands not just parlor protest but physical inconvenience as expressed in the sti-in, the demonstration, the march. They speak for the beleaguered individual in an impersonal society—whether Negro sharecropper, white welfare recipient, or campus dropout. Above all, they speak, or shout, against the Viet Nam war. Says Sociologist Daniel Bell: "At best, the New Left is all beart. And out some extent the terms of political debate. The question is what function of future these have beyond that.

#### You Can Always Hate Dad

Who are they? Given their almost anarchist horror of formal organization, they are difficult to identify. They are mostly young, bright, from well-to-do, often liberal families. They are creatures of conscience, the children of men of conscience, and they regard their patrimony as a reproach. The largest and most permanent of the shifting New Left groups is the Students for a Democratic Society (some 30,000 members by rough count), whose president changes every year, and whose members once even considered abolishing the office. Originally part of the left-wing but anti-Communist League for Industrial Democracy, the S.D.S. soon began to strike out on its own. In 1962, at a meeting at Port Huron, Mich., 43 representatives of more than a dozen universities and colleges adopted a lengthy manifesto attacking the quality of American life and the direction of U.S. foreign policy. Besides S.D.S., the New Left includes other small groups, largely consisting of individuals with a surrounding cluster of followers. There is, of course, Mario Savio, of the Berkeley Free Speech Movement, but his stature has faded along with the issue. The more stable heroes in the New Left's pantheon are Staughton Lynd, 38, a pacifist and professor of American history at Yale between speaking engagements, and Tom Hayden, 27, an S.D.S. founder who now heads the independent Newark Community Union Project, a small but energetic program to help the poor. Both attracted a lot of attention a year ago when they went on a self-appointed peace mission to Hanoi. While the New Left scorns conventional politics, it has set up an ambitiously titled National Conference for New Politics, which has backed candidates in local elections, and helped win a seat in the Georgia legislature for Julian Bond, a founder of S.N.C.C.

The movement has spawned some dozen magazines and mewspapers, including the sensationalist Ramparis and the more intellectual Studies on the Left. The lesser publications appear erratacilly, when the editions happen to have the money, and tend to be studded by advertisements for psychodelic happenings and underground movies and interviews with N4-happenings and underground movies and interviews with N4-by and the proposed properties of the possibility of the properties of the

of four-letter words doggedly intended to shock. The movement's bard is Bob Dylan (when in doubt, New Leftists always sing). But on the whole the New Left distrusts the hippies and the beats, who want to drop out of society.

The New Left label is applied to various organizations that do not necessarily accept it. While most New Leftists still embrace S.N.C.C. and CORE, the embrace is one-sided; the leaders of those organizations, with their new drive for black power, have frozen whites out. Most New Leftists claim as their spiritual ancestors Thoreau, Emerson and Whitman rather than Marx or Lenin. Thus they are distinct from the various Communist and socialist groups descended from the old, pre-World War II left, though they share many of their aims and indiscriminately welcome their presence in any sitin, teach-in or be-in. Chief among these Marxist-oriented groups are the W.E.B. DuBois Clubs (membership 3,000), who still chatter about the class struggle and, unlike S.D.S., believe in working through coalitions with liberal forces to achieve their aims. A sympathetic historian of the New Left, Author Jack Newfield, declares sweepingly: "DuBois members are just not hung-up by the same things S.D.S.ers are. They don't make embarrassing speeches about how we must love each other. They are not viscerally outraged by the moral deceits of society in the way S.D.S. members are; they are not in total rebellion. The key difference is that the DuBois Club members don't hate their fathers; S.D.S.ers do.

The New Left is determined not to cooperate with groups that have even slightly bowed to the status quo. When Civil Rights Leader Bayard Rustin suggested that the New Left shift from protest to coalition politics and work with labor and liberals, he was berated as a cop-out who was threatening its moral purity, Michael Harrington, who put powerty on the map in his book The Other America, is now similarly denounced, the calls the New Leftis's mystical military mysteal military to

The New Left's chief enemy, so declared, is not the far right but rather what it calls 'the libral Istablishment' or "corporate liberalism." Hayden argues that the social legislation of the New Deal has endsaded the poor and left them worse off than they were before. Demands Farrel Broslawsky, professor of history at Los Angeles Valley College and recent candidate for the state legislature: "Who are the judges who participate in legal lynchings." The appointees of flaming liberals like President Kennedy. Who perpetuates racium? The unions. Who votes for war? The good liberal Congression. Who the present all almostrations? The liberal ask laminous and totally lucking in sincerity." He adds: "Listening to them is like being beaten to death with a warm sponge."

#### Some Call It Rape

The liberals return the compliment. As Critic Irving Howe puts it, the New Leftists show "an unconsidered enmity toward something vaguely called the Establishment, an equally unreflective belief in the 'decline of the West,' a crude, unqualified anti-Americanism, drawn from every source."

The New Leflists often act as if they had no memory and had read no history; they seem unaware of the Communistorganized rebellions in Greece and Malaya, the invasion of South Korea, the repression of the Hungarian uprising, the Berlin Wall. While they are theoretically opposed to any dietatorship they cendlessly make allowances for Communist regimes; they feel outraged by U.S. leaders while either apolizing for or extolling Cautro and Mao, and of course they want instant, unlaured Lev.—We refuse, to be anti-Communist." declared Lyd and Hayden in a statement written for Studies on the Left, since the term is used "to justify a foreign policy that is no more sophisticated than rape."

The recurrent theme is that there must be purity at home first, that the U.S. must heal its own sick society before it can presume to treat others. What, then, do the New Leffisis presente for the U.S.? They know what they do not want, but S. was the sense of the U.S.? They know what they do not want, but Clark Kissinger, 26, a former S.D. was the sattement by Clark Kissinger, 26, a former S.D. was the sattement of Lark Kissinger, 26, a former S.D. was the S.D. was the

When asked what they would do once the table is overturned, the New Radicals mostly reply that this does not concern them. They have no program, and they do not want one. The immediate problem is to discredit and destrow the old society. Let others worry about the details of rebuilding later. But, when pressed, many of the New Left members do later. But, when pressed, many of the New Left members do not not consider the programment of the second section of the second one when the second section of the future energiatil, something like a New Left vision of the future energiatil.

#### Yearning for the Past

The vision is utopian and full of inner contradictions. In a general way, the New Radicals would nationalize basic industry, although some would only tax it more heavily. "The rich" would also be taxed to the point of doing away with big recommendation of the property o

Some see the Federal Government as the chief source of all the necessary funds-though they detest the government and, with almost states'-righters' fervor, would curb the federal role in society. Here, as well as in its hostility toward liberals, is where the New Left joins the New Right, including the Young Americans for Freedom (membership: 30,-000). They both distrust big government, want to curb its interference in local and private affairs. Individual spokesmen for both right and left have even suggested abolishing the draft, though for very different reasons. (Some New Leftists want to eliminate armies altogether.) They both favor voluntary activities, including private or neighborhood-controlled education, police and social services. But there are differences. The New Left thinks of the poor as victims and believes that the conservatives think of them only as failures. The New Leftists have a mystical faith in the purity and wisdom of the poor, "uncorrupted" by the Establishment—an idea that the New Right rejects as nonsense.

The New Leftists resemble Russia's 19th century narodniks (populists), mostly middle-class students, who idealized the peasants and went to live among them, trying to rouse them to action. The overriding dream of the New Left is "participatory democracy," which means, among other things, that workers should have a vote on the running of their plants, students on what they should be taught, and the poor (as long as there are any) on welfare programs. To make this possible, life must center on small communities, cities must be broken up. Scratch utopia and you find nostalgia: the New Leftists really look backward, to a time of small social units and close personal relations. With yearnings for an almost medieval setting, they want to repeal bignesswhich some men have been hankering to do ever since the Industrial Revolution. In News from Nowhere, William Morris visualized a new London broken up into idyllic villages. Charles Fourier and Robert Owen envisioned small, self-sufficient communities, inspiring such American utopian experi-ments as Brook Farm and New Harmony. Sometimes the New Left's vision sounds like New Harmony computeized. Says James Weinstein, an editor of Studies on the Left: "People will meet in little communities and decide what they want. All their desires will be fed into the computers, which will pass their needs on to the industries." Many of the New Left's current projects are surprisingly small-scale, such as the "free universities" and other "parallel institutions" which it has improved as a letteratives to existing ones. Hayden lists his top aims as "rent control, play streets, apartment repairs, higher welfare payments, jobs."

apartiment repairs, nighter westare payments, Joos.

The partial repairs and the payment of the physical environment. They dream of "the total heautiful society" with snagless as, a runoskala they rever, swift and clean public transportation and, in the phrase of Atlanta Lawyer Howard Moore, "artifuce carrying the people all over the country to the great museums." Paul Goodman, 55, one of the aging gain the partial properties of the New Left, spends must him evisualizing how city the great museum." Paul Goodman, 55, one of the aging gain so the partial properties of the New Left, spends must him evisualizing how city motor care could be a fund to proper the payment of the

Ultimately, the New Leftists, like all utopians, not only want to reform society: they really want to reform human nature. They want men to work not for gain or glory but for the satisfaction of contributing to the general good. In a broad sense, the movement is not political at all but religious. "We want to create a world in which love is more possible, says an S.D.S leader, Carl Oglesby. For all their rant and naivete, the New Radicals can sound strongly appealing. The fact that many of their proposals are impractical and that they lack a program is not an ultimate argument against them. Critics may perform a service to a society by pointing out evil and injustice without necessarily offering alternatives. Some of the things the New Left says about modern American life need to be said and evoke certain echoes in anyone who has ever been in white-hot anger over a slum, or a traffic jam, or a piece of blatant official hypocrisy, or a TV commercial, or has felt alone in a big organization.

#### Wanted: Middle-Aged Leftists'

The trouble is that even in the role of merely negative or gadfly critics, the New Radicals are too mindless. In the words of one New Left manifesto, they want to remain "permanently radical"-which is about as possible as remaining permanently young. Their refusal to make common cause with liberals and other reformers, their dedication to action rather than thought, emotion rather than reason, will almost surely destroy what influence they have. Some are already disillusioned: protest demonstrations are not changing the Viet Nam situation, and the civil rights movement is not only stalled but increasingly hostile to them. Their leaders say that they will now concentrate on community action, and wistfully speak of a coalition of the universities and the poor-but that will not work either. The poor are not radical. What they really want to be is middle-class, and once they buy a car and make a down payment on a house, they will ignore the New Left and stick with their unions or political parties.

Says Staughton Lynd: "The key question is whether the movement will grow beyond its student base and produce men who will carry their radicalism into middle age and beyond." The New Left leaders are afraid of the American talent for assimilating dissent-and this is already happening to some of their ideas. Practically everybody has a kind word for decentralization, in the interests of efficiency if not humanity; the war on poverty, while now bogged down, will be carried on. Even the guaranteed annual wage is not beyond the capacity of modern industrial society. Thus quite a few of the New Left proposals, in modified form, will be taken over by the liberals and by the managers. As for the New Left's anger at the human condition, its yearning for love, these will, as always, be taken over by the poets, the preachers, and perhaps a few minor saints. The present New Left will undoubtedly fade without producing many middle-aged radicals. But it will have performed a function. There should always be a New Left-to drive conventional society to a constant, sometimes painful review of its own values.

#### THE WORLD

#### **GREECE**

The Besieged King (See Cover)

In Athens, the birthplace of democracy and often the site of its suffering, the floodlit Acropolis looked down upon a peaceful city preparing to retire for the night. Late diners strolled through the Plaka district of restaurants and tavernas, and traffic thinned to a trickle in the city's center. Then, only moments after midnight, moving so fast that it all seemed over in minutes, shadowy figures in battle dress began to appear everywhere. From barracks in Athens and all over Greece. troops slipped quietly out and took up battle stations in every key town. at every major intersection, at every railroad station, airport and radio transmitter. From the lovely plains of La-konia to the forbidding hills of Mac-



NEW PREMIER KOLLIAS

week under the grip of a new master: the army.

All radio stations faded off the air. Then the armed forces station broke the silence to announce a curt and chilling bulletin; in the name of the King, the army had seized power. Tanks and armored personnel carriers stood at every intersection, five of them with pointed barrels taking up posts outside Parliament. Greece's borders were closed, and its communications with the outside world stopped. No planes could land or take off, and arriving ships were turned away from ports. Suddenly, a land of 8,550,000 people, roughly the size of the state of New York, found itself totally cut off from the rest of a puzzled world, in the first military takeover in Free Europe since the 1930s.

Barricade. In Athens' Kolonaki district, three soldiers and a captain called at 2 a.m. upon Premier Panayotis Kanellopoulos, who had heard of trouble and barricaded his door. The officer explained that they had come to protecte, him. "I need no protection." cried Kanellopoulos. "I am the Premier of Greece." The soldiers broke down the door. "Why don't you kill me here?" the Premier asked. The soldiers hustled him swiftly into an army truck and drove him off to a detention center.

In his suburhan home at Kastri, a political foe of Kanellopoulos, former Premier George Papandreou, was dragged out of bed and marched soff and the control of the control



TROOPS IN ATHENS
Palace coup without consent.

and dragged Andreas off in his underpants, his feet bleeding from the glass.

The scene was much the same all over Athens. By 3 a.m., practically all of Greece's leading politicians, of almost every persuasion and leaning, had been rounded up and herded into detention centers in downtown Athens. The military suspended key clauses of the constitution, banned strikes and all publie gatherings, imposed censorship on the press, closed schools, banks and stores, did away with the need for search warrants and set up special military courts to try violators, Troops natrolled the streets with orders to shoot anyone who broke the dusk-to-dawn curfew. The seizure was such a model of military precision that no one had time to organize a protest. Despite some rumors of shooting in Athens and Salonica, the coup was virtually bloodless.

Royal Refusal. When morning came. the soldiers also came to call on the man in whose name they had seized power: young King Constantine II, who was at his home in Tatoi Palace 16 miles north of Athens, where he lives with his beautiful Danish-born wife Anne-Marie and a baby daughter. When the officers told the King what they had done, he protested angrily, refused to sign a proclamation praising the coup and calling for the public's cooperation. He also refused to agree to the formation of a new government. Later that morning, Constantine drove to the defense ministry building in Athens that Greeks call the Pentagon (even though it is oblong). There he spent the rest of the day trying to persuade officers loval to him that the coup was in no one's interest and that it was a be-



GENERAL SPANDIDAKIS

trayal of all the things modern Greece stood for. He failed, and returned despondently to Tatoi Palace to consult with his advisers and receive visitors.

As the head of government, Constainine still reigned over Greece, and withouth is consent no governmental action could legally be taken. Yet the palace coup. That has differed him a cruel choice: either to fight the coup openly and risk being toppled from his throne or go along reluctantly in the hope of being able to influence the military latter. From time being, he chose the

Right v. Left. A solid, handsome man who, at 26, is the world's youngest monarch. Constantine thus became a besieged king, caught between the demagoguery and displeasure of Greece's leftists and the impetuous action of the rightist military. The dilemma was all



Whether to fight or hope?

the more ironic because the military is strongly promonarchist. It constantly invoked the royal name for every action during the coup, and moved to seize power chiefly because it feared that the King's enemies would win the parliamentary elections scheduled for May 28. The generals feared that victory would go to George Papandreou, 79 and his son Andreas, 48, the King's archenemies. The elder Papandreou, who resigned as Premier in a dispute with the King almost two years ago. had made it clear that he would interpret the election outcome as a plebiscite for or against the monarchy. His campaign slogan was: "Who rules Greece? The King or the people?" By the people he meant, of course, himself,

In Greece, the military is so closely tied to the monarchy that any threat to one is a threat to the other. The Greek army's lovalty to the crown has long been the chief underpinning of the monarchy, and the King's close ties to the military are symbolized by the army uniform-with decks of medals-that he wears on formal occasions. In turn, the top echelons of the army become restive whenever the King's prerogatives come under attack. Men of position who are a firm part of the Greek Establishment, they know that attacks on the monarchy threaten the system that grants them their privileges. Thus they were even willing to act against the King's will while protesting that they only sought to protect the monarchy.

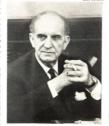
Political Gap, Constantine, despite his gleendary name, is not King of an ancient Greece, inheritor of the land of Minos and Alexander the Great. His is a new nation, almost 140 years old, that is still healing its wounds after centuries of foreign invasion and occupation, slav-ry and civil war that left the land and the people weak, drained of resources and with only their spirit for consoliation. The still resolve the spirit for consoliation of the still resolve the spirit for the spirit for the spirit for charge the spirit for charge the spirit for the

moderation and temperance. The Greeks are a volatile, hotheraded and individualistic people whose political factions fight each other with the fierce states. The monarchy, by raising instates. The monarchy, by raising intional leadership above the slings and arrows of Greek-style politics, is a needcul umbrella in whose shade Greeks of every political stripe from Trotskyites to facelist westell for attention and

As royalty goes, King Constantine and his Queen, who is about to present him with their second child, are popular with the mass of the people. Schooled by his father since childhood in the art of kingship. Constantine ascended the throne at 23. But, for all his youth, he has proved to be an able leader. Until last week at least, he had kept Greece on the path of constitutional monarchy in the face of heavy pressures from both ends of the political spectrum. He has kept the country closely tied to NATO. In recent years, Greece has become an associate member of the European Common Market, and its economic growth rate has risen almost 8% annually. Constantine's handsome good looks, enlightened ideas about government and athletic prowess (he won an Olympic gold medal for sailing) have made him in the world's eyes a symbol of all that modern, progressive Greece stands for.

Lead to button to the control to the

A major target of the criticism is



GEORGE PAPANDREOU

One without shoes and one in his shorts.

Queen Mother Frederika, who is blamed by the leftists-and by many others-for practically any action of the King's that they do not like. A tough, strong-willed woman who hotly defends royalty's every prerogative, she lives in retirement in a small villa at Psychiko outside Athens, frequently sees the King and his wife. Last winter, the criticism of the Queen Mother became so strong that in December the government introduced a special law in Parliament extending the lese majesty protection to all members of the royal family, including Frederika. On her part, Frederika voluntarily asked the government to cancel plans to award her a \$100,000 annuity lest the action provoke another press storm

Politicians of the Papandreou stripe accuse Frederika of pushing her son to mix actively in Greek politics instead of counseling him to stay above the battle. Whenever the King's shiny Rolls-Royce is seen outside his mother's villa, the press almost invariably reports it as cloak-and-daager news. Last week, just before the coup, King Constantine and his wife celebrated Frederika's 50th birthday at a private lunch at the villa, the Frederick of the Constantine and Carlos, con of the pretender to to Juan Carlos, son of the pretender to the Spanish throne, Don Juan.

Liking for Rule. The monarchy in Greece was established in 1833 soon after the Turks were driven out and Greece achieved independence from the Ottoman Empire after four centuries powers—England, France and Russia—decided that the Greeks should have a mon-Greek king on the throne. Oddly, the Greeks readily agreed, giving rise to the later saying: "No Greek will ever to the later saying: "No Greek will ever eign." The first was a Bavarian, who was dethroned after a revoluted after a revolute afte

The Glücksburg dynasty, to which Constantine belongs, was started in



SON ANDREAS

1863. During a period of near-anarchy in Athens, a Greek delegation went to Denmark to beg King Christian IX to Denmark to beg King Christian IX to allow his son. Prince William George, to become their king, George I laste on the throne for 50 years—fasted on the throne for 50 years—fasted for the control of the control

Unlike such dynasties as the Windsors in Britain and the Bernadotte kings of Sweden. Greek kings in this century have never been content to reign as figureheads; they like to rule too. Resentment over the Greek King's penchant for mixing in politics boiled over at the start of World War I, when the first Constantine exerted his influence on behalf of Greek neutrality. Constantine was forced into exile by a Cretan political wizard named Eleutherios Venizelos, and the feud went on for decades. The monarchy's popularity plummeted even further when George II backed the military dictatorship of General John Metaxas, who ruled Greece from 1936 until the Germans and Italians overran the country.

But in times of trouble, Greeks have always looked to their king for spiritual unity. Such was the case after World War II, when the country faced economic to the control of the control

Paul, who succeeded him, traveled the breadth of the peninsula with his German-born wife Frederika, rallying support for the government. They went to the battlefront in Jeeps, crossed mountains on muldeake and even took meals with the peasants in the countryside. The U.S. poured in \$300 million in aid under the Truman Dectrine, and Genales with the travel of the travel of the state of the travel of the state of the travel of the tra

Kingly Profession. King Paul felt that he had not had sufficient training for his duties; when his son Constantine was born in 1940, he spoke of preparing him for the specialized profession of "kingship." When he was six, young "Tino," as the family called him, was sent off to a spartan private school. He later spent time at each of the nation's three military academies and tasted the medicine of army discipline. "I bitterly cursed it at the time," he said later on, "but you're grateful for it all." At home, Constantine got more royal treatment, was even allowed to listen when his father talked with the politicians. "I used to sit in the corner, he remembers. "During the time the visitor was there, I was not allowed to say a word. When he left, my father would explain to me what they had been saving.

When Paul died in 1964 and Constantine graduated to the throne, many feared that the young King, who has said about his family that "we always said about his family that "we always that the paul that the paul that the fur young Constantine soon showed that he had considerable toughness. He decided that his job was not for a puppet or a figurehead, and that he would him—within the constitutional rights of the monarchy but with the strength and determination of a modern king. and determination of a modern king. In fact, the Greek King has considerably more constitutional powers than most kings. He is the supreme authormous kings. He is the supreme authormous kings. He is the supreme authormous high of the armed forces, concludes treaties and declares war, convokes and dissolves Parliament and appoints and dismisses ministers.

misses minister. It is these powers that started the chain of trouble in which King Constantine found himself ensembled last week. It began with the downfall of the conservative government of Constantine Karamanlis, who for eight years even though his foct eight years even though his for eight years even though his for the constant of the constant

Papandreou's Center Union Party won an unprecedented 53% of the vote in national elections and carried 171 seats in the 300-seat Greek Parliament. Greece seemed about to enter another period of stable government under the new Premier. But no sooner had he taken over than Papandreou started a mass transfer of pro-palace military officers to the hinterlands, shuffling off no fewer than 2,350 officers to outlying districts away from the army nerve centers in the cities. Since the King must turn to the army when in trouble, Constantine did not like to see his loyal officers so dispersed.

Soon afterward charges by General George Grivas, the Greek army commander on Cyprus, shook the Papandreou government like a row of fig trees in a thunderstorm. Grivas said that he had uncovered a plot on Cyprus in which a group of junior officers were plotting to overthrow the monarchy, purge the army of royalists, and install an army brand of socialism. Their code name, he said, was Aspida (shield), but his most damaging statement was that their leader was none other than Papandreou's son Andreas, onetime chairman of the department of economics at the University of California at Berkeley and for a while a naturalized U.S. citizen. Andreas' ambitions, his brash style and socialist leanings make him nothing less than a political outlaw to the royalists.

When the King asked for "an administrative investigation" of the Aspida plot, the elder Papandreou tried to fire the Defense Minister, who was to conduct the inquiry, and attempted to take over the job himself. In his first big political test a mere 16 months after ascending the throne. King Constantine held firm. He told Papandreou that held the model of the properties of the properties of Union Party to conduct the investigation but, since it primarily involved Papandreous son, he would not allow Papandreous to take. Papandreou aswhat action to take. Papandreou as-



QUEEN ANNE-MARIE (CENTER), CONSTANTINE AND QUEEN MOTHER FREDERIKA AT CONCERT Necessary umbrella to shade the fiery spirit.

cused the King of unconstitutional meddling in politics, and resigned. His supporters went surging through the streets. rioting. It was the summer of 1965the tensest time in Greece since the Communist insurgency of 1946-49

Since Papandreou's forces in Parliament remained a majority, the King thereafter had to appoint feeble caretaker governments. Papandreou's eventual successor, Stephan Stephanopoulos (who was also arrested last week), succeeded in whittling the Papandreou majority to a bare plurality by forging a coalition of parties. At the same time. the whole country anxiously awaited the opening of the Aspida trial, in which 28 officers were charged with high treason. The raucous proceedings, which began last November and lasted for four months in an Athens courtroom, finally resulted in March in conviction and prison sentences for 15 of the defendants. The royalists hoped to embarrass the Papandreous even further, but Son Andreas could not be brought to trial because he enjoyed immunity from prosecution as a member of Parliament

Another Crisis, By the time the Stephanopoulos government fell last December, few Greek leaders were willing to take on the task of heading a government. "There is not a single politician around who would be an excellent Premier," said the King. The situation seemed saved again when Papandreou reached an agreement with the head of the National Radical Union, Panavotis Kanellopoulos. Both agreed to back a caretaker government that would earry the country through elections to be held late in May. But the Center Union Party sponsored a motion that would have assured Andreas his parliamentary immunity between the time when Parliament adjourned and the planned elections. The National Radical Union, unwilling to protect Andreas, backed out of the coalition. This time the King asked Kanellopoulos to form a government, touching off the upheaval that

has led straight to the military takeover. "People's Revolution." The Papandreous refused to back Kanellopoulos. claiming that the National Radical Union had rigged elections in the past and would do so again. Army leaders, on the other hand, were dismayed at the incredible knot tied by the politicians and were ever more fearful that Papandreou would once again reap gains at the polls. Moreover, they knew that Andreas Papandreou had been saying privately: "I am convinced that Greece must have a revolution.

The military's mood was not improved when placard-waving, pro-Papandreou forces took to the streets, battling right-wing students in Salonica and police in Athens. "This will be a constitutional deviation, a royal dictatorship," Papandreou predicted, "We have only one answer: a people's revolution." To this the King replied: "If

Papandreou starts a revolution, I will start the counter-revolution." Unable to get enough votes to form a government. Kanellopoulos dissolved Parliament, set the elections for May 28-and thus, wittingly or unwittingly, cleared the stage for last week's coup.

Something for Everyone. The man who led the coup was Lieut. General Gregorios Spandidakis, 57, the army chief of staff, who announced that a "royal decree" had suspended eleven articles of the Greek constitution-even though Constantine was asleep in bed when the coup took place. The army won support from the navy and air force, and the military set out to form a new government. In a brief and simple ceremony, the new rulers were sworn into office by Chrysostomos, the Archbishop and Primate of Greece. To show his disapproval, King Constantine did not attend the ceremony, refused to take to the radio to address the people.

The new government was, of course, dominated by the military. The sole civilian, who will probably be used as a figurehead, is Premier Constantine Kollias, 66, the former chief prosecutor in the Greek Supreme Court, who is a supporter of the King and an enemy of the Papandreous, General Spandidakis became Vice Premier and Defense Minister. The important Ministry of the Interior and Security went to Brigadier General Stylianos Patakos. The post of Secretary of the Cabinet went to Colonel George Papadopoulos, the commander of the Athens garrison, who reportedly directed the force that seized the armed forces radio station, occupied the government buildings and arrested political leaders. The other ministries were distributed among senior army, navy and air force officers and a few compliant civilians. In an action that had a certain tone of the Red Guard to it, they ordered the Greek radio to play martial music and give forth tirelessly with such slogans as "Let us take our heroic ancestors for an example" and "Let the flowers of regeneration bloom over the debris of the regime of falsehood.

Premier Kollias, a bespectacled, mustachioed man who had a reputation as a conservative while a civil servant. spelled out the government's new program on radio. He promised something for just about everybody. Greece's government, he said, endorsed the ideals of the United Nations and would stand by its commitment to NATO. It would try and settle the dispute with Turkey over Cyprus in an amicable way, would work at home for better education and government services, for higher wages and better distribution of the country's wealth. Kollias also promised to reform the country's backbiting political system and restore parliamentary rulebut he did not say when; next month's elections will almost certainly be called off. In fact, the flaw in the speech was the lack of detail about how Greece's



VAN FLEET (RIGHT) & GREEK GENERALS IN 1949° First whistle in the hills.

military masters intend to accomplish what other leaders, including King Constantine, have tried and failed to do. Not so Normal. By week's end, the

new government was solidly enough in control to relax some of the security precautions. Barricades and machinegun emplacements were removed from downtown Athens and Piraeus, Tanks returned to their bases. Greece's borders were once more opened to travelers; ports and airports resumed normal operations, Premier Kollias called on businessmen to reopen banks. stock exchanges and factories so that the country's economic life would not be harmed. Still, Greece had by no means returned to normal. Though many conservative politicians were released from custody, hundreds of others remained behind the walls of army compounds. Newspapers were not allowed to publish; the only radio allowed to operate in all of Greece was the armed forces' station. Martial law was still in effect, and soldiers continued to patrol the streets.

In this tense situation, the King remained the one unifying force in the country. The new government had without a doubt reduced his power, but his defiant disapproval of the coup had enhanced his stature. For years, the monarchy has depended all too heavily on the Greek military for support. It would now be Constantine's task to influence the military toward moderation-if he can-in order to lessen the chance that his country will slip into civil war.

9 With Van Fleet: two of the leading Greek commanders in the anti-Communist struggle, Brigadier General Nicolas Papadopoulos (pointing) and General Alexander Papagos

#### WEST GERMANY

An Imperishable Place

Konrad Adenauer would have liked the company, and enjoyed being the center of attention. To his funeral in Cologne this week came the rulers and statesmen of the Atlantic world, including Presidents Johnson and De Gaulle, Britain's Harold Wilson, and the heads of some ten or more other European governments. It was a fitting tribute to the man who, more than any other, had shaped the destiny of postwar Europe. His death last week at 91 came at a time of change and unease within Europe and between Europe and the U.S., and the summit gathering for his funeral thus focused attention on one of his favorite approaches to trouble: whatever the disagreements, get together and talk. Though no formal talks

planned, the statesmen attending the funeral would have plenty of chances to get together, particularly at a lunch and dinner given by the West Germans. Lyndon Johnson especially wanted to meet West German Chancellor Kurt Georg Kiesinger, and he would, of course, see Charles de Gaulle, to whom he had not talked in person since President Kennedy's funeral. In the American delegation were Secretary of State Dean Rusk; former High Commissioner in Germany John J. McCloy: General Lucius D. Clay, onetime military governor of the U.S. zone; and former CIA Director Allen Dulles-all old friends

of Adenauer

The funeral obsequies themselves were planned to take careful note of the detailed habits and personal preferences of der Alte. Through the streets of the village of Rhöndorf, where he had so often walked, rolled his caisson, passing the white Catholic church in which he had worshiped, crossing his beloved Rhine on a ferry beneath the brooding Drachenfels. It proceeded over the exact route through Bonn that Adenauer had always taken on his way to the Bundestag. There, on the very spot where for 14 years as Chancellor Adenauer had presided over Cabinet meetings, the simple brown oak coffin lay in state for two days, while thousands of Germans filed past. Then, in the soaring, twin-spired Cathedral of Cologne, where he had knelt as the city's mayor, a pontifical Requiem Mass was to be sung by Josef Cardinal Frings, From Cologne, Adenauer's body was to be taken by a German navy patrol boat up the Rhine and back to Rhöndorf for burial in the secluded family plot where rest his two wives and an infant son.\* Adenauer loved flowers and trees, and the site is already blooming in azaleas, pansies, primulas and red and pink rhododendrons. Hideous Heritage. Der Alte himself

bloomed late in life, beginning his main mission when he was 73. In 1949, \* Adenauer's seven surviving children: Konrad Jr., 60; Max, 56; Marie, 55; Paul, 43; Lotte, 41; Libet, 38; and Georg, 35. when, as Chancellor Kiesinger said last week, "be took over the office of Chancellor, the name of Germany in the world was that of an outcast. He who had opposed dictatorship had to take over the heritage of misery, bitterness, hostility and hatred that it had left behind." As the architect and first Chancellor of West Germany, Adenauer siglehandel eld his nation from the ruins of that hideous heritage to a respection proposed of the control of the control of the control matter.

He saw that the way to save Germany from itself was to forge strong ties with the U.S., to end the ancient animosity between Germany and France and to so tie Germany to a larger united Europe that it could never again turn to its dark past. He understood the German

ROBERT LACKENBACH



KONRAD ADENAUER IN 1962 Singlehanded from the ruins.

character and the nation's need in the dire days after the war for an authoritarian father figure, which he provided. He did not allow notions of guilt to cripple his actions, but he unflinchingly accepted German guilt for the war and the Nazi atrocities and unhesitatingly made massive reparations to Israel. Adamantly opposed to Communism as a tyranny as evil as Nazism, he insisted that U.S. troops remain in Germany. And when the time came, he insisted, too, that Germany rearm as part of NATO even though much of German public opinion opposed it. He built the Christian Democratic Party into West Germany's strongest, and made it live up to its name-both parts. He was, as Socialist Willy Brandt observed last week, above all a man who "set standards."

A Thick Skin. Konrad Adenauer was born in 1876, when Bismarck was governing a recently united German nation. At 29, he was refused a life insurance policy as a bad risk because of weak lungs; at 68, his Gestapo jailers feared that he might commit suicide because, they reasoned, at that age, he "had nothing more to expect from life." He gree up in the Rhineland, with a Rhenish and Roman Catholic German's lifelong dietate for Berlines and Prusians. His weak lung also kept him out of World existence for the second strate for the second strategy and the second strategy of the second strategy for the second strate

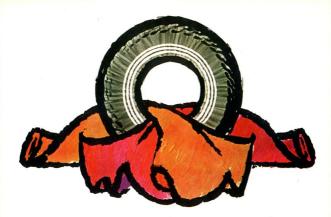
Adenauer served as Cologne's mayor until 1933, when Hiller took over. Brownshirts adorned the city's bridge with swastika flags for the Führer's first visit, but Adenauer had them torn down before Hiller arrived and refused to greet him. That abruptly ended his carer as mayor, and he was classified as meet when the same than the same than the same than the same than the same that the same than the same th

The Americans reinstated him as mayor of Cologne, but when the British took over the city, they fired him; they wanted someone more tractable than the strong-willed Adenauer. The experience, der Alte acidly reminded the British, was not a new one for him. Cologne's loss was Germany's gain; he entered national politics with the young Christian Democratic Party, in 1949 squeaked in as Bonn's first Chancellor by a single-vote majority—his own.

For the next 14 years, even when at times he did not possess an absolute majority, he ruled with an iron partiarchal and, guided by a deep Christian faith, a humanist's conviction in the rightness of democratic ways and a shrewd political gift for manipulating men. He thought out his strategies well in advance, reducing alternatives to their problems according to his maxim that "a thick skin is a gift from God." When God with the German public grambfeld about the slowness of Allied decontrol, he repliced. "Who do you think won the war?"

Uncharse Offers, In 1951, Adenauer met secretly in a London hotel suite with Dr. Nahum Goldmann, president of the World Jewish Congress. Goldmann spoke for 25 minutes of Germany syc trimes against Jewry. When he had finished, the usually unemotional Adenauer said: "Mile you spoke, I felt the wings of history in this room. What do you want convertely?" Goldmann asked you want convertely?" Goldmann asked the Mile State of the State

His first major step to bind Germany to France and Europe was the 1952 merger of the coal and steel resources of France, Germany, Italy and the Benelux nations. The six went on to form the Common Market in 1958 and became Europe's best hope of unity. In 1955, he won for Germany a place in NATO and thus further links to the Western com-



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Distasteful though it was, Adenauer journeyed to Moscow in 1955 to see whether any hope could be found in the Kremlin for German reunification. Recentling the form of the was now, except in the form of the was now, except the was now, except the was now, and was now the was now, and was now the wa

A Latter Mistrust. It was not done out of admiration for De Gaulle, whose narrow nationalism der Alte found an emotional atavism. Rather, in the absence of genuine European unity, Adenauer fell back on the keystone relationship of France and Germany for the well-being of Europe. And he kept right on working for the larger goal of a united Europe after his retirement as Chancellor. In the last month of his life, before he came down fatally with flu and bronchitis, Adenauer met with Chancellor Kiesinger and "urgently impressed on me," said Kiesinger, great concern of his life." He also wrote to De Gaulle in the same vein, well aware that the general was evincing reluctance to attend the summit meeting of Common Market leaders in Rome next month

In recent years, der Alte came to mistrust American policy around the world. He wanted the U.S. to withdraw from Vict Nam, believing that it was diluting Washington's interest in Bonn and Europe, Every fresh move toward dietente with Russia added to his unease about the course of Adantic affairs. Much of his unseemly sniping at his successor, Ludwig Erhard, stemmed from his worry that Erhard was too uncritically and undemandingly—pro-American.

Toward new Chancellor Kiesinger, Adenauer was more kindly disposed. Kiesinger moved to tighten ties with France and, in Adenauer's view, acted a little more aloof from Washington. These were policies that followed der Alte's own counsel; trust in the wisdom of others was never one of Adenauer's virtues. That the changing nature of Communism in Europe, and of Europe itself, might be outrunning his own concept of Realpolitik did not seem to have occurred to him. But then, it hardly mattered. Adenauer's certainty of purpose at a time when Germany most needed it had already earned him an imperishable place in history.

#### YUGOSLAVIA

#### Resilient Critics

Adversity only seems to make stouter the hearts of President Tito's critics in Communist Yugoslavia. Tito's most stubborn foe, Milovan Djilas, 56, who has been freed after a total of almost nine years in prison, vows to go on writ-"If I cannot speak," he says, "what ing. good is it to be out of prison?" The editors of the Yugoslav magazine Praxis. which stopped publishing eight months ago when Tito angrily denounced its cries for reform, have just come out with a new issue that is no less defiant than before. About the least penitent of all the authors punished by Tito is Mihajlo Mihajlov, 33, who last week was led from Sremska Mitrovica prison to



MIHAJLOV IN BELGRADE COURT
Pure heresy for a defense.
face his third trial in two years for

"spreading hostile propaganda against the regime." Mihajlov presented a defense that was pure heresy—and for his pains was found guilty and sent back to prison for another four years.

The Mihajlov case came at a time when Tito is waging a strong campagin against liberals and is trying to reinforce appary discipline after the Serbo-Croat dispute over language (Tist. April 7), singled out the press and radio as particularly plagued by "rotten liberalism; and went on to say: "The Communist Parry is not a liberal organization in which everybody does what he wants. It is a Marxist organization that in not surprise the same than the properties of the properties

Brozen Charge. That is just the trouble, insists Mihajlov, who charged in court that Yugoslavia is a totalitarian state. When challenged, he said: "In a society in which only one party exists. where a single man is head of state and at the same time head of the army and the party, then look in the encyclopaedia and you will find that that is totalitarianism." In fact, he added brazenly. the one-party monopoly of government, which is nowhere mentioned in the Yugoslav constitution, is far more illegal than his own writings. "My ideas are socialist and democratic," he said, "but a small handful of people, some 6%, are outside the law and monopolize society. The paradoxical fact is that Marxist ideas are far more alive today in the West than here in the East because of lack of discussion."

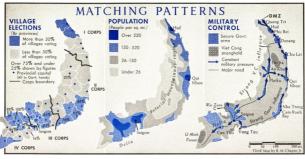
Mihajlov, who has been ousted from his post as a lecturer in Russian literature at the Zadar branch of Zagreb University, represents a younger generation of intellectuals. Unlike Diilas, they have never had strong ties to the party and believe that it is too flabby to carry out reforms pledged by Tito. Mihajlov was convicted twice before, once for an anti-Soviet article, "Moscow Summer 1964," which was published in both Yugoslavia and the U.S. The reason for his latest trial is the publication abroad of two of his articles and a letter in which he outlined a plan for an opposition magazine. The letter spoke of uniting such diverse groups as discontented technocrats and Serbian and Croatian nationalists; Mihajlov was accused of having made contact with dissident émigré nationalists. Because of the historical threat of Balkanization in Yugoslavia, such activities worry Tito as much as Mihajlov's antiparty activities.

Not Convinced. The fact that Tito has allowed Praxis<sup>®</sup> to reappear testifies to his greater tolerance for criticism that comes from within the party. Unlike Mihailov, the Praxis editors do not go so far as to challenge one-party predominance. They do, however, advocate more party democracy. Since most of the contributors are Communists, their arguments are usually buttressed with skillful Marxist chapter and verse that is hard to refute. Tito closed down Praxis for so-called "ideological deviations," but later relented. Last week, in a triumphant return to the newsstands (the entire 5,000-copy edition was sold out), the editors boldly announced: "We are not convinced that we were mistaken on any essential point."

any essential point."

To make sure that any future effort to suppress Prazis will bring international usuppress Prazis will bring international upon the strategy of listing on their masthead the flock of Westerners and Marxists from other Eastern European countries who serve on its advisory board. Among those on the new masthead: Harvard Sociologist David Resum, who said that he allowed his name across the work and its courage position of the property of th

One of Marx's favorite Greek words, praxis means the dependence of man on nature.



#### SOUTH VIET NAM

#### The Candidates Emerge

The first stage of South Viet Nam's nationwide elections, the polling to select village officials, is nearing an end. So far, despite Viet Cong Terrorism aimed at disrupting the elections, about a discussion of the control of the polls to cast their ballots into the red-and-yellow straw boxes. By the end of April, some L800, 000 Vietnamese in 991 villages will have exercised this basic right of de-another 400,000 Vietnamese will vote in hamfel election will vote the polls to the control of the polls of the control of the polls of th

The pattern of voting reflects the realities-and the hopes-of the war in Viet Nam (see map). No voting is being attempted in areas held by the Viet Cong or strongly influenced by the Communists. The provinces with the highest percentage of villages participating are naturally those areas strongly secured by Saigon and the U.S. Allied control and influence are greatest in the areas of largest population density in South Viet Nam. But with commendable caution. Saigon is holding elections only where the safety of the voters from reprisals can be reasonably assured. Thus only about half of the nation's citizenry in the countryside will vote this summer; but as Allied control and influence continue to grow, each newly secured area will join the march to the polls.

In the process of electing their own officials, the villages and hamlets will acquire a long-desired autonomy from Saigon. Villages, for example, will be able to retain some 40% of the taxes they collect, spend it on local public works. Since decades of nonparticipations of the saign of the saign of the villagers government have given the villagers few skills to manage their own affairs, the Saigon government is providing win-

ning village-council candidates with crash courses in the fundamentals of bookkeeping and governing. Looks & Flamboyance. On a nation-

al scale, several candidates are also undergoing crash courses in the art of running for the presidency, for which the electorate will vote in September. The two chief prospective candidates, of course, are the two generals who now rule the country: Premier Nguyen Cao Ky and Chief of State Nguyen Van Thieu, Both want the presidency, but each wants it with the support of the other and without splitting the armed forces into two camps. Thieu, at 44, is older than Ky by eight years and undoubtedly commands more respect among his fellow officers. A Catholic, a Northerner and an immensely competent but unobtrusive man, Thieu admits that Ky for the moment has all the advantages. The very Ky qualities that sometimes rub the generals the wrong way are electorally appealing: Ky's flambovance in dress and dashing manner, his pilot's lean good looks and his beautiful wife. Moreover, Ky has, as Premier, been able to seed some key posts in the government with powerful supporters, such as Brigadier General Nguyen Ngoc Loan, chief of security and the political police.

The jockeying between Ky and Thieu is likely to go no behind the scenes right up until the deadline for declaring, then, one will likely stand down and throw his support to the other in order to give the military candidate powerful mames politics, assuming that Ky gets the military nomination, his ultimate triumph at the polls is by no means a sure thing. His youth and the fact that he is a Northerner both work against min. Lately Stagon has been abuzz with rumors that Duong Van Minh. Butter of State and commander in chief in 6 State and commander in chief in 6 State and commander in chief in

1963, might return from exile in Bangkok to enter the lists. The good-natured general headed the coup that overthrew Diem, but he would have to come home with the sufferance of the ruling generals, which is an unlikely prospect at the moment.

Automatic Underdog. The financial and power resources of the ruling Directory of generals make any civilian an automatic underdog. But with the world watching closely to see if the first free presidential election in South Viet Nam's history will really be democratic, a civilian with the will to fight could make a good run for it. Three civilian candidates have already thrown their hats into the ring. Phan Khac Suu, 62, onetime Chief of State and now speaker of the Constituent Assembly that framed the nation's new constitution, was the first to announce. A Southerner and something of a mystic, the whitehaired Suu is agreeable to nearly everyone: he is so agreeable, in fact, that he is given little chance of being elected. Another declared civilian is Nguven

Dinh Quat, 49, a Saigon businessman and former plantation owner, who in 1961 had the courage-or misjudgment -to run against President Ngo Dinh Diem. His reward was to be dispossessed of all his property by the Diem regime. A Northerner, Quat is now thought to be interested less in the presidency than in being chosen as a stronger candidate's vice-presidential running mate. The third civilian is Ha Thuc Kv. 48, a forestry engineer and Hué businessman nominated by the Dai Vet Party, a small, ultranationalist grouping. No relation to Premier Ky, he, like Quat, can best hope for the role of a running mate.

Yet undeclared but likely to run is ex-Prime Minister, ex-Saigon Mayor, ex-Schoolteacher Tran Van Huong, 63, who would almost certainly have the best chance of any civilian candidate. Intelligent, tough and rigidly honest, a quality not much in currency amon Vietnamese. Huong has announced that he will run if the final election law, yet to be completed in detail, is so framed that a civilian candidate has a fair chance of winning.

One More. Once the presidential elections are completed, along with upper house elections to be held on Sept. I as well, only one more election will remain to complete South Viet Nam's transition to civilian rule. That election, for the lower house, will take place on Cut. I, Graciai feo October roster of candidates may well be Mmr. Nguyen as 'the beauty of Air Viet Nam', who have the complete of the complete of the comservation of the complete of the comservation of the comservation of the comservation of the comservation of the comtended to the comtended to

#### RUSSIANS

#### "Hello There, Everybody"

lady Congressman.

She was not the usual sort of leggy glamour gif who is ordinarily greeted by photographers when landing at Kennedy Airport. Her hair was bobbed a trifle close, her figure was a trifle stout. It is not to be a superior of the superior of the but she nonetheless had a special kind of glamour. As more than 100 newmen and airport police surrounded her, a forest of microphones poking from their midst. Sweltan Stalina, 42, daughter of Loesph Stalin and by far the most have been superior of the superior of the superior of the from Cuttain, gave her first greeting to the U.S. "Hello there, everybody," she said. "I am very happy to be here."

Svetlana flew in from Switzerland, where she had spent six weeks in secretive seclusion and "hard thinking" after having decided to remain in the West while on a visit to India (TIME, March 24). Although she entered the U.S. on a tourist visa that expires June 6, it was plain that the formalities of her entrance were unimportant and that she could stay in the U.S. as long as she wished. The process of getting her to the U.S. was a diplomatic nightmare. From the moment she appeared at the U.S. Embassy in New Delhi seven weeks ago and asked to see the ambassador, Svetlana became a source of potential conflict between Russia and the U.S.

Her Own Doing. The concern of the State Department has been to convince the Kremlin that Svetlana's defection was entirely her own doing-a conviction that should come easier when it reads her extraordinary statement about why she left Russia (see box). To demonstrate its innocence of any foul play. Washington decided that Svetlana could not come directly to the U.S., instead found temporary refuge for her in Switzerland, Sensitive to Russian pressures, the Swiss granted her a visa only on the condition that she stay out of sight and do nothing that could be interpreted as a slam at the Soviet Union. Although Svetlana is not a political person ("I hate politics," she told an Indian friend), she obviously could not remain in that condition indefi-



EXN REGAN-POY CUMMING

SVETLANA ARRIVING AT KENNEDY Free soul in a fettered society.

nitely. She decided to come to the U.S. Despite her aversion to politics, Svetlana was the person closest to Stalin during the last decade of his rule. It was a strange relationship, for the two had little in common. In looks and temperament. Svetlana took after her mother, Nadezhda Allilueva, who was shot to death in 1932 shortly after an argument with Stalin. Like her mother, Svetlana was a free soul in a society fettered by her father, and has even adopted her mother's maiden name (she calls herself Svetlana Allilueva). As Stalin's daughter, she was, as she put it last week, "a kind of state property,"

#### SVETLANA SPEAKS

When I left Moscow last December in order to convey the ashes of my late husband, Mr. Brajesh Singh, to his home in India, I fully expected to return to Russia within one month's time. However, during my stay in India I decided that I could not return to Moscow.

It was my own decision, based on my own feelings and experiences, without anyone's advice or help or instruction. The strongest struggle was going on in my heart all that time because I would have to leave my children and not see them for quite a long time. I did everything to force myself to return home.

But all was in vain. I went instead to the United States Embassy in New Delhi, hoping for help and understanding. I have come here in order to seek the selfexpression that has been denied me for so long in Russia.

Since my childhood I have been taught Communism, and I did believe in it, as we all did, my generation. But slowly, with age and experience I began to think differently. In recent years, we in Russia have begun to think, to discuss, to argue, and we are not so much automatically devoted any more to the ideas which we were taught.

Also religion has done a lot to change me. I was brought up in a family where there was never any talk about God. But when I became a grown-up person I found that it was impossible to exist without God in one's heart. I came to that conclusion myself, without anybody's help or preaching. But that was a great change because since that moment the main dogmas of Communism lost their significance for me.

Instead of struggling and causing unnecessary bloodshed, people should work more together for the progress of humanity. This is the only thing which I can take seriously—the work of teachers, scientists, educated priests, doctors, lawyers, their work all over the world, notwithstanding states and borders, political parties and ideologies. There are no capitalists and Communists of me, there are good people, or had people, honest or dishonest, and in whatever country they live people are the same everywhere, and their best expectations and moral ideals are the same.

My late husband. Brajesh Singh, was a wonderful man dm ye hildren and I loved him very much. Unfortunately the Soviet authorities refused to recognize our marriage officially because he was a foreigner and I, because of my name, was considered as a kind of state property. Even the question of whether I should be allowed to marry a citizen of India was decided by the party and the Government. Moreover, we could not travel together to see his homeland, or anywhere else outside of Russia. The Government finally allowed me to take his ashes home. For me, it was too late. My husband's death brought my long repressed feelings about my life to the surface. I felt it impossible to be silent and tolerant anymore.

The publication of my book will symbolize for me the main purpose of my journey here. The freedom of self-expression which I seek can, I hope, take the form of additional writing, study and reading on the literary subjects in which I am most interested.

Despite the deep desires which have led me to the United States, I cannot forget that my children are in Moscow. But I know they will understand me and what I have done. They also belong to the new generation in our country, which does not want to be fooled by old ideas. They

also want to make their own conclusions about life.

Let God help them. I know they will not reject me and one day we shall meet. I will wait for that.

Rather than take a high job in the Community Party, she went to work as an English translator for a Moscow book publisher. "My interests were primarily literary." she said, "and my friends were drawn largely from the ranks of writers, artists and teachers." Like many of he friends, she had writen a manuscript that she knew could not be published in the Soviet Union. When she left, It was an 80,000-word account of her life with father.

On the way to Switzerland seven weeks ago, Svetlana turned the manuscript over to the U.S. State Department. State passed it on to former U.S. Ambassador to Moscow George Kennan, a Russian scholar who is at Princeton's Institute for Advanced Study, Kennan was impressed. Syetlana's memoirs, he found, are not an exposé of Stalin's sins but a "literary and philo-sophical document" of human reaction to the Stalin era. He telephoned Washington to offer his services to Svetlana as a private citizen. He also called his neighbor in Princeton, Edward S. Greenbaum, 77, a literary lawyer whose most celebrated recent victory had been on behalf of Author William Manchester's Death of a President, With the approval of the State Department, both men flew to Switzerland to talk to Svetlana at her secret retreat.

Car & Dog. They found Svetlana a receptive, if innocent, child. She had never had a bank account, had no idea that she would need a lawyer to protect her interests. All she hoped for from her manuscript was enough money to buy a car and a dog-a "gypsy" dog, she said, like her. Returning to New York, Greenbaum had no trouble landing her a contract with Harper & Row that would give her much more than car and dog: her book will be published in October, after serialization in LIFE and the New York Times, and Syetlana plans to donate some of the proceeds to charities in India. With the details worked out, she telephoned her children in Moscow, then started preparations to come to the U.S.

Before her arrival, however, Kennan had a few words to say. Svetlana Stallina, he said, is not a "'defector' in the usual cold war sense." Rather, she is a person "whose interests are literary and humane. She loves her country and hopes, with her writing and her activity outside Russia, to bring benefit to it, and not harm."

Svetlana can hardly avoid becoming something of a celebrity in the U.S. Although claborate security measures were taken to keep her hidden during were taken to keep her hidden during down. Svetland was staying at the home of Long Island Socialite Stuart Johnson, whose daughter Priscilla is the translator of her book, and she apparation of the property. Hardly had she arrived of sight entirely. Hardly had she are cold at the Johnson home when she set out on foot for a look around fown



"WHILE YOU'RE AT IT, PUT 'MANY HAPPY RETURNS, HITLER."
IT'S HIS BIRTHDAY TODAY."

#### GREAT BRITAIN

Race Report

The British have always been stuffy about race, but the stuffiness has grown with the influx in recent years of some 625,000 immigrants. Whether a man is a blue-black African, a coffee-colored Jamaican, an Arvan Pakistani or even a Cypriot of Greek descent, he is considered "colored" in Britain-and almost invariably discriminated against. Two years ago Parliament passed a halfhearted race-relations act forbidding discrimination in hotels, restaurants, theaters and public transport, but the law is so impossible to enforce that no one has yet been convicted of breaking it. Moreover, it makes no attempt at all to prevent discrimination in jobs and housing, which are the real heart of the matter to the "colored" trying to live decent lives in Britain.

Last week Harold Wilson's government published a 141-page report that showed for the first time just how bad things really are for Britain's colored. Acerically are for Britain's colored. Acorded immigrants claimed specific instances of job discrimination, more than half had trouble getting car insurance and those who got it often had to pay higher rates), and real estate agents misbed apartments anywhere.

Practically no jobs at all are open to dark-skinned skilled workers. "The men in this shop do not work with coloreds," a West Indian cabinetmaker was told. A Pakistani was refused a job as a gas pipefitter beases "colored people can't work in white homes." The applicant for another job was turned away with an even simpler explanation: "No black bastards wandet."

With the Race Relations Board expected to announce similar findings this week, the Labor government is under increasing pressure to press for better antidiscrimination legislation. The chances that it can do so successfully are not good. In the past ten years, Parliament has thrown out at least ten bills to control discrimination-and the mood has not changed. Two months ago, when the government called union leaders together to sound them out on fair employment laws, most of them boycotted the conference

#### LATIN AMERICA

Latin American Presidents are not, as a rule, a very chummy bunch; they have often preferred to go their separate ways. But such was the mood of camaraderie that marked the Punta del Este conference

that they have already begun to communicate with each other in a way that bodes well for the goal of building a Latin American common market. After leaving Punta del Este, Panama's Marco Robles traveled last week with Argentina's Juan Carlos Onganía to Buenos Aires for a twelve-hour per-sonal visit. On his way home to Bogotá, Colombia's Carlos Lleras Restrepo stopped over in La Paz to deliver a message to President René Barrientos, who had boycotted the summit meeting. Lleras brought word from Chile's Eduardo Frei that he was willing to discuss with Barrientos the possibility of granting Bolivia access to the sea. Paraguay's Alfredo Stroessner plans to visit Onganía in Buenos Aires in July.

With the weariness born of too often seeing grandiose plans turn to dust. much of the hemisphere's press was openly skeptical about results of the conference, which Rio de Janeiro's Jornal do Brasil called "nothing but words, timid words." Even while complaining, though, many publications reflected the new mood of self-reliance and independence inspired by the Punta del Este talks. Said Confirmado, an Argentinian weekly: "Latin America has proved that it rejects dreams and prefers at last to go to work." Endorsing the common market, São Paulo's O Estado declared: Regional integration is an imperative of modern economic life."

Only the Score. Back home, the Latin American Presidents helped spread the message of self-shelp that Lyndon Johnson had so effectively implanted in the face-to-face sessions. Breaking his custom of addressing his countrymen only once a year, Mexico's a soon as Cordax went on the radio as soon as Cordax went on the radio that Latin America must hear the chief responsibility for its own future. Said



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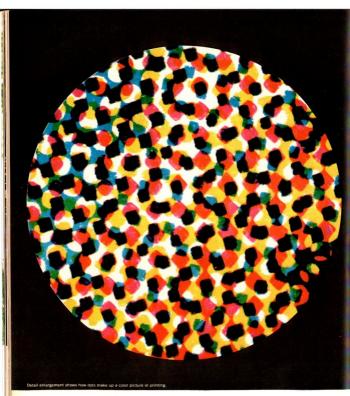
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#### and brings you color so real you'll think you are there

or color television—look to RCA. RCA engineers are constantly pioneering better ways of doing things electronically for your business and for your pleasure from advanced Spectra 70 computers and satellite communication systems to Color TV and stereo.



## Plymouth is out to win you over with the crew-size Fury wagons.



#### Watch your heart! A Fury wagon comes on like a family room on wheels. Face it. Wagons have to be half bus,

half truck. For moving things from here to there. Kids, rowing crews, whatever. But there are ways to build wagons that look and act like luxury cars. Slip inside the Fury III above. The load area stretches back like a cargo hold. (At over 107 cu. ft., it's the roomiest in Fury's class.) But the furnishings are straight from a banker's penthouse.

Door-to-door carpeting up front. Exclusive vinyl linoleum on the cargo floor. (Instead of easily scarred paint.) All-vinyl upholstery. Optional air conditioners. (You can even get a supplementary rear seat unit-a Fury exclusive among its competitors.)

Now take a spin. Fury's standard V-8 and 121 in, wheelbase are the biggest in its class. Teamed with torsion-bar suspension, they deliver the performance and agility of a sedan.

Next, check the styling. It's a fine car enlarged upon, not a panel truck with

windows Drive a "crew-size" Fury wagon soon.

### Plymouth



Tune in Bob Hope and The Chrysler Theatre in color, Wednesdays, Major League Base-ball in color, Saturdays, Both on NBC-TV.







HAITIANS AWAITING PARADE OUTSIDE PRESIDENTIAL PALACE
Too helplessly backward even for the Communists.

President Fernando Belaúnde Terry to his fellow Peruvians: "The declaration of Punta del Este is only the score. Success will depend on how we play it."

The that major step toward building a common market for Latin America will come in midsummer, when officials of the two existing markets—the eleven-nation Latin American Free Trade Association and the five-nation Central American Common Market—will meet to discuss plans for merging the two zones into one economic community. Meanwhile, the Latin will talk of the plans for better education, health and communications. By autumn, the first details of Latin America's new direction should begin to take shape.

#### HAITI

#### The Birthday Blowout

Haiti probably has less to celebrate than any other country on earth. Yet last week, in a four-day binge that it could ill afford, it celebrated the 60th birthday and tenth anniversary in power of the man who has made the country the mess it is: François ("Papa Doe") Duvalier, Haiti's official President-for-Life and Renovator of the Nation. The task of working up a suitable celebration fell to Director General of Tourism Luc Albert Foucard, who was appointed to his job shortly after he married Duvalier's daughter Nicole last December. To prove himself worthyhe and another Duvalier son-in-law are vying for the President's favor-Foucard pulled out all the stops.

He imported a score of beauty queens from Miami and the Dominican Republic and arranged a fête culturelle of poetry readings highlighted by the works of François Duvalier. Sample: "The black of my ebony skin merges with the shadows of the night." He prompted a two-hour recital of tributes by Haitr's leading politicians, soldiers.

scholars, businessmen and civil servants. He arranged a delegation of 2,000 uniformed schoolchildren, a parade of uniformed soldiers and, as the ultimate tribute to his new father-in-law, a massive replay of Haiti's carnival celebrations, which usually end with the beginning of Lent.

He could not, of course, arrange everything. As the carnival parade snaked by the presidential palace in Port-au-Prince, a bomb inside an icecream cart exploded in the middle of the crowd. Another bomb went off a few hours later, while the Haitian capital was blacked out by one of its recurrent power failures. The toll: two dead, 40 injured. Duvalier's response was automatic. While the sirens of ambulances pierced the air and the government-controlled radio station called for all doctors to report to the city's general hospital, he ordered the mobilization of Haiti's trigger-happy militia, known as the Tonton Macoute, or bogeymen. Duvalier also placed the country's 5,000-man regular army on

The Savior. The wonder is that there is anyone left in Haiti to set off bombs. In his years as President, Duvalier has stamped out virtually all opposition, executing 2,000 political enemies and driving the rest into exile or terrified silence. The Tonton Macoute is so ubiquitous that Haitians are afraid to talk to anyone they have not known for several years. The illiterate and docile peasants, who make up 90% of the Haitian population, believe what the government tells them-and it tells them ceaselessly that Papa Doc is their savior, to be revered on a par with Jesus Christ and Damballah, Haiti's voodoo snake god.

Though the U.S. has cut off direct aid to Duvalier's corrupt regime, he also has little to fear from the outside. In the past year he has repaired his relations with the once hostile Dominican

Republic, thanks largely to the fact that en once granted asylum to President Joaquin Balaguer. He also made his peace with the Roman Catholic Church in October by participating in a four-native Haitian archbishop and four new Haitian bishops. The Vatican in return sent a new Papal nuncio and lifted Duvalier's earlier excommunication. As for the Communist, Haiti is one of the few Latin American countries on which helpessly backward even for them.

Drained Dry. Still, it is very profitable to be President of Haiti, or even close to the President. Under Duvalier, the government has become completely corrupt. Most Cabinet ministers are on the payroll of companies operating in Haiti, and bribes are a standard part of every government decision, from the granting of exit visas to the collection of corporate taxes. Duvalier himself, whose official salary is \$14,000 a year. has acquired an estate worth millions in Haiti alone, is reputed to have millions more stashed away in numbered Swiss bank accounts. The primary source of his wealth is the Régie du Tabac, a government agency that was started to collect tobacco taxes but has since expanded to levy unofficial (and unreported) taxes on every single prod-

uct sold in the country. Such practices have drained Haiti dry. Once the most prosperous colony of the old French empire, it is today the poorest nation in all of Latin America. Its economy has been reduced in the main to rudimentary farming on wornout land. Its once profitable tourist trade has been scared away by the bogeymen and their works. Starvation and disease are so widespread that Haiti, alone among all the countries of the hemisphere, refuses to publish figures on the life expectancy of its population. The reason: they would be too shamefully low.

#### PEOPLE

Invitations to the Paris gala benefit prescribed: "Smoking pour les hommes et pour les femmes," which in this case did not mean that everyone should light up a Gauloise. Smoking meant le smoking. French for dinner jacket, and nearly all the girls, falling in with a trend started by Designer Yves St. Laurent last year, showed up looking like either Marlene Dietrich or a headwaiter. Well, almost. Certainly no one would have taken Singer Françoise Hardy, 23, for a captain. Still, the men in the crowd at the Moulin Rouge party seemed more fascinated by the barely clad dancers onstage than they did by le smoking.

During more than 50 years in the business, Society Bandleader Meyer Davis has gone bouncing along, adapting his sidemen to such mysterious rites as the shimmy, the black bottom, the big apple and the lindy. Now Meyer and his boys are constrained to blare out frug and watusi beats to accompany the debutantes. But the end is in sight, he says hopefully. "A lot of younger people are getting tired of that terrible noise," he remarked in Manhattan, "It's the death of conversation, Besides, boys are beginning to realize that it's sort of pleasant to hold a girl in their arms when they dance."

"Shut up, you moron!" roared Geaton Deffere, 56, a Socialist Deputy and mayor of Marseille. Those were fighting words to Gaullist Deputy René Ribière, 45, and after all the political caterwauling had died down in France's National Assembly, he confronted the Socialist to demand satisfaction. Despite friends' pleas to forget the nonsense. Ribère chose swords, they both chose seconds and met next day at noon in suburban Neuilly. "This is not



RIBIÈRE & DEFFERRE Pinked by the Socialist.



FRANÇOISE HARDY Mod for le smoking.

a comedy," growled Defferre. "I am not going to stop until I'm hors de comhar." "Oh, really?" gulped Ribière, who had never even held a sword before. For four minutes the gallants scuffled and grunted, until Defferre nicked Ribière on the wrist and then opened a small cut on his forcarm. At that point, and the stop of the stop of the stop of the been satisfied. "He's still a moron," said Defferre. "It's congenital."

Something like 4,000 folks turned out to meet Georgia's Governor Lester Maddox, 51, at an open house at the executive mansion in Atlanta, and everybody was having a real fine howdy when suddenly a Negro lady whispered to Mrs. Maddox: "These four men here are convicts-and one of them is my son." Indeed, the next four guests in the receiving line had just escaped from a prison work camp in Wilkinson County, and they had a lot more to say than just hello. After he'd uncricked his neck from the double take, Maddox led them to an office to hear about the camp where, they said, guards amused themselves by threatening to shoot the prisoners' legs off, the barracks were overcrowded, and the toilets never flushed properly. Maddox ordered an immediate investigation.

As soon as he got his driver's license, Britain's Prince Charles, 18, picked up a sedan from the royal carpool, and set off for a night on the town. Beside him in the front seat of the Rover when he pulled up to London's Vaudeville Theatre was a tall, smashing

blonde; so naturally next day all of Fleet Street was front-paging hot items about "the mystery girl" and gasping that for the first time ever Charlie had a girl friend. Actually the mystery girl was just a friend of the family, Angela was just a friend of the family, Angela secorted by Anthony Tryon, 26, so no I Lord Tryon, keeper of the privy purse. The Prince was still squiring his sister Princes Anne.

Boarding the plane at Burlington. Vt., Mrs. Marlene Chasnov, 23, had an uneasy feeling that her 19-monthold son Craig was ill. And as the plane approached New York, the child began to have convulsions, "I stood up and screamed for someone to help me, she said. "There was only one passenger who didn't look at us as if we had leprosy. He got up and put his thumb in Craig's mouth to keep him from swallowing his tongue. Craig bit him and took a hunk out of his thumb and the man said, 'Your baby has strong teeth. He just bit me." Craig recovered from the convulsions brought on by a fever, but it was several days before Mrs. Chasnov found out who the good samaritan was. An aide casually telephoned from New York's City Hall to say that Mayor John Lindsay was interested in knowing how the lad was getting along.

Harpo and Chico have passed away, and Gummo stayed home in California. But the whole wonderful family was there on film as Manhattan's Gallery of Modern Art unrecled a three-week retrospective devoted to the Mars Brothers' comedies. Groucho, 71, now a distinguished man of letters with the publication this month of his correspondent control of the composition of the compos



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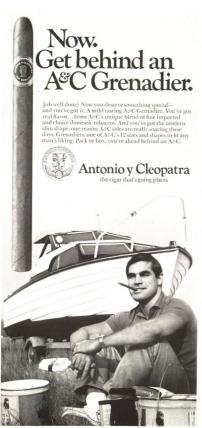
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OFFICE MACHINES

TIME, APRIL 28, 1967



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66, and Mrs. Zeppo, Barbara Marx. After watching himself lope through A Day at the Races and A Night at the Opera, Groucho fired up a stogic and remarked: "I didn't realize I was so talented and agile then."

She has always been a complicated mixture of arrogane and defensivenes mixture of arrogane and defensivenes and defensivenes of the control o

The birds were singing, the trees were budding, and the floration thereine of Senate Minority Leader Everett McKinley Dirksen, 71, was in full bloom. "It is as sprightly as the diaffoil, as colorful as the rose, as resolute as the zinnia, as the control of the properties of the p

For a quarter of a century under the command of the late Henri Soulé, Manhattan's Le Pavillon was the shrine of haute cuisine in the U.S. Hélas, since Restaurateur Soulé's death last year, the eatery has slipped a bit-at least to the palate of the New York Times's fastidious Gastronome Craig Claiborne, who dropped in a few times to see how the fare was faring under the new management of sometime Hotelman Claude Philippe. Aside from the prices (\$173.90 for a relatively modest dinner for six) Claiborne sadly reported that "Le Pavillon does not exist in all its former grandeur." For one thing, he wrote, "the shrimp were tough, and so was the lobster in the bouillabaisse. The maître d'hôtel walked around with a red pencil sticking out of his breast pocket." And, ning, the rolls were stale.

When she died in 1960 at the age of 22, Tobacco Heires Mory Due Biddle left an estate of 560.6 million to be divided between her family and various charifies. Last week in New York's West-hester County Surrogate Court, her lawyers filed papers stating that the fortune of the court of the county of the court her lawyers filed papers stating that the fortune taxes, and \$1,100,000 for legal and executor feat and executor feat and executor feat and executor feat and executor feat.



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#### SCIENCE

#### SPACE

#### A Dig at the Moon

As the sun rose ever so slowly over the lunar Ocean of Storms, the spidery, three-legged newcomer hesitantly extended and flexed its aluminum, accordion-like arm. Then, reassured that the numbing cold of its flight through space had done no harm, it reached down and pressed its steel-tipped claw into the moon's surface, leaving a small dent, Opening its claw, it deliberately gouged a small trench near its feet, curiously watching each movement to determine the nature of the lunar soil. Thus last week Surveyor 3 became the second U.S. spacecraft to achieve a successful lunar soft landing. "We've not only placed man's eves on the moon in the form of a TV camera," said Project Manager Benjamin Milwitzky, "but now we've also put his arms and hands there.

By measuring the current drawn by the electric motors that power Surveyor's arm, scientists will be able to determine the strength and compressibility of the moon's surface. Close-up TV pictures of the soil disturbed by the claw will provide additional information about its texture and cohesiveness. In last week's preliminary tests, for example, it took a pressure of 4 lbs, per sq. in. to make a dent 11 in. deep in the lunar surface. And TV pictures demonstrated that there was little or no crumbling of the trench walls, indicating that the soil was quite cohesive, perhaps like wet sand

Three Bounces. Surveyor's pictures also showed that the spacecraft was resting on a gentle slope inside a saucershaped crater about 150 ft, across and 20 ft. deep. Although the camera could not peek above the crater's rim, it revealed that the crater floor was relatively smooth, pockmarked with some smaller craters and littered with pebbles and a few rocks no larger than a foot across. All in all, it appeared that the area, one of the eight selected as possible targets for the Apollo mission, was level and uncluttered enough to allow the Apollo lunar module to make a safe landing

Although Surveyor's mission was generally proceeding according to plan. analysis of its telemetry indicated that it had bounced three times (the first time 35 ft.) after its initial impact on the moon-lifted by its vernier rockets, which had failed to shut down. The unexpectedly rough landing occurred, scientists believed, when the approach radar that controls the rockets became confused by the difference in elevation between the crater bottom and its rim. But the rugged spacecraft quickly proved that it had not been unduly shaken up. Shortly after it landed, it looked down and coolly photographed a nearby "footprint" made on the last bounce by one of its own footpads.



SURVEYOR 3 CLAWING LUNAR SURFACE Putting man's arms and hands there.

#### Putting Heat on Voyager

During preparations for its successful trip to the moon. Surveyor was spared a severe test that future unmanned spacecraft on missions to Mars and Venus will have to endure: dry-heat sterilization to prevent the contamination of other planets by earthly microorganisms. The terrestrial bugs can do little harm on the lifeless moon, but experts agree that their premature arrival on other planets could obliterate or alter possible native life forms before they could be studied. There is a growing feeling, nonetheless, that the U.S. may have accepted international sterilization standards that are unnecessarily high.

The high criteria require that there be less than one chance in 10,000 that a single living microorganism be aboard an unmanned spacecraft designed to land on a planet. To comply, the U.S. plans to seal its Mars-bound Voyager landing capsule in a canister and bake it for as long as 53 hours at a temperature of 257°F.—enough heat exposure to kill even the organisms within the solid metal structures of the spacecraft. Aware that sterilization of some early Ranger moonships damaged spacecraft systems and led to the failure of missions, scientists are spending time and money to design new Voyager systems that will withstand prolonged heating.

Russian Bugs. Not worth it, says a study group led by Biologist Norman Horowitz of the California Institute of Technology. In a report in Science, the scientists argue that Mars has too little oxygen or water and too much ultraviolet radiation to support the growth of earthly organisms, and that Venus apparently has surface temperatures high enough to kill any earthly bugs. In any event, the report says, there is little chance that organisms entrapped within

solid structures in the spacecraft could work their way free. Thus it is important only to kill microorganisms on the exposed surfaces of the spacecraft either by brief heating or by poison gas, neither of which would be harmful to conventional spacecraft systems.

In the same issue of Science, a group headed by Caltech Geologist Bruce Murray contends that the Russians may well have already contaminated both Venus and Mars, In 1965, there was a failure aboard Russia's Venus 3, which was to parachute a sterilized instrument capsule to the surface of Venus. As a result, they believe, both the capsule and the unsterilized spacecraft hit the Venusian surface. A similar mishap that same year may have caused the unsterilized Russian probe called Zond 2 to impact on the surface of Mars.

Problems arising from the design of heat-resistant spacecraft systems have already contributed to the postponement from 1969 to 1971 of a U.S. mission to eject a sterilized Martian landing capsule from a flyby vehicle. They have also forced cutbacks on equipment to be carried aboard the Voyager capsule scheduled to land on Mars in 1973. And they have certainly increased the possibility that heat-weakened Voyager components may fail in flight.

#### **GENETICS**

#### Turned-Off Genes

Despite the great variety of cells present in any living organism, each one contains the same number and kinds of genes, the heredity-bearing components that determine the nature of the cell. But since the genes are identical in all the cells, why do some of the cells form hair, while others go to make up heart, liver, brain and so forth?

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NORTHWESTERN MUTUAL LIFE - MILWAUKEE NML

TIME, APRIL 28, 1967

1961, when French Biologists François Jacob and Jacques Monod hypothesized that only a few genes in any cell were active in controlling the production of enzymes that gave the cell its characteristics. The remaining genes, they proposed, were deactivatedturned off by mysterious repressor substances produced by other genes. Thus, the genes that are active in a hair cell may be turned off in a liver cell, where a different combination of genes is active.

Lactose Tracer. Although the brilliant concept of Jacob and Monod had become generally accepted by 1965, when it helped to win for them the Nobel Prize in Medicine, no one had ever been able to provide direct laboratory proof that their concept was correct. Now the evidence has begun to come in. Harvard University scientists have succeeded in isolating and analyzing two of the hitherto theoretical substances that

repress gene activity.

To isolate the repressor, Biophysicist Walter Gilbert and Biochemist Benno Müller-Hill decided to work with a species of simple bacteria called Escherichia coli, which have a healthy appetite for lactose, a sugar found in milk. The scientists knew that when lactose was available, the bacteria cells produced an enzyme that broke the sugar down into two simpler sugars that the cells could use. When only other nutrients were present, however, the amount of this enzyme was drastically reduced; a repressor apparently turned off the gene that controlled its production.

The Harvard scientists devised their experiment on the premise that the lactose must have prevented the repressor from turning off the appropriate geneprobably because it was attracted by the repressor and combined with it chemically. With a sophisticated technique. they allowed radioactive lactose-like molecules that served as tracers to be attracted by a concentrate of bacteria cell material. Isolating and analyzing the substance that had combined with the tracer molecules, they discovered that it was a large protein molecule-their long-sought "lactose repressor."

Bursting Bacteria. In an equally complex experiment with the same type of bacteria cells. Harvard Molecular Biologist Mark Ptashne discovered a second repressor-a smaller protein molecule that prevents the bacteria from bursting when they are attacked by viruses Ptashne's experiment also indicated that the repressor turned off the appropriate cell genes by binding itself tightly to them, somehow preventing the production of an enzyme in the process

The two discoveries, says Biophysicist Gilbert, confirm that cells of E. coli are controlled by gene-repressing agents and effectively demonstrate how simple cell mechanisms work. They may bring closer the day when scientists will be capable of genetic control of human beings, determining their characteristics and correcting metabolic defects by turning the proper genes on and off.

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#### MUSIC

#### VIOLINISTS

The Truth Seeker

Among today's rich blend of young violin virtuosos, it would take a mouthful as well as an earful to match the likes of Itzhak Perlman, 21, Young Uck Kim. 19. and Pinchas Zuckerman, 18. Their close friend and former classmate scores high on all counts. His name is James Oliver Buswell IV

Last week James IV, 20, made his Manhattan recital debut in a series im-



BUSWELL AT PHILHARMONIC HALL And a whiz at work as well.

posingly titled "Great Performers at Philharmonic Hall." If Buswell is not quite ready for that adjective, his musicianshin shows that he may soon be within reach of it. He is a devotee of the dip-and-sway school of playing, but he has temperament and spunk, a luminous tone and a controlled technique. Out of a contrasting assortment of half a dozen pieces, he delivered a fine, full-blooded performance of Bach's Sonata No. 4, blazed easily through the trickiest passages of Prokofiev's Sonata in D Major, and captured the dark warmth of Brahms's deceptively difficult Sonata in A Major

Bended Knee. That examination over, Buswell packed his 1720 Strad and dashed back to Cambridge, Mass., to study for exams at Harvard, where he is a sophomore carrying a full load of classes. Though his 50-city concert tour this season means that he will miss 40% of his classes, he bones up on lectures taped for him by an admiring Radeliffe coed. "I take my books on tour," he says, "but it's like a child sucking his thumb. They comfort me, make me feel virtuous. But I'm always disastrously behind. Nevertheless, he caught up well enough during the first term to make the dean's list

A tall, fair, baby-faced lad whose pronouncements sometimes lean toward the studied and pompous, Buswell entered Harvard because he believes that it is the duty of the performer to "seek an expression peculiar to his generation, and college is one way of discovering what my generation is all about." As a result, while most young musicians today approach the classics on bended knee, vowing technically precise, notefor-note fidelity. Buswell views his role as that of a "performer in the creative sense, equally creative as the composer.

Frantic Balance, This winning confidence befits the illustrious Buswell lineage. James I was president of Wheaton College in Illinois; James II was a Presbyterian missionary; James III is a professor of anthropology at St. Louis University. When Young James's parents moved from Wheaton to New York, he studied with Ivan Galamian-America's foremost violin teacher—whose stu-dents included his "competition" and "closest colleagues," Itzhak, Pinchas and Young Uck.

Heady now with the freedom of being away from family and on his own ("The silver cord has just now been replaced by the telephone wire"), Buswell likes the "frantic balance" that college has imposed on his life. "Harvard." he says, "is the kind of place where you feel guilty every time you play pingpong. " It is hectic, but when things get tight, he is renowned in the dorm for his ability to "wonk" (know spelled backward), or cram, for exams. Last week, preparing for back-to-back concerts in Hackensack, N.J., and Akron, James Oliver Buswell IV sighed sagely: "It will be refreshing to get back and be just another one of the students searching for truth."

#### ROCK 'N' ROLL

The Baddies

In Zurich, 12,000 rock 'n' roll fans rioted and began tearing apart the seats in the local stadium until police piled in with clubs. In Warsaw, 8,000 teen-agers crashed through police barriers and stormed the iron gates of the Palace of Culture. In the resulting barrage of bottles and bricks, police sprayed the mob with tear gas, called in steel-helmeted reinforcements with machine guns. dogs, and two armored cars mounted with water cannons.

Wherever they went during their three-week tour of Europe, the Rolling Stones ignited havoc and hysteria. Now that the Beatles have retired from the road, the Stones have become the big squeal on the international pop-music circuit. They have a unique appeal. Like

9 Buswell, as well as his thoughts on his gen eration, were reflected in TIME's Man of the most British rock 'n' roll groups, they began by imitating such hard-rocking blues merchants as Chuck Berry and Muddy Waters (whose Rolling Stones Blues inspired their name); the result was a musically roughhewn sound sung in mock Negro dialect. In 1964, the Stones decided that if the Beatles were the goodies, they would be the baddies. They scowled, talked surly, and sang such suggestive leerics as:

Well, I'm a king bee, buzzing 'round your hive . .

Yeah, I can make honey, baby, let me come inside

Rebel Image. A paternity suit here, a fine for urinating on a building there, and pretty soon the London papers were asking: "Would you want your daughter to marry a Rolling Stone?" With each blast of adverse publicity, their recordings edged higher on the pop charts, until the boys suddenly found themselves the champions of the teeny-bopper revolt against adult authority. Perversity pays, The Stones have sold

40 million recordings and currently have three albums on the U.S. bestseller charts. Though they deny that they consciously play up their rebel image, they bill themselves as "five reflections of today's children," write songs about "trying to make some girl," with supposedly coded allusions to menstruation, marijuana and birth-control pills. For their appearance on the Ed Sullivan Show in January, they reluctantly altered the words of their recent hit, Let's Spend the Night Together.

Says the Stones' recording manager, Andrew Oldham, 23: "Pop music is sex

and you have to hit them in the face with it." That pleasant chore falls to Mick Jagger, 23, the Stones' heavylipped lead shouter, who in performances bumps, grinds and jiggles his pelvis like a spastic marionette. Jagger also has a summons to appear in a Sussex court next month on a charge of possessing drugs.



MICK JAGGER IN ATHENS Reflections in stone.

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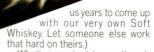
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So next time you make a whiskey sour or an old fashioned, make it with Soft Whiskey. And save some of the fruit for breakfast.

#### EDUCATION

#### UNIVERSITIES

Courting the Negro

Long before acceptance or rejection notices from prestige universities arrived at the homes of anxious applicants last week, it was clear that the most favored youths in the U.S. today are bright Negroes with good high school grades. "Admissions people used to talk about what the average College Board score of their entering class was," notes Amherst Admissions Director Eugene Wilson, "Then it was how many Merit Scholars you got. Now the status symbol is how many Negroes you get.' Although the hot pursuit is dismissed by some of the quarry as a cynical and faddish courting of color, most of those chosen are vastly pleased.

Just five years ago. Yale had only about ten Negroes in its incoming class: this year it has accepted over 40. Co. Lumbia had only 16 Negro Freshmen two years ago: this year it has accepted of. Chicago, with a mere ten Negro freshmen two years ago, has accepted 152. Harvard, which never makes an official count of its students by race, nevertheless seems certain to add sharply to the 160 unofficially estimated to be on the competition for the students of the competition for the acceptance. The competition for the acceptance of the competition for the comp

football player

Early Doubts, "It's like a dream come true-it's almost unbelievable," says George Winston Lane, a senior at Chicago's virtually all-Negro Parker High School, who got letters of inquiry, many including application forms, from nearly 300 colleges. Modest and softspoken, George ranks fourth out of the 407 students in his class, is class president and a varsity wrestler. He considcred bids from Harvard, Yale, Cornell, Brown and U.C.L.A.; he applied to Chicago, Northwestern, Loyola and Princeton. Accepted by all but Princeton, he chose Chicago because he plans to become a doctor and has a high opinion of its medical school. His two scholarships, a National Merit Scholarship and an Illinois State Scholarship, will pay him a total of \$2,500 a year. George credits much of his success to Parker Teacher Frank Ragland, who set up a non-credit "special activities" class for 30 students, drilled them on math and vocabulary. "He worked us to death," recalls George. "He also told us how things were opening up for Negro stu-dents in universities. We doubted him at first-but everything turned out to be true.

After Terry Hayes racked up the highest academic rating (3.93) in 30 years at Los Angeles' all-Negro Jordan High, Ivy League representatives rushed to his home, just three blocks from where the Watts riots began. Son of a

pharmacist (both his parents have colelege degrees). Terry was president of his class, chief justice of the student court and a political science major. He is working for college money as a computer technologist at North American Aviation's Autonetics Division, and has the college money as a computharvard and Sannford. He hopes to become a diplomat, is torn between the two schools, but leans toward Harvard. An introspective boy who has never attended an integrated school, he worries about the competition he will face. "Up alternative control of the competition of the computation of the control of the

When a top Negro student happens to be a crack athlete, too, all of academe

them, Cecilia McDaniel, an A student in Winston-Salem, N.C., sees her sudden popularity as a form of "reverse racism-an effort of schools to purge themselves of a longtime discrimination against Negroes." She was offered scholarships by Northwestern, Chicago and N.Y.U., probably will choose N.Y.U. because she is interested in drama, figures N.Y.U.'s Broadway-influenced drama department is "more practical" than Northwestern's. Judy Johnson, a bright, outspoken Richmond, Calif., girl, has been accepted by Stanford. She is deeply concerned with civil rights activities and has highly independent opinions (the Rev. Martin Lu-ther King is "too religious" and Stokely Carmichael is "self-defeating"). Judy is disappointed that the colleges are apparently more interested in her color than

HERD KRAVI









DOVER

A competition as intense as for football players.

beckons. Dale Dover, son of a New York City cab driver, was a basketball star at Evander Childs High School in The Bronx and compiled an 89.4 grade average. He was eagerly pursued by Harvard, Columbia, Cornell, Dart-mouth, Brown, N.Y.U., Penn, Rochester and Oklahoma, visited most of those campuses, and still has unused airline tickets around the house. He applied to six schools, was accepted by all, has narrowed the final choice to either Harvard or Columbia. Dale took so many courses that he entered his senior year just one credit short of graduation and could have loafed. He didn't. "I like to catch the kids who are ahead of me.' says. He already has his lifetime vocational goals outlined. Successively, he hopes to be a professional basketball actor. His intention, he says, is "to be a complete man.

Instant Negritude. Among the chosen Negroes who are not entirely uncritical of the fact that colleges now covet her talent. She complains: "It's defeating to find out that after all your years of striving and attempting to excel in school, that it comes down to the issue of your race again—and the de-emphasis of the individual."

Some of the officials engaged in the pursuit of Negro scholars also have their doubts about how these students are chosen. "A great many colleges want to achieve instant Negritude," contends Benjamin McKendall, an assistant director of the College Entrance Examination Board. What they are really competing for, he argues, are "Negroes who act like white kids." Chicago Admissions Dean Charles D. O'Connell, on the other hand, is convinced that the competition for Negroes is nothing less than a sincere effort by colleges "to improve also benefit, he argues, since the Negro students "inject a note of reality" into higher education. "They're impatient with high-sounding but empty idealism: they give as much as they take out.

CROSLAND

ETONIANS ON CAMPUS



Focusing first on the symbol.

#### SCHOOLS ABROAD

Assault on Privilege

Britain's elite, privately financed "public" schools have long been a recognized channel to top political and social power. Just one of them, Eton College, numbers 19 Prime Ministers among its alumni-none of them from the Labor Party. Which goes a long way toward explaining why Laborites look on such schools as citadels of snobbery. undesirable anachronisms in an age of egalitarianism. Prime Minister Harold Wilson (who attended Wirral Grammar, a state school), in fact, has a commission hard at work on plans that could drastically change the nature of the public schools.

Bastion of Aristocracy, Chief complaint against the public schools is that their admissions are based on wealth and family ties, rather than ability-another way of saying that too much of the nation's educational resources is devoted to the benefit of too few. The roughly 300 independent public schools have some of the nation's best schoolmasters and faculty; yet they enroll only 4% of Britain's high-school-level students. No one puts the argument more bluntly than Education Minister Anthony Crosland (a graduate of a littleknown public school, Highgate). These schools, he says, are "a major cause of social inequality. It is no accident that Britain, the only country in the world with this stratum of private and privileged education, is the most class-conscious, snobbish and stratified country in the world."

The nature of the public schools varies widely. Wellington, for example, is known for turning out top army officers; Gresham's accents science: St. Albans, which claims to have been founded in 948, has shifted its emphasis from classies to mathematics. Yet any discussion by the commission-or the public-naturally focuses first on symbolic Eton. the largest (1,200 students) and one of the socially most selective of them all.

A five-centuries-old bastion of aristocracy hard by the walls of Windsor Castle, Eton admits as much as 75% of its students from among the sons of Old Etonians, many registered at birth More than one-third of its current boys' parents are listed in Debrett's; twothirds of Britain's current dukes, marquesses and earls, as well as one-fifth of its 245 Conservative M.P.s (but only three Labor M.P.s) and many of its top civil servants, attended Eton. Resistant to change, Etonians still wear striped trousers, black tailcoats and white tiesa stuffy outfit their predecessors first donned in the 19th century. Even some of its own students concede that the net impact of Eton is to "perpetuate social isolation and class prejudice."

Eton's enlightened headmaster. Anthony Chenevix-Trench, is sympathetic-up to a point-with the need to broaden the public school's selection practices to accept "all boys who are fitted, intellectually and temperamentally." It should be as easy, he says, "for a soldier's son to enter as it is now for a brigadier's son." Yet he also fears, and will presumably fight, any government move which, "on a doctrinaire point of social policy, uproots the individual excellences of these schools.

No one denies that the public schools provide topflight academic instruction. At Eton, for example, there is one teacher for every ten boys; classes range in size from five to 29, and tutors seek out each boy almost daily. Most of the 1.200 students live in 25 houses scattered through the school-dominated town of Eton (pop. 4,505, including students), and each house has a stern but solicitous master, who advises each boy on his problems, personal and academic.

The curriculum at most public schools is heavily classical, although most no longer require Greek. Etonians, who can stay for six years (aged 13 through 19), must take Latin, the history and teachings of the Christian religion, and French in their first two years, as well as English, math and science. They have a broad choice in their upper-class years, can specialize in any of four departments: classics, math, science or modern arts (which includes modern language, economics, geography and history). This collection of courses has been criticized as irrelevant in an age of shifting values and onrushing science, but its goal, argues Master Peter Pilkington, is to "train people to be perceptive, sensitive, aware, conscious of personality and individual values.

From Every Class? Although some critics are calling for the public schools to be merged with the system of statesupported schools, the possibility is remote at best. It amounts to nationalization and would require an unlikely act of Parliament. But the public schools are already bowing to public pressure. Next fall, for example, Eton and Winchester will drop their requirement that an entering student must know some Latin. Seemingly a trifle, this change will knock out the need for most boys to attend expensive private primary schools to get their Latin, and will vastly expand the number of eligible boys.

When the Public Schools Commission reports in December, it will probably demand that the public schools admit students of every social class, perhaps on the basis of a common entrance examination. This will require government scholarships to carry the cost (at Eton, more than \$1,600 a year, including board). Even more shattering is the possibility that the commission may carry egalitarianism to the point of insisting that girls deserve admission too. Eton's Chenevix-Trench does not mind the idea of having girls mix socially with boys, but he fears that they wou'd outperform and thus discourage the boys in the classroom. Says he: all for girls coming into the boardingschool life of the boys but not into the boarding schools.

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#### RELIGION

#### ROMAN CATHOLICS

Time for a Change

Hardly had the pontifical commission on birth control submitted its findings to Pope Paul VI last year when word was passed that most of the commission's members had recommended abolishing the Roman Catholic Church's ban on contraception. Most people took it for granted that the news leak was an effort to pressure the Pope into siding with the majority-and soon. But the pressure seems to have had no noticeable effect: Paul has still to announce his longawaited decision. Last week, in what was viewed as another evident attempt to hasten a liberal papal ruling, the National Catholic Reporter, an independent weekly published in Kansas City. printed the hitherto secret text of the commission's report

The majority of the 76-member body of lay and clerical experts had indeed agreed that it was time for a change. And the liberals wisely based their argument, for the most part, not on the impersonal and narrow ground of population control, but on the contention that contraception can contribute to a happier married life. "If they are to observe and cultivate all the essential values of marriage," said the majority report, "married people need decent and human means for the regulation of conception. They should be able to expect the collaboration of all, especially from men of learning and science.

In rebuttal a minority of commission members (estimated to number around 15) insisted, quoting Pope Pius XI: "No reason, however grave, may be put forward by which anything intrinsically against nature may become conformable to nature and morally good." Carried to its logical conclusion, say some critics, such a doctrine might even support Jehovah's Witnesses who refuse to receive blood transfusions. Aware of that problem, the minority took pains to point out that it was not condemning the application of technology and science to other natural processes-only to any interference with procreation.

Whether the news leak would move the Pope to action was doubtful. In Rome, Vatican officials announced that Pope Paul still had no intention of being hurried into making a ruling. In fact, asid one prominent Vatican priest, the controporalized the properties of th

#### Time for Boy Scouts?

The portifical commission was not alone in its sharp split over the official Catholic stand on contraception. Students and faculty at Washington's Catholic University of America walked out last week to protest the firing of a popular professor, and once more, not only birth control, but an article in the Na-

tional Catholic Reporter was involved. Center of the uproar was a liberal theology professor. Father Charles E. Curran, 33. In an interview published by the N.C.R. last September, Curran was depicted as forecasting that Catholicism's dictation of moral doctrine is doomed, that it will eventually be replaced by a form of ethics based largely on "the experience of Christian people. Contending that current doctrine too often accentuates the negative, the young priest was quoted as saying: "Even the Boy Scout oath sounds more positive than the Ten Commandments subsequent book, Christian Morality Today, he flatly insisted that "I have added my own 'Amen' to those who are asking for a change in the present teaching of the Church" on birth control.

Though he later termed the N.C.R. article "somewhat inaccurate," Curran's



No doubt despite the decorum.

views were not taken lightly by Catholic University's board of trustees, which is composed of all five U.S. cardinals, 22 archbishops, six other bishops, eleven laymen, and is chaired by New York's Francis Cardinal Spellman, Last week Curran was advised by C.U.'s rector, Bishop William J. McDonald, that the board had voted to fire him-whereupon virtually the entire 7,200-member faculty and student body walked out on strike. They would not return to classes, they said, until Curran was reinstated. Massing outside the rector's stone residence, priests and nuns stood alongside black-cassocked seminarians and hoisted placards quoting from Scripture-UNLESS YOUR JUSTICE EX-CEEDS THAT OF THE SCRIBES AND PHARISEES, YOU SHALL NOT ENTER THE KINGDOM OF HEAVEN. MATT. 5:20. Decorous though the demonstration

was, the protestors left no doubt about their anger over what they saw as the suppression of freedom. Declared the Very Rev. Walter J. Schmitz, dean of the School of Sacred Theology: "No charges have been brought against Father Curran and no reasons have been given for this action. The academic freedom of every professor of this university is jeopardized." Said Curran in a nationally televised speech to the strikers: "The issues involved in this dismissal are greater than any one man. Catholic professional theologians need the opportunity to pursue their science with responsible freedom."

At week's end, Curran's supporters had solicited and received backing from Catholic theologians and seminarians across the U.S. As the pressure intensified, Baltimore's Lawrence Cardinal Shehan, a member of C.U.'s board, declared that Curran should be "restored to his former status." Atlanta's Archbishop Paul J. Hallinan, another board member, let it be known that he had opposed Curran's ouster. Boston's Richard Cardinal Cushing announced that he would not condemn Curran. "He must teach all sides. It makes no sense to appoint people to a university board who know absolutely nothing about running a university.

All of which left the trustees a difficult dilemma as they pondered how to get their school reopened in time for commencement. If they remained adamant, there was no telling how long the walkout would last. If they compromised and reinstated Curran, they might seem to be tacitly approving even greater criticism of the church.

#### JUDAISM

Battle of the Bodies

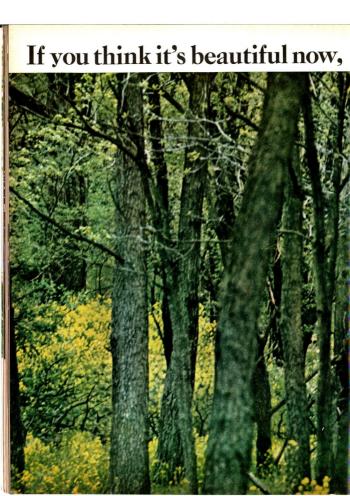
In a country that has made much of the benefits of contemporary science, the familiar practice of performing an autopsy to aid post-mortem investigation seemed an odd cause for crisis. Yet in one of the bitterest religious controversies in years, bearded Hebrew scholars argued over the application of ancient laws to modern medicine.

Down from the Tree. Most Orthodox Desocration from the Tree Most Orthodox Desocration from J. 2122-23. In which Moses says: "And if a man has committed a crime punishable by death, and he is put to death, and you hang him on a tree, his obey shall not remain all night upon the tree, but you shall bury him the same were to be spared the possibility of mutitation by wild animals after their execution. Orthodox extremists interpret that injunction as meaning that any human must be given prompt burial before

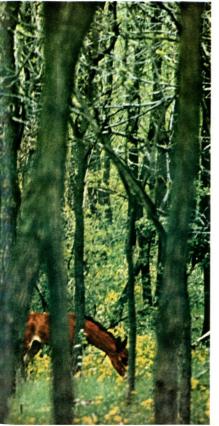


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PROTESTING AUTOPSIES IN B'NAI BRAK Between doctrine and life.

his body can come to harm, except when an autopsy can help save the life of a person in the immediate area.

Liberal interpreters insist that autopsies can save lives by contributing to medical knowledge. In 1953 Israels Parliament passed a law authorizing an autopsy when three doctors certify that it is necessary to determine the exact cause of death or for the treatment of another person. Orthodox extremists, who opposed the law in the first place, who can be considered that the cortical post-morters for patholical research post-morters or ordinating widespeep post-morters for patholical research.

In Rehovor last spring, relatives of a farmer whose body had been examined by autopsy ran amusck in a hospital, injuring 20 persons including physicians and nurses. Last October, brards two gious leaders, called for repeal of the 1953 law. Ever since, the Orthodox dissenters, led by the ultra-rightst Agudath brade Party, have stepped up a grisy campaign against post-mortens. Fortcampaign against post-mortens. Fortpilal of stealing the heart of a rabbits with after the pilal of stealing the heart of a rabbit with after the pilal of stealing the heart of a rabbit with after the different pilal of the pi

"If s o Scondol." By last week the uproar had boiled into a potential threat to Premier Levi Eshkol's coalition government. As the result of an Orthodox campaign abroad, Eshkol has been immadated with protests from Jews in 21 countries. At home, police guarded the domiciles of some pathologists who had review threats, and scores of sick worked of circumstances.

Whatever its outcome, the controversy highlights the classic struggle between religious doctrine and modern humanitarianism. Once again the modern nation of Israel, which is, after all, a secular state, was being pushed into chaos by what amounted to an extremist religious minority.



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#### MEDICINE

#### **PEDIATRICS**

#### Hearing Help

The telltale rash of German measles (rubella) can come and go unseen during a night's sleep. In fact, the disease is generally so mild that a nationwide epidemic of it three years ago caused no panic. An estimated 30,000 pregnant women were among those infected, however, and rubella can wreak tragic damage in unborn children. For one of every two rubella babies, that damage includes at least a partial loss of hearing. "The deafness we are seeing nowthe aftermath of the epidemic-is more severe than anyone anticipated," Dr. Fred Linthicum Jr. of the children's division of the Los Angeles Otological Medical Group. "We are encountering greater and more severe losses than doc-

tors have ever seen before. No one is sure exactly how the rubella does its disabling work, but one result is the stunted growth of thousands of microscopic hair cells on the acoustic nerve in the recesses of the inner ear (see diagram). Doctors recently proved, by passing a wire under the hair cells and stimulating the nerve, that there is no nerve damage, But Dr. Edgar Lowell of the John Tracy Clinic° points out that "we still haven't cracked the neural code that transmits messages from the hair cells to the hearing nerve below. The ear conceals other mysteries as well, and there is no surgical or other cure for rubella deafness at the moment. As far as doctors can tell, the child's hearing loss will get no worse-or better-throughout his life.

Early Aid. But if cure is not possible, adjustment to partial hearing is—and "early diagnosis is crucial," says Johns

Founded by Mrs. Spencer Tracy and named

Hopkins' Dr. John Bordley. Sadly, rubella makes that difficult. The disease can also cause mental retardation and slight brain damage. In a child's first year or two, the symptoms of both ailments are similar to those of deafness: the child fails to associate sounds with their sources and respond directly to external stimuli. He will also not learn to talk on schedule. But simple tests by doctors can usually discover whether the cause of such symptoms is deafness, and there is now a new tool for more difficult diagnoses, a computerized electroencephalogram. Electrodes are taped to the infant's head to measure brainwave responses to sounds. The responses are averaged by the computer, and the results are compared with those

of a normal child.

Once the case is diagnosed, the treatment is liable to be distressingly traditional and only mildly effective. As Dr. Harold F. Schuknecht of the Massachusetts Eye and Ear Infirmary puts it:

"You hang a hearing aid on "en, give them lip reading and special training."

Often, special training means being packed off to a school for the deaf where the child is forced into awareness that he is "different" and less than normal. Also, the hearing aid is frequently not put on until the age of two, when the child has already begun to accommodate himself to a special closed world.

Such a world is not necessary, argues Dr. Ciwa Grilliths, founder-director of Los Angeles' HEAR Foundation. Not a medical doctor, she got her degree in education, and has worked with the deal hearing aids for children as early as possible, even at 30 days old. Even for trubella babies, the results can be encouraging. Dull infants often becaulated and the state of the control alert and animated when fitted with aids. Many—though by no means all learn to speak almost normally and are able to attend regular schools. It is a technique much used in Europe.

For the child whose deafness is not caused by rubella or inherited deficiencies, Dr. Griffiths reports an even more startling success. Three-fourths of the infants who are fitted with hearing aids before the age of nine months, she reports, achieve unaided hearing by the age of one. A number of medical people dispute her findings, argue that the children may not have been accurately diagnosed as deaf in the first place. But Dr. Griffiths counters that the diagnoses were not done by her, but by outside doctors. She has no knowledge of how the improvement is accomplished. Perhaps the hearing aid in this early period stimulates the immature hearing mechanism and encourages functional development of the neural pathways, instead of allowing a mute acceptance of the deficiency.

#### ARTIFICIAL ORGANS

Corneas from Calf Skin

Though few people outside medicine and biology know the word, collagen is

and biology know the word, collagen is one of the most important constituents of the human body, making up 30% of its protein. In bone and tooth enamel, its long chains of molecules serve the same purpose as that of steel reinforcing rods in concrete. In mobile tissues such as tendons, arteries and heart valves, they are like flexible steel wires. And despite the unfamiliarity of its name, collagen (from the Greek kolla, or glue, and pronounced col-uh-jen) has been popular in the humblest homes for centuries. When the hides and bones of animals are boiled down, they yield that denatured but widely used form of collagen, gelatin.

In theory, so versatile a natural body component should be ideal for replacing corneas, blood vessels, valves, and per-





INFANT BEING TESTED AT JOHNS HOPKINS Encouragement, even for rubella babies.

68



#### Breath of life

Eyes intent on the moving pen, this medical student sees a spirometer trace its delicate diagnostic pattern. He and his classmates have studied the instrument, breathing into it as it recorded their normal young respiration. But now he watches it measure the very breath of life in a victim of pulmonary disease.

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considerations have long frustrated theory. In humans, animal collagen almost certainly would trigger inflammatory reactions and rejection mechanisms. of a Japanese shoe-leather company, which was making sausage easings on the side, and the Rogosin Laboratories of the New York Hospital-Cornell Medical Center, it looks as though animal terial for many medical uses.

haps even whole organs. But practical

Cut the Tails. X-ray studies reveal natural collagen as three strands of molecules twisted together like rope. The strands are short, and many have to be joined end to end to make up the body's long collagen fibers. Dr. Tomio Nishihara, a physical chemist who heads research for the Japan Leather Co., and Dr. Francis O. Schmitt of the Massachusetts Institute of Technology, thought there must be something on the ends of the basic molecules that enabled them to couple. Dr. Albert L. Rubin and an M.I.T. team set about testing the theory. They found that each collagen strand has a tail or tails consisting of smaller protein molecules that determine the linkages. Cut off the tails, and what remains is short strands of collagen that can be recombined in almost any desired "weave," shape or thickness, and with varying degrees of softness or hardness. More important, when the tails are cut off, the collagen molecules lose most of their power to set off

allergic reactions. For its reconstituted collagen, the Japan Leather Co. uses odds and ends of calf skin left over when the hides have been cut for making shoes. After weeks of soaking and washing hide in various chemicals, including enzymes, to remove the linkage tails, Dr. Nishihara pours collagen into thin sheets resembling cellophane. The resulting membrane makes fine, easily digestible sausage casing. It also gave the Rogosin Labs' Dr. Rubin and Dr. Kurt Stenzel an idea for its first medical application-use in the artificial kidney, which has a filter membrane of sausage-casing cellophane. In laboratory glassware the collagen membrane has already done a better filtering job than cellophane; specially prepared collagen sheets will now be tested in artificial kidneys for animals in the laboratory.

More ideas for using collagen have appeared. Unlike ordinary plastics, collagen is not watertight. Implanted in the cornea, it allows the eye's lubricants to pass freely. Partial corneas implanted between layers of eye tissue in 25 rabbits six months ago are still clear, uninflamed and unclouded, Dr. Rubin told the American Society for Artificial Internal Organs last week. And ahead lies research into uses of the new collagen as a means of understanding and treating the crippling illnesses loosely called collagen diseases"-most notably, scleroderma (extreme thickening and stiffening of the skin) and arthritis.



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Fastest Cruise This masterpiece in aerodynamic design gives the Navajo some unique points of

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load can be operated from runways as short as



## makes good business sense.

2,200 feet and still satisfy the most stringent accelerate/stop safety criteria. (3,000 feet is more to the liking of most other twins.)

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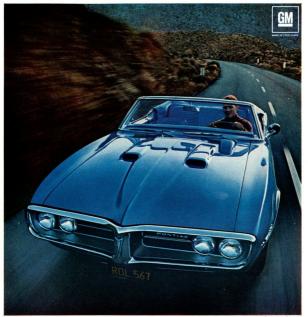
If you've felt it took an investment in the low sixefigure range to put your people in an airphane big enough, built well enough, equipped well enough and fast enough to suit your needs, by all means investigate the Navajo. Could be that treo Navajos...for less total investment... make more sense. Doesn't your executive V. P. have to go east sometimes when you're headed west?

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More car than you'd care to handle? No problem. There are four more Firebirds where the 400 came from. Firebird HO will turn you on to the tune of dual exhausts and the driving beat of a 285-hp V-8. Firebird Sprint, our European thing, comes with all the accoutrements of an Alpine rally car; floor shift, sports suspen-

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#### SPORT

#### BASEBALL Cardinals in Spring Plumage

Seeing was the only way to believe what was going on in the National League last week. Who would have figured that the Pittsburgh Pirates and the San Francisco Giants, the two teams most experts figure to fight it out for the pennant, would rank No. 7 and No. 10? That Pittsburgh's Matty Alou, who led the National League in batting last year with a .342 average, would be hitting .217? That San Francisco Pitcher Juan Marichal, winner of 93 games over the past four seasons, would be sporting an 0-3 record and an earnedrun average of 6.38? Or that it would rain in Los Angeles?

Not since they left Brooklyn nine years ago had the Los Angeles Dodgers been rained out of a home game. When it finally happened after 737 games last week, it was a stroke of pure luck. Mired in ninth place after losing five out of their first seven games, the Dodgers were thereby spared the unpleasant task of entertaining the St. Louis Cardinals-whose own performance this spring is the biggest sur-

prise of the young season.

"Timely hitting" was the way laconic Manager Red Schoendienst explained his team's 6-1 record and its lofty position atop the National League. The adjective was too mild. In seven games, the Cards had bettered opposing pitchers for 85 hits and 52 runs; the whole team was batting a fantastic .322. Most sensational of the St. Louis sluggers was Outfielder Lou Brock, who switched to a heavier bat this spring to cut down on his tendency to overswing, last week ranked No. 2 in the National League in hitting (at .417), No. 1 in home runs (with six) and No. 1 in RBIs (with 13). "I can bunt too," said Brock, "but nobody knows it yet."

No less startling was the comeback staged by Roger Maris. The New York Yankees had given up on Maris after two injury-plagued seasons in which he batted .239 and .233-and Maris had almost given up on himself. Traded to the Cards during the winter, he debated retiring. General Manager Stan Musial, whose own lifetime batting average of .331 qualifies him as a fair judge of hitting talent, finally persuaded Roger to sign (for \$75,000)—and neither has any cause for regret. Against the San Francisco Giants last week, Maris collected two hits and scored the winning run in a 2-1 St. Louis victory. "I feel great," said Roger. "A new place, that's been the biggest difference so far. That was difference enough to make his batting average 400 on the nose.

#### **PRIZEFIGHTING**

#### A Title for Trieste

The boxing world was once aghast to discover that Gene Tunney occasionally read books. So there is no telling how much damage Italy's Giovanni Benvenuti, 29, may do to the image of the sport. Imagine a prizefighter who looks like a Beatle, reads Voltaire, listens to Chopin, and trains on vintage wine. Actually, "Nino" Benvenuti never got past high school in his native Trieste, and something may be lost in the translation, since he speaks only Italian, But his interpreter at least uses words like 'impetus" and "counterproductive," and ascribes to Nino such thoughtful pronouncements as "literature is a teacher



CARDINALS' MARIS

Something blue, something new.



CHAMPION BENVENUTI Something lost in the translation,

of life, even more than education is," and "no generation can understand the one that preceded it or the one that follows it." One thing, though; Benvenuti can put his fist where somebody else's mouth is. Last week in Manhattan, he outboxed, outslugged and outclassed a heavily favored (at 13-5) Emile Griffith to win the middleweight championship of the world.

Benvenuti had size going for him: at 5 ft. 11 in. and 159 lbs., he was 31 in. taller and 51 lbs. heavier than Griffith. He had solid credentials: an Olympic welterweight championship in 1960, only one loss in 192 amateur and professional bouts. And he also had the crowd. Madison Square Garden was awash with Italian flags and posters pleading DAGLIELA ALLA PANZZA! (Freely: Paste him in the belly!) But Griffith, 29, was the tough ex-street fighter from the Virgin Islands who had killed Benny Paret in the ring, won the welterweight championship three times before taking the middleweight title from Nigeria's Dick Tiger last year, On the strength of that, he was called by experts "the best boxer, pound for pound. in the world."

Too Many Butts. And maybe the dirtiest. Angered by Benvenuti's prefight predictions of victory, Griffith hit on the break and after the bell, repeatedly rubbed the laces of his gloves in Nino's face, butted open a gash on Nino's nose-and managed one legitimate looping right that knocked him down for a five count. Benvenuti still made good his boast. Ignoring the blood that was streaming from his nose, he decked Griffith with a right uppercut in the second round. Counterpunching beautifully, making full use of his 3-in, advantage in reach, he kept Emile off balance with jabs, scored heavily with combinations and solid left hooks, all the while nimbly evading Griffith's desperate attempts to land a haymaker.

The decision was not even close-two judges scored it 10-5 for Benvenuti, the third had it 9-6-and the grubby sport of boxing had a hopeful new star. Tem-

GIANTS' MARICHAI

## **Rockwell Report**

by W. F. Rockwell, Jr.
ROCKWELL MANUFACTURING COMPANY



 $W_{\rm colleges}^{\rm E'RE \ FAST}$  approaching the time when our colleges and universities will send their graduates out into the business world. Or will they? Depending on which survey you read, somewhat

more than half of the June graduates this year will not enter business.

Graduate schools attract a lot of them. But no matter what degree they get, many young people today seem to favor government or teaching careers over business. The reason can be found in the phrases they use to express their goals: "want responsibility early in my career"... "a chance to use my intellect to solve problems"... "to feel I've made a worthwhile commitment," and so on.

Ironically, this is exactly what business offers. The only problem is that the young people don't think so — and we've got to proce it to them, not just tell them.

We must give more scope to new talent: make sure that a questioning, intellectual atmosphere is encouraged in every part of the organization. If there is a rigid corporate mold, it must be made more flexible. And managers responsible for training will have to be sure they are not confusing necessary indoctrination with an over-long soaking in company lore.

Young men and women today want challenge and the opportunity to make an immediate contribution. And business needs that contribution to survive.

Rockwell power tools, particularly the portable, double-insulated "Green Line," are enjoying increased popularly among women for home improvement and decorating projects. Even our heavier Delta stationary tools are known and used by women. We recently learned of a nun in New England who has turned her woodworking hobby into an income producer for her order. Mainstay of her convent basement workshop where she produces wooden figurines is a Rockwell-Delta scroll saw.

Used to be, nobody cared much what gas meters looked like. And they showed it is di-fashioned meters were bulky, unattractive and outfitted with wild arrangements of piping. But it didn't matter, since they were installed in a corner of the basement and ignored. Today, more and more homes are being equipped with outdoor meters, which save money for the gas company in the contract of the property of the passes of the property of the passes of the property of

This is one of a series of informal reports on Rockwell Manufacturing Company, Pittsburgh, Pa., makers of measurement and control devices, instruments, and power tools for 22 basic markets.



porarily, anyway. "Even Sandy Koufax got knocked out of the box sometimes," growled Griffith, vowing to win the title back "if 1 get another shot at him." He will get it on July 13.

#### HORSE RACING

Derby in the Air

Forget the mint juleps (\$1.50 and keep the glass), the programs, hats and banners. The business to own at Churchill Downs when they run the Kentucky Derby on May 6 is the Ouija board concession. Without one, nobody is going to be able to pick a winner.

Something like 19,000 thoroughbreds are born every year in the U.S., and the olds against any of them even getting to the post in the Derby are at least 1,000 to 1. The way this year's three-year-olds have been knocking each other off, the odds against any of them winning—or even surviving should be even more attractive.

The original favorite was Mrs. H. C. Phipps's colt Successor, a full brother to the 1965 Derby choice Bold Lad (who finished ninth in an eleven-horse field), a winner of four races and \$441,404 as a two-year-old in 1966. Successor has raced twice this year and lost both times. His successor as the early-book Derby favorite (at 2 to 1) was Edith Bancroft's Damascus, whose name may be steelier than his spirit. At New York's Aqueduct race track two weeks ago, he was beaten by a horse named Dr. Fager-after a surgeon in Boston, and for good reasons, Dr. Fager's right knee is so bad that his trainer does not even plan to enter him at Churchill Downs.

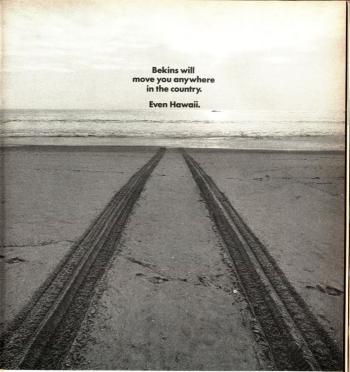
Confusion was compounded last week when Liz Tippett's Racing Room breezed to a five-length victory in the Fortrunner Purse at Keeneland in Kentucky—a prep race designed to weed out obvious Derbry also-trans and nare-tucky—a prep race designed to weed to bivine Derbry also-trans and nare-tucky—a prep race designed to weed in the Fortrunner, one was so little thought of that his owner had not bothered to nominate him for the Derbry. His name: Racing Room Porty. His name: Racing Room Porty.

Big tune-up race of the week was the \$112,400 Wood Memorial at Aqueduct. This time, there was no Dr. Fager to contend with: Damascus drew off by 6 lengths at the wire, and Jockey Willie Shoemaker was cautiously optimistic: "Right now, this looks to me like the Derby horse."

#### TRACK & FIELD

Real Pressure

It was "Randy Matson Day" in Cololege Station. Texas, last week, and Texas A. & M.'s best-known student was a ittle embarrased by all the fuss. "I haven't felt so much pressure since the Olympics." he said. Whereupon he stepped into the shotput ring and, on his first try, heaved the 16-lb. metal ball 71 ft. 53 in.—breaking his own world record by a fantastic 104 in.



Buffalo, Seattle, Honolulu,

or not to drink the local water.)

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#### **TECHNIQUES**

**Luminal Music** 

Some day all art must come to light. -Matisse

Along with everything else, art has gone electric. It was bound to come in an age when light bulbs turn winter into spring in the greenhouses, when man's best-hidden viscera are laid bare and shining beneath the surgeon's spot-lights, when murders have been witnessed on the television screen, and when the newest mind-expanding drug, in the words of one user, "makes your body feel like a conductor for tens of

thousands of volts

From coast to coast, no major exhibit of contemporary art these days is complete without the zap of neon, the wink of a wiggle bulb, the spiral shadows of a lumia or the ghostly glare of minimal fluorescence. M.I.T.'s Hayden Gallery was jumping last week with the flicker-ing lights of Venice Biennale Prizewinner Julio Le Parc's black-and-white Pulsating Lights and other works of artists exploring light as an artistic medium. For the Los Angeles County Museum's forthcoming "American Sculpture of the Sixties" show, electricians were readying Stephen Antonakos' Orange Vertical Floor Neon, Chryssa's Fragments for the Gates to Times Square II and an untitled work by Dan Flavin. At the heart of the U.S. pavilion at Montreal's Expo 67, technicians were putting into place Robert Rauschenberg's brand-new illuminated watt-chamacallit

Moths to a Candle. The new luminal art has suddenly emerged as both international and popular. Some 80 artists from 20 countries were represented at the mammoth and highly successful "Art-Light-Art" show staged at Eindhoven last September by Philips' Lamp of The Netherlands. A record 42,000 visitors showed up when Kansas City's Nelson Gallery staged a month-long "Sound Light Silence" show last November. The minuscule Howard Wise Gallery on Manhattan's 57th Street was jammed to its sockets with 20,000 visitors when it displayed 36 artists from nine countries in its "Lights in Orbit" show this February. The same show, with 20 exhibits added, is currently breaking all attendance records at the

Walker Art Center in Minneapolis

Critics may rail at the technological supercharge of the "light brigade." Artists wail at the fragility of their new medium (fuses blow, bulbs burn out). But almost any exhibit that lights up in a gallery draws people like moths to a candle, or like children gazing into a burning hearth. In the following color pages, TIME reproduces the work of twelve luminal artists (and one luminal committee), photographed in galleries and studios in the U.S., France, West Germany and Britain.

Lutes to Lumia, For all its science-fiction appeal, the use of light in art is not exactly new; all art depends on light in one way or another. Light rays mold the light and shadows on the surfaces of sculpture, reflect from pigments to give the eye its impression of form and color. But in traditional art, color is constant, not kinetic. And even the purest oil or watercolor pigments inevitably reflect not pure color, but a mixture of colors. The present-day luminist's dream of both movement and purity has had to await the 20th century, with the full development of the incandescent bulb, the fluorescent tube and the movie projector, which has made the sustained use of artificial light possible.

One of the earliest pioneers was a former lute player, Danish-born Thomas Wilfred, In 1921 in New York, he built a kind of visual Wurlitzer, which he called the Clavilux. By moving sliding keys, he activated a battery of projectors

behind a translucent screen. He became so skillful that he was able to create what he called lumia compositionsslowly evolving, shifting, glowing abstract patterns. At the Weimar Bauhaus, Laszlo Moholy-Nagy between 1922 and 1930 devised a polished metal and clear plastic Light Display Machine. But such items remained isolated curiosities. It took the 1950s and 1960s to attract a whole spectrum of artists to the medium

Modulated Nudes, Today, says one of the new luminal artists, the U.S.'s Preston McClanahan, "light is the lan-guage of our time." Greek-born West Germany's Heinz Mack declares: "Physics is the same to me as a tube of oil paint to other painters." Explains M.I.T. Theoretician Gyorgy Kepes, a onetime Moholy-Nagy collaborator: everything and everywhere, we are surrounded by the technical factors that produce light, and we are no longer frightened by them."

Added to that is the whole 20th cen-

tury experience of abstract art, from cubism through abstract expressionism, which has taught many that art need represent neither a thing nor an emotion; luminal art, though radiantly handsome, generally does neither. Pop played a role in making commercial techniques acceptable. Peter Myer, 32, constructed Transit Orb out of cellophane designs and polarized plastic filters, which are more commonly used for sunglasses. Manhattan's Earl Reiback, 31, a onetime nuclear engineer, even has fun in taking an object-one of six different nudes-and then modulating the image into total abstraction. To accomplish this, he built his Luminage Projector from two standard Buhl "Carrousel" projectors, altering their machinery so that a full complement of 160 slides would modulate gradually, "sensuously, in one continuous cycle. To achieve his abstract patterns, he painted the slides with transparent chemicals, then aimed a laser beam at some, bombarded







WILFRED



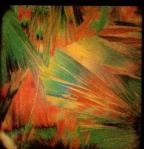
All art depends on light in one way or another.

#### LIGHT IS THE MEDIUM



From the days of the caveman, artists have used pigment both to reflect nature and their own emotions. But only in this centry have artists successfully treated light itself as a medium, and only in the last decade has the manipulation of light been recognized as an ort form. One of the most advanced of the new luminal artists is Nuclear Engineer Earl Reback, whose Luminage Projector mells techniques of pointing and aprics, rapidly projects mages than meme from crystalline obstractions to glimpses of nudes bothed in fractured light.







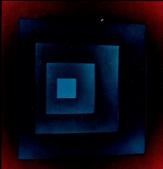
Light Pioneer Thomas Wilfred constructed Clavilux, a light instrument, in 1921, cast pictures on a screen by playing its console-like keyboard. Among its presentations were Chalice (near right), Abstract (center), and Rhythm in Steel (far right).





Lenses and mirrors are used to refract colored light by Britain's John Healey in 80x Three. Result is moving sharp-edge geometric abstractions, used successfully to soothe patients in one London hospital's maternity ward.



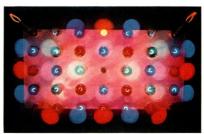


Chromatic Progressions, by Gregorio Vardanega, utilizes five white wooden frames, lit with hidden red, white and blue bulbs that pulse, click and flash in programmed sequence. That last three minutes, goes through 100 light variations.





Psychedelic Kinetic Projector #1 is by Jackie Cassen and Rudi Stern, employs painted slides to simulate cellular and molecular forms visualized in some hallucinations experienced in tsbelirium.

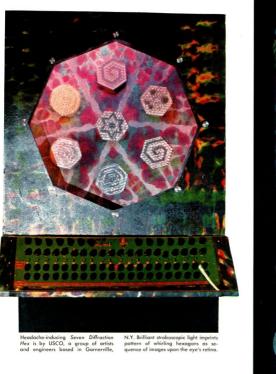


"Color organ" by New York City's Thomas Tadlock lights up variety of light bulbs that blink to music and can be plugged into hi-fi. At upper left and right are "wiggle bulbs"; other bulbs contain tiny flowers.



Greece's Takis constructs his wryly flashing Signals from surplus U.S. military matériel. Pair

shown above (in living room of Beatle John) employ truck fog lights and antique tank aerials.



In Transit Orb. Nevada's Peter Myer creates spiraling effect with polarized light and four Plexiglad sikk. Time exposure shows top pair circling each other, lower pair in pulleylike tension.



Illuminated aluminum disk embossed with a heart rotates behind pelleted glass in romantic Little Heart by Germany's Heinz Mack.

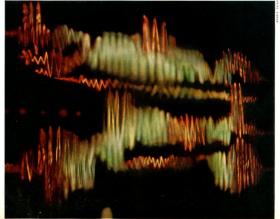


Fluorescent tubes within West Virginia-born Preston McClanahan's Plexiglass construction make Cloverleaf glow with changing hues.



Screen images such as Brain Waves are produced by Paris-based U.S. Rocketry Scientist Frank Malina.





others with gamma rays in a reactor to alter their stress patterns. The nudes were photographed in light cast through the slides; their bodies are not painted.

Psychedevotional at Ohm. Op art has conditioned gallerygeers to accept art that visually leaps from the wall to assault the optic jugular. Much luminal art is similarly turned on. The USCO group of Garnerville, NY, can induce the hallucinatory trammas that occur the hallucinatory trammas that occur the hallucinatory trammas that occur the strong lights—the visual equivalent of the electronic scream at the end of the Beatles' record Penns Lane.

Light art is also showing up in the world of discorbiques and happenings, wherever the emphasis is on being with in the here and now. Manhattan's and the man and

Not all the light artists were homegrown in psychedelic land. Most of them have tried their hand at forms of conventional painting or sculpture, but they are likely at the same time to have Ph.D.s in physics, to have worked as display artists or rocketry engineers, Among lumina's leading lights:

 Britain's John Healey, 72, an inventor and former manager of a textile-processing business in London. In the past 14 years, he has developed his moving prismatic geometric light abstractions which are now exhibited as art and are also in use in London's University College Hospital to soothe patients.

Gregorio Vardanega, 43, a native of Italy, studied painting and sculpture in Argentina, now works in Paris, where he shifted seven years ago into luminous constructions. like his blocklike, architectural "chromatic progressions." His goals in art are to produce "precision, harmony, cleanliness and order."

 Britaris, Takis, 42, is a philosophic freek who began his odyssey into space-age media in 1954, while waiting at the Calais station. He became fascinated by "the signalization of the railmaterial" in the control of the control of the purpose of the control of

 Texas-born Frank Malina, 54, now a UNESCO adviser on astronautics in Paris, was a cofounder of Caltech's Jet Propulsion Laboratory. Starting out to make "a little bridge" between science and art, he began with strings, wires and path services. He calls his finished squiggly luminal needlepoint paintings "Lumidynes," has built some ten feet high.

West Germany's Heinz Mack, 36, one
of the Group Zero, abandoned painted
abstractions in 1953 to study philosophy
and logic for three years at the University of Cologne. Artistic illumination
to thin in 1959, when accidentalcut to thin in 1959, when accidentalfoil on a sisal rug, was delighted with
foil on a sisal rug, was delighted with
foil on a sisal rug, was delighted with
foil and sisal rug, was delighted with
foil and nubbled glass to recapture this
"amazing, profoundly changing" phe"amazing, profoundly changing" phesup and that color used to play for
painters."

• West Virginia-born "Pete" McClana, na. 33, gradusuled from the Cincinnati Art Academy, did displays for the American Museum of Natural History in Manhattan before beginning light constructions in 1964. His classically simple Cincerteal employs relatively elements of the Control of the

must be mastered, by constant training Distant Music. The 64,000-volt question about the use of light as a medium is, of course, whether it can produce great works of art or will remain merely intriguing decoration. Certainly luminal art is dazzling, far more mysterious than the jeeringly antisocial comment of pop, far more alive and sprightly than two dimensional op. Yet, like op, it often seems to be all surface and no content. In part, the problem lies in the novelty of the art and the difficulty its practitioners find in rising above the welter of technological gimmickry. But, unless some way is found to build luminal constructions far more durable than the present variety, museums in the year 2500 are going to be even more strapped for examples of 20th century light art than museums today are for

"The only limitation that I see in it."
says Thomas Wilfred, now 78, "is that
those who try it just don't have the vision to use it." As far as MLT. Gyorgy Kepes is concerned, the problem is largely one of newness: "Renaissance arists like Uccello and even Leonardo were as much interested in discovery as in the poetry of the discovery. There was a ply in the discovery and a joy in

Yet the luminal artists are keenly waver that if their art is to succeed, they must develop it a good deal further. The power that will make it last," obtained to the succeeding the succeeding their succeeding their succeeding their succeeding their succeeding to their succeeding their succeedi



VARDANEGA



TAKIS



MACK



McCLANAHAN
Now for the 64,000-volt question.

#### MODERN LIVING

#### TRAVEL

#### Call of the World

Come spring, and the Call of the World sounds across the land. Never before have the multitudes been quite so willing—or so able—to respond.

More than 15 million Americans, went abroad in 1966, and this year that figure may go up by as much as another 2,000,000. Why now? Says. Travel Guide Temple Fielding: "The big story this season is the enormous increase in mass—v. class—tourism." Adds San Francisco Travel Agent Boyan Ribni-kar: "With those group air fares, how can you afford to stay hone?"

Indeed, the main reasons for the big summer exodus from America this year are that the new low-fare airline deals to London) and the go-cheap package to London) and the go-cheap package tours (\$398 for 15 days visiting London, Amsterdam, Frankfurt, Nürnberg, Innabruck, Venice, Florence, Rome, Liuhe range of almost everyone—from \$90-a-week secretaries to \$75,500-a-year package of the property of the main property of the pro

Still, pick a spot—anny spot—and the chances are good that there is a way to get there. Most popular are the traditional stopovers—London, Paris, Rome—though many of the bargain spots of yesteryear are now hopelessly overcrowded. Out this season, says Fielding, are Torremolinos on Spain's Costa del Sol ('Il has been overrun by the beats and the yeyes; there are five

different sexes there at least"), the French Riviera ("fading fast"), Italy's Adriatic coast below Venice ("absoluted by overrum with Germans"), the Islands of Ibiza and Majorea ("This stats me in my left ventricle and in the right one too: we make our home there"), and Lucerne ("It's a madhouse; more than 30,000 people visit the city daily").

For 5,500,000 Americans, the summers travel will be a relatively short-range junket to Canada's Expo 67, the greatest show on earth this year. But for the millions more who want to wander farther affeld, there is encouraging news that abroad better basic accommodations, more imaginative frills and a warmer welcome await them.

IRELAND is celebrating the 300th aninversary of Jonathan Swift's Brith and offers a \$100, eight-day "literature" four that goes to Dublin's Trinity College, Celbridge Abbey and Kilkenny City, Celbridge Abbey and Kilkenny City, cluding visits from Jacqueline Kennedy and 31 members of Chicago's Grandmothers' Club. Awaiting them will be everything from a 595-aweek "floatel" on the River Shannon to an armount on the River Shannon to an armount mortification which will be served in mortifications which will be served in

ENGLAND, accustomed to the annual American demand to see Windsor Castle and the Shaksepeare country, will aspice up the trip with a bit of 18th century sophistication. For \$150, travelers can take a three-day tour in a 17-seater can take a three-day tour in a 17-seater meals and rooms the mackage fruickness meals and rooms with the Edinburgh Festival. Newly populars such far-north Highland hideouts as Aviern-flar-north Highland hideouts as Aviern-flarent three-days and the seater of the

or, 30 miles from Inverness. SCANDINAVA has opened its salmon-fishing preserves to the public, and sportsmen can buy rights to fish for rates ranging from \$35 to \$3,000 a week, depending on the richness of the rivers. A placid but entertaining attraction is the "dollar train" from Stockholm to Lapitand, a seven-day, \$425 role food to Lapitand, a seven-day, \$425 role for the flords and mountain country.

FIRMORE still offers Paris as its main and very expensive) attraction. This year, to add some zing to the traditional cathedral and rehietau trips, there is an association called Relais de Campagne to plan gournet tours of 76 superb country inns in the provinces. Up for residence were the season: Perigord, a drawfur river-filled region of south-corn which offers sphendd, inexpensive tood, as well as a growing number of excellent hotels.

ITALY yearly improves the Autostrada linking up the main tourist cities north and south of Rome. The big question mark has been Florence, and the news is good: Florence is going to be more fascinating than ever, Of 31,555 art shops



YUGOSLAVIA'S DUBROVNIK
Who can afford to stay home?

in the city, nearly 8,000 were ruined by last fall's floost'; yet all but 150 will be back in business this summer. The city has not only recovered but has actually turned the flood damage into a high-powered attraction. Visitors can now take a guided tour of the Boboli Gardens, central "hospital" for damaged publishings and manuscripts, and watch sorting the damaged masterplece in a limonata (a one-time bothouse for growing lemons).

PORTUGAL has the Algarve, along the southern coast, now easily reachable by car from Lisbon over the recently opened Salazar Bridge. The chic people have begun to flock into two new oceanview luxury hotels in Praia da Rocha and Portimão. The beaches and water are superb, the prices are reasonable. and there is a new 18-hole golf course. which will host this year's European Ladies championship. Another "find" this year will be the island of Madeira, 535 miles southwest of Lisbon; it has always had splendid accommodations, but its new airport opened 18 months ago, and the new accessibility guarantees new popularity. Portugal's biggest draw of the season will be the tiny village of Fatima, which is celebrating the 50th anniversary of the Virgin Mary's appearance to three shepherd's children. Tens of thousands of pilgrims are expected in Fatima, but getting satisfactory accommodations is going to be almost as miraculous as the event the pilgrims have come to celebrate: the town has a scant 5,000 beds for guests-mostly in places that have neither running water nor indoor toilets. SPAIN is still a bargain, overcrowded

along the Costa Brava and jam-packed in Madrid ("Its season used to be win-ter," reports Fielding, "Now it is difficult to get hotel accommodations any time. Madrid is going crazy"). Favored this year by the rich and beautiful peoples of Stotgrande del Guadiaro on the Costa del Sol, a region that boasts 3,200



acres overlooking the Rock of Gibraltar, several fine hotels, two golf courses and fine swimming. Equally In: nearby Marbella (the Duke and Duchess of

Windsor will be there).

GREECE is expecting to top the 1,000,000 mark in tourists for the first time, and a hig attraction, as usual, will be Athens and the islands in the Aegean Sea. For the first time, tourists will have an alternative to bumping from site to site by bus, Instead, ruin viewers can said the wine-dark sea in conflort on a secreic three-day cruise (for from \$75 to \$160) aboard the Melfient, which steps a ports near Delphi, Epidaurus and a ports near Delphi, Epidaurus and

EASTERN EUROPE is at last beginning to grab its share of the tourist business Budapest's reputation as a swinging capital has penetrated the Iron Curtain. Czechoslovakia offers a Mozart festival, and of late has become downright comradely toward tourists. Says Harvard Square Travel Agent Vladimir Kazan, a Czech-born American citizen who was once jailed in Prague: "From my cellmates, I understand the country is cultivating good restaurants, picturesque cities and reasonably good hotels. I hear they're really catering to Americans." Despite his own unhappy experience, Kazan heartily recommends a visit. Soviet Russia, this year celebrating the 50th anniversary of its revolution. expects 2,000,000 visitors (about 40,000 of them Americans), and is laying on 140 special trains and extra Aeroflot flights.

YUGOSLAVIA today is the best bargain in Europe. For the past six years, tourism has been increasing at the staggering rate of 25% a year: 15 million visited there last year, and in 1967 there will be even more, largely because Yugoslavia has flung open its borders with a no-visa-required policy for everyone. Excellent hotels have sprung up along the Dalmatian coast, especially at Split and Dubrovnik. Rates remain low (\$14 a day, including meals), and additional private-enterprise restaurants are being encouraged. To speed tourists in and out, there are direct flights from Rome and a new, two-lane asphalt highway. Only drawback: in rushing the new road to completion, no guard rails were installed along nearly 400 miles of highway that winds hundreds of feet above the Adriatic.

AFRICA looms big, beautiful and relatively inexpensive for voyagers who hanker for some spoon-fed adventure. In Nairobi, a visitor can step off an airplane and, within ten minutes by car, be in the wilds of the Dark Continent, watching an entire Bronx Zoo on the loose. Tourists can travel 8,500 ft. up Mount Kenya to the bamboo-jungle-surrounded Secret Valley Game Lodge, a two-story building set on tree-trunk stilts, rent a room for \$15 a day (including meals) and gaze in perfect safety at leopards that slink out of the night to feed on baited venison beneath a battery of floodlights. In the "other Africa"-to the north—the scenes and the accommodations are considerably different. Algeria has faller for the considerably different. Algeria has faller for the considerable and the control of the

INDIA too is expecting an enormous turnout of tourists this year. And if they ever get beyond haggling with the marketplace throngs of Delhi and Calcutta, visitors can luxuriate in the Shangri-la-



KASHMIR HOUSEBOAT
Once they get beyond the marketplace.

like valleys of Kashmir, where they can rert a household for as little as \$49° a week and drift about the placid, clear mountain lakes. For the more rugged visitor, Nepal has the Tigertops Hotel, which offers its guests an elephant-back excursion through the jungles. For the althetic, there is a \$300-a-week hiking trip through imy Buddhist villages, across flower-capted Himalayam meadows and on up to the level of mountain Mount Favers camps (16,000 ft.) on Mount Favers camps (16,000 ft.)



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#### THE PRESS

#### **EDITORS**

#### Too Much & Not Enough

Criticism is the order of the day at the annual convention of the American Society of Newspaper Editors. From inside journalism, it usually involves shortcomings of public figures and organizations that are telling newsmen the wrong things-or not telling them enough. From outside, it is the newspapers that are not saying enough, or are saying it wrong. Last week's meeting produced both complaints.

According to CORE's national director, Floyd B. McKissick, "Today there are only two kinds of statements a black man can make and expect that the white press will report. First is an attack on another black man calling him an Uncle Tom [a charge McKissick himself has made once or twice] or a fanatic or a black nationalist. The second is a statement that sounds radical, violent, extreme-the verbal equivalent of a riot-

Watts put into words,

McKissick urged the editors to "think back over the past months. You will begin to realize that the Negro is being rewarded by the public media only if he turns on another Negro and uses his tongue as a switchblade, or only if he sounds outlandish, extremist or psychotic." He added: "How many of you report even what middle-class Negroes do? Your social column, your engagement column, your local events column. We'd like to feel that what we did on the local scene was important. You know, we like news clippings too

A committee of the assembled editors offered some criticism of its own. Although an unofficial poll of some 100 editors showed that most of them support President Johnson on Viet Nam, the committee chose to add that "the war has escalated to the accompaniment of an almost unbroken succession of pronouncements that it was going in the opposite direction, or at least that something else was happening." The committee noticed "some slight improvement" in recent months, but in general, "President Johnson continues to hurt his image and his credibility by consistently trying to make the news sound or seem better than it is.

#### British Deplorer

Outspoken as they were, McKissick and the committee on presidential credibility were the soul of restraint compared to what followed. Sweeping in with the brisk authority of a North Sea gale, British Press Lord Cecil King, 66, promised that his strictures on the U.S. press would be "mild and moderate. But anyone who reads King's raw and racy London Daily Mirror (circ. over 5,-000,000) should have known that mildness and moderation are not traits that he admires. I merely deplore that you are pro-

ducing unreadable, unmanageable news-

papers," he began. "Some of your foreign correspondents and your Washingcorrespondents are excellent journalists. As guests at the dinner table, they are good value. On television they have an impressive fluency and sonority. In the magazines, they write well, brilliantly sometimes," Yet what they write for their daily papers is often "quite appalling, long, loose, rambling and repetitive." This lifeless writing results, King declared, from a "fetish for objectivity." Reporters "divest news of its own inherent drama. They cast away the succulent flesh and offer the reader dry bones, coated with an insipid sauce of superfluous verbiage. They reject the



CECIL KING Dry bones with insipid sauce.

flashing, illuminating phrase, which can make an unknown foreign statesman come vividly alive, or a dash of wit which may relieve the tedium unavoidably contained in much important news.

Sacred Cows. By trying so diligently to be objective, said King, U.S. newspapers fail to "reflect the vitality of life in the American city, which is so striking to the British newspaperman. No New York paper communicates the salt tang of life, the wit of New York, its physical and intellectual energy, its cynicism and idealism, its pursuit of profit and of scholarship.

Editorials, continued an unflagging King, are even worse, "Could a real living journalist have assembled in his human mind such a collection of dim platitudes which lead so inexorably to a non-conclusion?" As for columnists, "I wonder if they would be so lavishly used if they were not dirt cheap; if it was not possible for an editor or a publisher to obtain for a song so much copy of such high respectability?" Many columnists "conceal an idea the size of a pea in a stack of dry straw. Does nobody discipline them? Does nobody make them re-write or throw a column away? Are they sacred cows that are allowed to wander unmolested through your pages?"

Since local retailers will always need an advertising medium, King concluded, "the newspaper may stay alive as a business, while its primary function is ebbing away. In America, television journalism, radio journalism, magazine journalism are all livelier and more pro-

#### NEWSPAPERS.

### fessional than the newspapers.' The Reluctant Crusaders

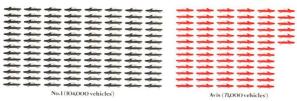
In the past five years, nine Albany newspapermen have been subpoenaed a total of 20 times by the Albany County grand jury. Each time, the jury has shown little interest in finding out about criminal matters that the newsmen have reported. Instead, it has investigated the journalists themselves-their habits as well as their professional performances. The objective is obviously harassment, "In my 35 years as a newspaperman," says Gene Robb, publisher of both the morning Times-Union and the afternoon Knickerbocker News, "I have never heard of a comparable situation in the U.S."

The newspapers are scarcely standard crusaders. In the 46 years that crusty old Dan O'Connell has commanded the city's Democratic machine, the papers had fallen into the habit of ignoring stories critical of him. When Gene Robb, a longtime Hearst executive in Washington, took over the chain's Times-Union in 1953, O'Connell had no reason to expect any change. Christened "Mr. Nice Guy U.S.A." by Albany staffers, Robb concentrated on the business side of the papers, succeeded in purchasing the Knickerbocker News from the Gannett chain in 1960.

Indictment & Acquittal, Robb then turned to the papers' editorial side. "It was my conclusion," he says, "that our job should be a reporting job." The first full job of coverage was on a report by State Investigation Commission condemning the city's purchasing practices. Then, in 1961, Reform Candidate Rev. Robert K. Hudnut ran for mayor against the machine-picked Erastus Corning II. The papers duly reported Hudnut's charges against the machine: that it had been controlling votes through tax assessments; that it had been making huge profits in settling taxdelinquency cases. Corning won anyway, but the machine was furious with the papers. The city canceled all legal advertising, worth \$150,000 a year, in both papers. Robb explained the reasons to the Hearst home office, got its complete backing.

In June 1962, Knickerbocker News Reporter Edward Swietnicki wrote a front-page story about a Negro post-office clerk who had been arrested for disorderly conduct and been treated at a hospital for multiple head bruises and

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other injuries. The clerk claimed police had beaten him at the station. The grand jury opened an investigation, but it soon became apparent that the machine-controlled, overwhelmingly Democratic panel was interested only in investigating Reporter Swietnicki, Ouestioned for hours on end by District Attorney John Garry II. Swietnicki said at one point that he had discussed his story beforehand with his managing editor, Robert Fichenberg, Later, Fichenberg testified that he did not recall such a discussion. On that ground, Swietnicki was indicted for second-degree perjury-a somewhat recondite and rarely used charge having to do with the changing of testimony on an issue not pertinent to the main inquiry. He was duly tried, but acquitted.

Direct Action. From then on, whenever the papers printed stories critical of the city government, staffers were sure



GENE ROBB Back talk for the machine.

to be called before the grand juty. Embolemed rather than intimidated, the papers lashed out in editorials against the machine. Last fall, Times-Union Exceutive Editor Dan Button, who had been Robb's right-hand man, took more been recorded to the papers of the papers

Though their man won, the papers did not let up. After the election, they ran stories citing widespread vote buy-ran stories citing widespread vote buy-ran stories citing widespread vote buy-tom, the grand jury summoned reporters but failed to hear key witnesses. Last week it adjourned without returning an art he jury's inaction. "We didn't set out to start a crusade," says Robb. "But when public criticism was made, we weren't afraid to earry it. We are finally opening windows in Albany,"

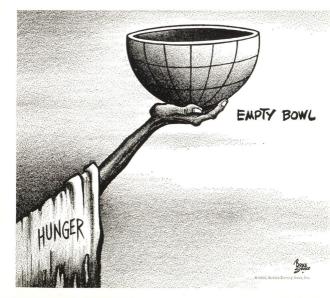
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# Catholic Bishops assail birth control as millions face starvation



THE RECENT CHARGES of the Roman Catholic Bishops add up to a frontal attack on organized family planning.

The Bishops called upon everyone: "to oppose, vigorously and by every democratic means, those campaigns already underway in some states and at the national level toward the active promotion, by tax-supported agencies, of birth prevention as a public policy, above all in connection with welfare benefit programs."

This aggressive move was made notwithstanding the known facts respecting the population explosion which President Johnson has called "humanity's greatest challenge."

#### Tidal wave of people

A tidal wave of three billion more people will inundate the earth in the next 30 years, if the present rate of increase is not arrested!

The population of the United States may increase by 150 million!

Famine already stalks the earth. India, kept from the brink today by U.S. wheat shipments, will add 200 million more people by 1980.

The world is on the threshold of the biggest famine in history," concludes Dr. Raymond Ewell, former advisor to India's Government. Dr. Ewell predicts famine in India, Pakistan and Communist China about 1970, and in Brazil, Egypt, Indonesia, and Turkey soon after.

The Bishops' polemic encompasses all family planning, domestic and international. It strikes at "our Government's stepped-up intervention in family planning, including the subsidizing of contraceptive programs at home and abroad ...."

#### World catastrophe in prospect

If the Bishops were to succeed in their efforts: 1. Millions of women on welfare would be deprived of the knowledge and effective methods of preventing the birth of children they cannot care for.

2. Legislators may hold back welfare funds for family planning through fear of reprisal at the polls, thereby increasing the tax burden of unwanted children. 3. Federal administrators, whose "stepped-up" programs

the Bishops have attacked, may discontinue or diminish these programs 4. The President of the United States himself is threat-

ened by the Bishops' warning that "our public officials be on guard ... 5. Congressmen may hesitate to advance the program on foreign aid in the population field so splendidly begun by

the 89th Congress. Without population control the huge \$7 billion Food for Peace program will be a mere stopgap, saving the lives of those who would produce still more hungry people.

FRANK W. ABRAMS, former Chairman,

"Either we take the fullest measures both to raise productivity and to stabilize population growth, or we face a disaster of unprecedented magnitude," according to Dr. B. R. Sen, Director-General of the U.N. Food and Agriculture Organization.

If such measures are not taken, it is likely that Americans-a humane people-may be rationing their own food in the not distant future.

#### Public favors birth control

John F. Kennedy was the first U.S. President to concern himself officially with the problem of population limitation

The Bishops' attack has been read by enlightened Catholic leaders with a sense of unbelief and dismay, They have called it unrealistic, out-of-date, reactionary and inconsistent with the spirit of Vatican II in the modern world. Professor William D'Antonio of Notre Dame University referred to the Bishops' statement as "beating a dead horse.'

Asked in a Gallup survey last year if birth control information ought to be easily available to any married persons wanting it, 81 per cent of Catholics and 86 per cent of non-Catholics said YES.

#### The battle will be won

The magnitude of the challenge, however, is so great that only Government can meet it fully.

Individuals and organizations should speak out quickly in vigorous support of the Government's family planning program. Contact Federal, State and City officials. Point out that the American people-Catholics, Protestants and Jews-are overwhelmingly for the program.

Birth control is a popular cause which public officials can support confidently.

If in the years to come the earth should be ravaged by the fabled horsemen of the Apocalypse-War, Famine, Disease and Death-let the responsibility not be ours. \_\_\_\_\_\_

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#### U.S. BUSINESS

#### WALL STREET

New No. 1 Salesman

The search for a successor to New York Stock Exchange President Keith Funston took a full seven months. This week, unless there is a last-minute change of mind, the Big Board will announce that it has found the man for the \$125,000-a-year post. He is Robert W. Haack, \$0, who as head of the National Association of Securities Dealers has been policeman of the nation's over-the-counter securities market for the past three years.

Haack's elevation, which is expected to be formally approved by the exchange's 33-man board of governors in



HAACK

Give him the complicated life. May, will come none too soon. Because of Funston's lame-duck status, the Big Board has been more or less marking time in its imminent showdown with the Securities and Exchange Commission. which wants some basic reforms in brokerage commission practices—notably, the elimination of "give-ups," by which brokers doing business on behalf of mutual funds split their commissions. In fact, one reason for the difficulty in selecting a new president was the resistance of conservative members of the exchange to any candidate who might rock the boat too much.

Although he is no windmill-tiling crusader, Bob Haack will bring to the Big Board presidency a deep knowledge of the securities business and a proven knack for prudent reform. An amiable, soft-spoken man with a ready smile, Haack was born in Milwaukee, graduated from Michigan's Hope College and Harvard Business School, in 1940 joined the Wisconsin Co., a Milwaukee-

based investment banking firm, as a \$125-a-mont securities analyst. After a Navy hitch in the South Pacific during World War II. Haack returned to the firm—subsequently renamed Robert W. Baird & Co.—and worked in underwriting, sales and trading before becoming a partner in 1950. Haack further broadened his experience as a governor of the

partner in 1950. Haack further broadened his experience as a governor of the Midwest Stock Exchange, moved to Washington in 1964 as the \$80,000-ayear president of the N.A.S.D. Created by act of Congress, the quasi-

official association had, until then, been less than effective in regulating the rapidly expanding but hopelessly decentralized over-the-counter market. Haack quickly stamped himself as a man who could work closely with the SEC, yet keep the best interest of the NA.DIS member firms in mind. He strengthened the association's staff, made available the association's staff, made available that the same time, arguing that more realistic stock quotations, stiffened and the same time, arguing that more than the same time, arguing that more horough study was required, he held out against SEC insistence on tighter supervision of mutual-fund sales practices.

Aside from an occasional round of golf, Haack is pretty much of a homebody, insists that his family (he and his wife, Catherine, have four children, aged 14 to 22) is his only real hobby, 4t he time he joined the NAS.D. he characteristically expressed regret at abandoning the "featively uncomplicated" the had been living in Milwaukee. It had been living in Milwaukee.

#### THE ECONOMY

Upturn

Most economists, businessmen and congressional experts expressed only varying degrees of doubt last January when Gardner Ackley and the Council of Economic Advisers peered at their G.N.P. projections and predicted that the economy would heat up again so much by mid-1967 that a deflationary of surfax on personal and corporate income taxes would be necessary. At that time, with many economic indication of the control of the

Policy & Performence. In recourse, when the properties of the prop

Ackley pointed out that "we have been encouraged by the apparent speed of the inventory adjustment, with accumulation actually falling to zero in February." The latest of the leading indicators for March verified the trend: personal income rose \$3.4 billion to a record level of \$613.1 billion at a seasonally adjusted rate.

Ackley and the Administration could take credit for part of the turnaround. Faced with unmistakable signs of recession, the Administration in the past months has shoveled funds into mortgages and freed money to speed federal construction programs. The Federal Reserve Board, meanwhile, cut the dis-



count rate and has generally moved to make money easier. At the same time, a lag in domestic spending has almost been covered this year by an upswing in defense spending; in the first quarter \$3 billion more was spent on military needs than had been anticipated. Altogether, said Ackley, fiscal and monetary policy are now more stimulative than they have been since the Korean War.

Discounting the Drop. Many an economist, businessman and politician, though heartened by the figures, still had to be shown. But not the stock market. Investors have largely discounted falling profits: no sooner did Chrysler than Chrysler stock went up. What interests the market now is the general economic outlook. On Administration reassurances that it is going to get better, the Dow-Jones industrial average closed last week at 883.18.

#### HOUSING

Recovering, Slowly

In their cheerful forecasts for a summer surge in the U.S. economy, Washington policymakers have counted on a strong rebound by the housing industry-the foremost victim of last year's tight money. Though housing has clearly begun to climb back from its worst slump in almost a decade, the revival so far has been a bit sluggish. Last week the Commerce Department reported that March housing starts showed a mere 1.7% gain from their February doldrums, to an annual rate of 1.171.-000 new houses and apartments. At that pace, the industry was barely bettering its performance during the last half of 1966. "It's easier to scare buyers away than to get 'em back," says Los Angeles Builder Ben Deane, sounding a common

There is a reservoir of demand. In certain cities, housing construction has ebbed so much that builders insist that some types of accommodation are in short supply. In Manhattan, private apartment building dropped to an eightyear low of 2,812 units last year, and rent increases of as much as 10% have become common when leases expire in apartment building units not subject to rent control. "By midyear," says President Irving Rose of Detroit-based Advance Mortgage Co., "the apartment market should be particularly tight in New York City, Detroit, San Francisco and San Jose, Calif.

A Blow to Cost Cutting, Similarly, last year's building plunge erased a glut of some 100,000 unsold new houses in California. "Now," says Vice President C. E. McCarthy of the Bank of America, "there are actual shortages, except in

PREFAB HOUSE UNDER CONSTRUCTION NEAR CHICAGO Easier to scare 'em away than get 'em back.

sentiment among his colleagues. "The recovery is going to be slow."

Cheaper Loans, Still, builders, lenders and economists agree, with rare unanimity, that the ailing industry will regain its health by year's end. President Leon Weiner of the National Association of Home Builders last week predicted that a substantial upturn during the summer and fall will lift starts to a 1967 total of 1,300,000, as against 1,-220,000 in 1966. Such optimism is based mainly on the Government's sharp switch toward easier credit. Interest rates on home mortgages have dropped faster than in any recent period in Federal Reserve records. Eastern investors who demanded a 6.6% and 6.7% return on their money last fall are now snapping up loans at 6%, and a few of them are willing to take as little as 5.9%, according to mortgage brokers. As a result, Housing and Urban Development Secretary Robert Weaver told Congress last week that the Federal Housing Administration may cut the 6% rate that it now charges on home loans "if the trend continues." But Weaver added: "I wouldn't say when.

units priced over \$40,000 and in poorquality developments."

In a number of cities, including Pitisburgh, Chicago, Allanta and Cincinnati, builders' efforts to step up production are complicated by shortages of carpencians. The building trades are replacing only 50% of their people who retire, explains Robert Teti of Pitisburgh's Ryan Homes. "It's tough to get eraftsnen to work on the site, so you do it at That has been the trend in construc-

That has been the trend in construction for years, but last week the U.S. Supreme Court ruled in two 5-to-4 die-Supreme Court ruled in two 5-to-4 diepredibricated materials in order to proserve their right to perform work on job sites. In the key case, the majority upheld the refusal of Philadelphia carpetiers to install factory-finished doors in a housing project built by Frouge Corp. Indecisions death a blow to cost-cutting efficiency in an industry corp. The decisions death a blow to cost-cutting efficiency in an industry commission of the proposed of the conproblem, the court ruled, should be resolved by Compress.

#### **PROFITS**

The First Quarter

As annual meetings came to order last week, news of pinched profits during the first quarter of 1967 did little to dampen the spirit of this capitalistic rice of spring. Company directors grinned centre was profit sharing, charitable contributions, and cumulative stock voting. A.T. a.V. is new chairman, Haakon I. Romnes, greeted his 4.801 guests at Baltimoré S. (1967). Center and handled the meeting with aplomb. In Derrott of the contribution of the contribution

Indeed, it seemed that stockholders were well educated as to the causes of the downtrend and ready to accept the worst. It therefore came as old hat that such past record setters as Du Pont, Caterpillar, Union Carbide, and Safeway Stores reported earnings slides. After six years of record-high dividend checks, stockholders appeared fat, friendly and ager to be entertained by

the corporate hierarchy.

In New York, CBS did just that by holding the meeting at Studio 41 in its Television City and showing a colorslide spectacular praising its achievements. Chairman William Paley remained unmoved when several stockholders complained about the quality of the CBS television schedule. After announcing that first-quarter earnings would drop about \$1,000,000, although sales would rise to about \$215 million. or 12% above the first quarter of last year, he formally announced two acquisitions-Creative Playthings and Holt, Rinchart & Winston. Two days earlier, RCA said its first-quarter sales and earnings were a record-\$683 million and \$34.4 million respectively.

Meanwhile on the West Coast, about 1,200 Douglas Aircraft stockholders gathered at the Beverly Hilton Hotel for the company's final annual meeting. Seventy-two percent of the shareholders voted for merger with McDonnell Aircraft, which is expected to take place at month's end. Even after Donald W. Douglas Sr. described the "sharp and ultimately disastrous reversal of our fortunes," which meant a loss of \$27.5 million in 1966, the shareholders gave him a standing ovation. Perhaps symbolic of Douglas' lackluster recent days was a movie shown to the gathering about its DC-8 jets. It ground to a halt after a few seconds; while workmen found the reason and fixed it, a film about McDonnell ran without a hitch.

A few hours earlier in St. Louis, 81% of McDonnell's stockholders had approved the merger plan, but at least one question asked at the Midwest meeting was echoed in Los Angeles: Why is Donald Douglas Jr., the man widely criticized for running the company into the red, to be paid \$100,000 annually (the received \$150,000 at Douglas) as a member of the merged

board of directors? With characteristic firmness Chairman James S. McDonnell answered: "No retribution of any nature is called for."

By week's end a relatively consistent pattern of first-quarter results could be charted, While such industries as aerospace, electronics, office equipment and makers—plus the aligned producers of trubber and steel—were reporting weakened earnings. Overall, White House conomists are using a \$46 billion annual rate as the best guess (or firstfrom the last quarter of 1966, flood drop from the last quarter of 1966.

#### AUTOS

#### The 100 Millionth

While not setting any profits records this year, General Motors last week did achieve a historic accomplishment. Off the assembly line at the Janesville, Wis., plant rolled a blue 1967 Chevrolet Caprice Custom Coupe—G.M.'s 100 millionth U.S. vehicle.

#### MANAGEMENT

#### A Bath in Steel

As a collector and rebuilder of limp companies, California Industrialist Norton Simon owns an unrivaled record of use Success. From the tomato-paste base of his Hunt Foods, he has strung together from publishing (McCall Corp.) to soft drinks (Canada Dry) to containers (Knox Glass). Almost every company that Simon has bought into has prosmaior acquisitionium on to all of his maior acquisitionium on to all of his

Except for one. Last week Simon conceded a resounding defeat in his effort to master steelmaking. At a loss of some \$654,000, Simon gave up 60% of his holdings in troubled Wheeling Steel Corp. and turned the job of reviving its fortunes over to Pittsburgh Steel Co.

For \$21.50 a share, or \$4.20 less than he paid, Simon sold 77,353 shares of



SIMON To a more promising realm.

Wheeling to Pittsburgh Steel, plus an equal amount to the family of the late Charles F. Kettering, the General Motors inventor and executive. Along with three other Simon-picked directors (5Fmon himself resigned as chairman and director last November), Wheeling Steel President Robert Morris amounced his resignation. In as chairman and chief resignation, in as chairman and chief Maxwell Ir. S. 2. a gregarious salesman who has held the same job at Pittsburgh Steel since 1956.

Two-and-a-half years ago, when Simon moved into Wheeling, now the nation's tenth largest steel producer, he shook up the company by forcing five directors off the board, tossing out the chairman-president and hiring Morris away from Monsanto Chemical Co. to take charge. Amid that upheaval, Wheeling was unable to attract new seasoned steel executives. Though the company had borrowed \$145 million from banks and insurance companies for plant modernization, it needed still more renovation to run efficiently. Over the past two years, Wheeling piled up losses of \$12.4 million.

"The Constructive Woy," On top of criticism from the lenders when Wheeling failed to meet its repayment scheding to the failed to the failed

The two companies should make a good fit. Pittsburgh, the nation's 14th largest steelmaker, lacks modern galvanizing facilities that Wheeling has in quantity, Pittsburgh's finishing capacity of the control of the con

#### TOBACCO

#### Please Hold This Magazine A Little Further Away

Little recently, an extra six-tenths of an inch was important mostly to carpenters, seamstresses and surgeons. Now, however, that fractional distance has become an \$800 million-a-year consideration to the U.S. tobacco-industry, solderation to the U.S. tobacco-industry, sizelength between king-size cigareties and the 100-mm, size, the hottest new item in the tobacco-business. Estimates are that the 100-mm, size, the hottes new item of the Shillion cigarette market this viewer first introducted.

Pall Mall pioneered the popularprice "luxury-length cigarette" in March 1966, and was followed last fall by Benson & Hedges. The two caught on so well that other companies that



BENSON & HEDGES BILLBOARD
All in the puffs.

had been considering the longer cigarettes rashed their brands into distribution. Along with Pall Mall, the American Tobacco Co. Brought out Colony in the 100-mm. length: American is now test-marketing Tareyton, Lucky Strike and Erfty Firly in that size. Strike and Erfty Firly in that size. Strike and Erfty Firly in that size, Strike and Erfty Firly in that size, Strike and Erfty Firly in that size, Strike and Erfty Firly in the Strike-Strike and Erfty Firly in the Strike-Strike Real Strike Strike Strike Wers now has menthed I. & Ms in the longer length. R. J. Reynolds has a 100-mm. Winstein in menthel and nonmenthel; they accounted for much of the company 3.9% increase in firstthe company 3.9% increase in first-

Apologetic Approach. The longies have been pushed forward by a spritely \$10 million campaign launched for Phillip Morris' Benson & Hedges by the hot new advertising agency, Wells, Rich, Greene. Adopting the apologetic approach to advertising that worked so well for Volkswagen and Avis Rent A Car, Benson & Hedges ads point out the difficulties of smoking a 100-mm. cigarette. They burn beards, get crushed in cigarette cases, smashed in elevator doors, mashed against closed car windows, and one ad warns: "Please hold this magazine a little further away if you're smoking Benson & Hedges 100s." On the other hand, "You'll never have to worry about lighting your nose. And Benson & Hedges 100s offer "three puffs, four puffs, maybe five puffs longer than king size—depending upon how you puff." As a result, Benson & Hedges have edged ahead of Pall Mall as the biggest 100-mm. seller, according to John C. Maxwell Jr., a Manhattan analvst whose statistics on cigarette consumption are the industry's most expert.

samption are the robusty's moss experi-Even though tobacco men predict that the 100s will continue to account problem with the problem of the problem of the problem with the problem of the problem of the Wells, Rich, Greene cares to make light of. Without a converter that costs \$50, the longer size does not fit into 960 100 vending machines, from which 17% of all cigarettes are sold. Vending-machine owners so far are not eager to spend on conversions until they are certain the 100s are not a first-burning fast-burning fast-100s are not a fast-burning fast-burning fast-

#### WORLD BUSINESS

#### SOUTH KOREA

#### B. C. Lee's World

In the coastal city of Ulsan last week, old and new Korea came into symbolic confrontation. The spring mists filtering across the landscape were mixed for the first time with ammonia clouds, and Korean farmers wearing traditional costumes stood side by side with businessmen and government officials in trim. Western-style business suits. All had gathered for the dedication of the Korea Fertilizer Co's new urea plant, which, with an annual capacity of 330,000 tons of fertilizer, will be one of the world's largest. Presiding over the ceremonies, suitably enough, was Byung Chull Lee, 57, the plant's

ernize South Korea. Lee was forced to pay \$4,400,000 in back income taxes and tax-evasion penalties, and his shares in three banks were confiscated by the Park administration. Now back in grace. Lee got \$6,000,000 in government-backed loans to finance the fertilizer plant. The remainder of the money included a \$43.9 million loan from Japan's Mitsui & Co. and a \$1,000,000 investment by International Ore and Fertilizer Corp. of New York, which will market excess output abroad

The Korea Fertilizer Co., during its 18 months of construction, involved Lee in further controversy, however. In the midst of construction, chemicals that had entered the country duty-free for use in fertilizer making were sold to a and 150 looms of Lee's Cheil Wool Textile Industrial Co. Ltd. have not only halved the price of worsted goods for Koreans but have also helped the trade balance by sales to U.S. clothing manufacturers. Lee's sugar refinery at Pusan. started in 1953, provided the nation with a psychological lift because it was built at a time when the war with North Korea had left few businessmen willing to risk their capital on long-term investments. The urea-fertilizer plants, which will help make South Korea self-sufficient in fertilizer, are Lee's biggest project yet. His favorite enterprise is the Joong-Ang Mass Communications Center, headquartered in a nine-story Seoul office building where Lee works surrounded by teak-paneled walls and a collection of Oriental pottery. Joong-Ang includes a television station, South Korea's most popular radio station and the Joong-Ang Ilbo, a daily newspaper with a circulation of 325,000, "Mass communications," says Lee, "are the best way to prevent bad politics." They also happen to be a pretty good channel through which South Korea's biggest businessman can talk back to his various critics. FRANCE



Success mixed with excess

owner, who is the richest and by far the most controversial businessman in South Korea

Grace & Karate Chops. Lee's ap-Oriental grace and karate chops; the combination has made enemies for him ever since he left college in Japan 33 vears ago and went into business as a rice miller. By the end of World War II, Lee had a whole string of businesses and a special relationship with President Syngman Rhee: he was one of a chosen few to whom Rhee doled out, at the low official exchange rate, precious U.S. dollars that had been acquired by sales of valuable tungsten. For his profitable dealings in "tungsten dollars," Lee was branded an "illicit profiteer" when Rhee was overthrown in 1961 by Chung Hee Park. He fled to Japan, returned to Korea and resumed operations after Park decided he needed Lee's ability and overseas business contacts to help mod-

saccharin-processing firm at a \$40,000 profit. As a result, Lee's son, Chang Hee Lee, was sentenced to five years in prison for smuggling; he is appealing.

In the course of that controversy, an opposition delegate to the National Assembly, shouting "Eat this saccharin!" threw the Assembly into confusion by hurling a can of human excrement at a group of surprised members of Park's Cabinet. He was protesting what he charged was government connivance in the smuggling. The Cabinet ministers resigned in anger, but Park quickly reappointed them. Lee finally smoothed over the situation by offering the government a 51% interest in the new fertilizer

The Best Way. Despite all such uproar, there is little doubt that Lee's Samsung Group of 20 companies, with \$55 million in annual sales, has helped South Korea to become an economically viable nation. The 20,000 spindles

#### Francs Before Fondles

French shoppers are inveterate food feelers-they pinch tomatoes, squeeze head lettuce, pull artichoke leaves, even give cheese a little poke before stashing it in their shopping sacks. Michel Turquet, 46, a former supermarket manager with a technocratic bent, hopes to change all that. If he gets his way, francs will come before fondles.

Turquet owns Super-Marché de Poche, Paris' first computerized grocery store, which in the space-starved city sells 1,700 articles in its 240-sq.-ft. display area. A customer is given a plastic envelope and directed to the shelf space, which bears one sample of each product, plus a pile of punch cards. As he shops, he selects white cards for spices, blue for canned goods, red for dairy products, and so on. Finally he gives the cards to an operator who feeds them to a computer; in seconds the machine spews out a list of the items. prices and a total. Minutes later, a clerk appears from the stock room with the order. So rationally arranged is the selection that a list of 50 or more goods takes only a few minutes. And with only three assistants, Turquet can handle 30 people at a time during rush hours without creating bottlenecks.

While unfamiliar to Americans, computerized shopping is not completely new in Europe. It has been tried without notable success by smallish markets in Normandy and Sweden, and at least one big Swedish food chain has rejected



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HÉREIL CHÂTEAU DE MERCUÈS Everything from the unity of man to breath control.

electronic shopping. "Our customers wouldn't enjoy running around collecting cards instead of merchandise," says Paul Brundin of Gothenburg's Turitz & Co. "Shopping should be fun-

After a month of operation, Turquet believes that his pristine store, where the whir of a Bull-GE TAS-84 computer has replaced the clang of pushcarts and the monotony of canned music, is a going concern. His profit margin is 15%, his stock turns over every two weeks. and, says he, "the 2% other supermarkets have to deduct in theft losses every month pays my rental fee for the computer.

#### Antidate for Blunders

Almost a decade ago. Héreil, then head of France's Sud-Aviation and now president of Simca, found to his frustration that selling abroad is beset with problems. Sud had two products in worldwide demand-the Caravelle jet and the Alouette helicopter. But Héreil had almost no aides capable of coping with the global market. "It was really difficult," he says, "to find executives who understood how to deal with people from other countries," Out of that experience has grown a nonprofit business school with the novel purpose of training rising managers of international companies in how to avoid money-losing blunders in foreign lands,

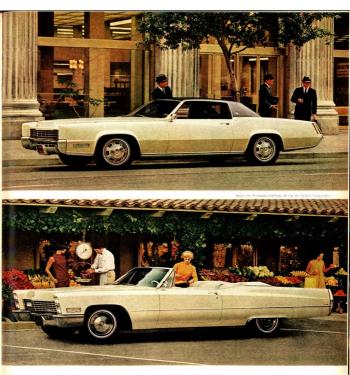
It took Héreil seven years to round up enough backing to finance his idea. At first, corporate executives guardedly asked who else was involved. That resistance ended only after an American expatriate millionairess named Isabelle Kemp chipped in the first \$80,000. Finally. Héreil recruited a multinational

Last week the school, called the International Executive Training Center and bankrolled by 39 U.S. and European corporations, graduated its first class. It was a cosmopolitan group, made up of 17 high-level management men (average age: 42) from 14 companies in ten different countries. Among them: Chrysler International's controller, Fiat's man in Cairo, the assistant to the president of Spain's Barreiros Diesel, officials from France's Crédit Lyonnais, Britain's Rolls-Royce, the U.S.'s IBM and Swe-

den's Saab

A Lesson in Breathing. The setting for their studies was pure French ro-mantic; the spired Château de Mercuès, a medieval castle recently converted to a luxury hotel. It stands on a hilltop overlooking the sleepy little town of Cahors in southwestern France near Héreil's country home. The ten-week, six-houra-day course (with a tab of \$3,000 plus the price of meals for each executive and his wife), was something of a smorpedagogy with the case-study methods of U.S. business schools. French and U.S. instructors, including two men from the University of Pittsburgh's Graduate School of Public and International Affairs, delved into everything from the unity of man to the technology gap and international monetary liquidity. Twenty-three business bigwigs lectured as visiting professors, among them, top men from Volkswagen and Renault who explained why their companies have respectively succeeded and failed in the U.S. auto market. There was even a lesson by a white-haired German psychologist, Count Karlfried Von Durckheim, on how to breathe properly-according to the Japanese 'Hara" discipline.

Despite some reservations about the arcane portions of the curriculum, most of the class lauded the school, "What I have learned here," said West German Banker Dietrich Herzog, "is that European integration is not only possible but absolutely necessary. Of all Europeans, the French need this sort of exposure the most." Said Norwegian Leif Kristoffersen, production manager of Scandinavian Airlines System: "I had always considered Spain a very rigid and autocratic country. But from what the two Spaniards here say, it simply cannot be that sort of place." Such understanding is roughly what Héreil had in mind all along. "We want to make business more human," he says. At mellow Mercuès, with its convivial banter and fireside chats, Héreil figures he has made a good start in that direction.



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#### MILESTONES

Married, The Rev. Arnold McMahon, 28, British Roman Catholic priest in rebellion against the church's stand on birth control and celibacy; and Elizabeth John, 28, Malaysia-born Chicago secretary whom he met in 1960 while studying at Divine Word Seminary in Illinois, has corresponded with ever since: in a civil ceremony in Sutton Coldfield, England, as a result of which both are excommunicated

Married. Ralph McGill, 69, courtly, compassionately desegregationist publisher of the Atlanta Constitution, columnist and author (The South and the Southerner); and Dr. Mary Lynn Morgan, 46, a children's dentist; he for the second time (his first wife died in 1962), she for the first; in Atlanta.

Married, Alfred A. Knopf, 74, Manhattan book publisher (Freud, Mann, Mencken, Sartre, Updike), who in 1960 sold his firm to Random House for about \$3,000,000, while remaining as board chairman; and Helen Hedrick. 64, sometime novelist (The Blood Remembers, which Knopf published in 1941); both for the second time (his first wife died last year; her husband died in 1963): in Rio de Janeiro

Divorced, By Sheila MacRae, 43, nightclub comedienne and long-suffering but saber-tongued second TV wife of Jackie Gleason in The Honeymooners; Gordon MacRae, 46, pop balladeer and film star (Oklahoma!, Carousel): by mutual consent on grounds of incompatibility; after 25 years of marriage, four children; in Juarez, Mexico,

Divorced. Louis E. Lomax, 44, Negro author (The Negro Revolt), civil rights actionist and TV commentator (KTTV in Los Angeles); by Wanda K. Lomax, 34, his third wife; on grounds of mental cruelty; after two years of marriage; in Los Angeles.

Died, Norwood R. Hanson, 42, Yale philosophy professor, onetime Marine fighter pilot and full-time individualist. whose own philosophy of life was that "it is very short and should be lived to the hilt," a proposition he assiduously followed by buying himself a 500-m.p.h. brute of a war-surplus F-8-F Bearcat, in which he buzzed the Yale Bowl and roared aloft in fantastic aerobatics. sometimes before the enthralled crowds at air shows, more often just for the pure, unadulterated hell of it; when his Bearcat plowed into a hill 15 miles from Cortland, N.Y., on his way to Ithaca, for a lecture at Cornell.

Died. Henry ("Red") Allen, 59, huskyvoiced Negro singer and jazz trumpeter, who started playing the horn at eight in his father's New Orleans marching band, wailed his way to fame as a sideman and soloist with King Oliver, Fletcher Henderson and Louis Armstrong in the 1920s and '30s, later formed his own group, became a fixture at Manhattan's Metropole Café and Newport Jazz Festivals; of cancer; in Manhattan.

Died, Major General Holger N. Toftov. 64, U.S. Army missile expert, who in the closing days of World War II was responsible for taking more than 125 German V-2 rocket scientists (including Wernher Von Braun) from the grasp of the Russians, brought them to help rocketeers at U.S. bases, notably the Redstone Arsenal, Huntsville, Ala., which he commanded from 1954 to 1958, and where he led the development of such missiles as the Nike, Corporal, Hawk, Redstone and Honest John; after a long illness; at Walter Reed Army Hospital, Washington, D.C.

Died, Roland J. Thomas, 66, president of the United Auto Workers from 1939 to '46, a tough, tobacco-chewing unionist who fought his way from welder at a Chrysler plant to the top of his union after taking part in the bloodily bitter 1937 General Motors and Chrysler strikes, later allowed far-leftists to infiltrate many of his locals, and subsequently lost his job to Walter Reuther after an angry, close-fought election in 1946; of a stroke; in Muskegon, Mich.

Died, Ruth Houghton Axe, 67, economist and financier, the only woman to head a mutual fund, who met her writer-economist husband, Emerson Wirt Axe, while she was assistant editor of the Annalist, a financial weekly, in 1932 formed with him E. W. Axe & Co., investment counselors, helped run the firm until his death in 1964, then took the reins herself, directing with boundless energy its four mutual funds and private-investment accounts worth \$500 million from a turreted 45-room Westchester County castle; of a heart attack;

Died. Charles E. Arnott, 85, president of Socony Vacuum Oil Co. from 1931 to 1935, a brilliant salesman who in 1932 introduced the company's Flying Red Horse as a symbol of speed, power and reliability, later became something of a symbol himself when he was chosen in 1934 to help F.D.R.'s Secretary of the Interior Harold Ickes stabilize the industry's chaotic oil prices by poolbuying arrangements-only to find himself and other oilmen convicted on antitrust charges four years later when the Government decided they'd gone too far; of a stroke; in Summit, N.J

Died. Konrad Adenauer, 91, the man who made a new Germany; of influenza and bronchitis; in Rhöndorf, West Germany (see THE WORLD),



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#### SHOW BUSINESS

#### MOVIES

#### The Double Standard

The National Catholic Office for Motion Pictures, which was once called the National Legion of Decency, no longer deserves to be called an old fuddy-duddy. For more than a year now, the N.C.O.M.P. has been taking an increasingly tolerant view of sexual matters on the screen (TIME, Dec. 3, 1965). For example, both Who's Afraid of Virginia Woolf? and Ulysses were granted N.C.O.M.P. approval in the A-IV classification-"morally unobjectionable for adults with reservations

Still, film makers have a difficult time figuring out how far they can go without getting into trouble. Only last week, 20th Century-Fox confirmed details of a go-round over their new Doris Day epic, Caprice. Seems that N.C.O.M.P. wanted Fox to slice out a 34-sec. strip of film showing Shanghai-born Starlet Irene Tsu in a bikini. Well, not exactly in. In this sequence, Irene dives into a swimming pool, and the impact dislodges the bottom half of her bikini somewhat

With some \$4 million staked on a family-market product. Fox snipped out the footage-and thanked N.C.O.M.P. for the free advertising. But the studio could not help pointing out that the British-made Ulysses got away with displaying the bare bottoms of Buck Mulligan (T. P. McKenna) and Blazes Boylan (Joe Lynch), Well, yes, replied the Rev. Patrick J. Sullivan, N.C.O.M.P.'s director, there is a double standard-but not the one that Fox suggests.

Ulysses got away with it (as did Zorba the Greek and Georgy Girl) because the buttocks in question were male. "A brief shot of a male derrière is not going to present a problem to a normal individual," he said. But exposure of the female rear, added Father Sullivan, is "pruriently" stimulating.

#### **TELEVISION**

Here's Johnny After nine days off the air and on the lam. Johnny Carson came home to NBC. All was forgiven. Johnny was for givin' NBC the benefit of his presence if NBC

was for givin' him the present of their benefits-that is, a lot more cash and a little more say-so over who runs the Johnny Carson show Tonight

The contractual spat was abuilding before the AFTRA strike confused Carson's position (TIME, April 14). While it was true that he objected to NBC's rerunning of his old tapes during the strike. Carson's chief concern was his own future. Some time earlier, he had hired Show Biz Attorney Arnold Grant, to whom he referred on the air half-facetiously as "Louie the Shyster. He used to be prosecuting attorney in the Mafia's kangaroo court." In the demand for a new contract. Grant and Lawyer Louis Nizer reportedly asked for a base salary jump from \$15,000 to \$30,000 a week, plus a hefty cut of the Tonight earnings, which run to about \$20 million in advertising billings a year. Sure enough, Carson won a "substantial" (if not 100%) increase and the authority to make some personnel changes. As a result, Producer Art Stark, who ran the program for 41 years, will get a new assignment. However, Carson's brother Dick will stay on as director.

Apart from good lawyers and proven

McKENNA IN "ULYSSES"



TSU IN "CAPRICE

She's a problem-he isn't.



REAGAN & BISHOP One four-year contract, anyway.

box-office appeal. Carson had some borrowed leverage working for him-the threat of new competition from the ABC network. Theoretically, ABC's Joey Bishop Show, which started last week opposite Tonight, was bound to chip away at Carson's audience. After a week's run, it looks as if neither NBC nor Carson has anything serious to worry about.

Introducing Idols, Bishop, himself a first-rate stand-up comic and successful pinch hitter for Carson in the past, could not seem to find his way. Using roughly the same format as Tonight, Bishop provided little more than latehour tedium for viewers. His guests included Buddy Greco and Sonny and cluded Buddy Greco and Sonny and Chér. Debbie Reynolds talked about Girl Scouts; Danny Thomas kidded around to little effect. Everybody plugged everybody's newest picture, recording or TV show. Bishop introduced his rabbi and a priest, and kept referring to his jitters, which needed no introduction. Dragging his microphone into the studio audience, he introduced "one of my idols. I promised him that I would not embarrass him by taking a microphone and talking to him, etc., but I know you would never forgive me if I did not acknowledge the presence of one of the great, great stars of all time, Mr. Edward G. Robinson, with his lovely wife.

Earlier, in stilted fashion that hopefully will not become habit-forming. Bishop announced: "It's with a great deal of pleasure that I'm afforded the privilege of having as my first guest, Governor Ronald Reagan." The Governor got off one good line, noting that "I've still got a four-year contract where I am." Bishop responded, poignantly and perhaps prophetically: You're

lucky: I've got only 39 weeks."

#### The Homelies

FADE IN ON CLOSEUP of worried

Announcer's Voice Off-Screen: Problems? Wondering how to present your product to the consumer? (Executive nods sadly.) Let me introduce you to TV's newest and most popular pitchmen: the Homelies. They come in all misshapes and off-sizes. (CUT TO rapid



#### wait'll you try the new X-31 woods!

Take the longest wood shot you've ever hit, take out a new X-31 wood and have a go at outdoing yourself. You'll go further down the fairway than ever before. You'll know what's going to happen from the solid "feel" of the club, the solid

"click" when it connects with the ball, Here's why Wilson's new X-31 woods are the most powerful clubs you could own





with more distance for you.

Wilson has designed the X-31 wood from the ground up with a rocker sole that will get you out of tight lies with more on the ball and less of the turf. Brass sole plates on all the

woods add more weight to the hitting area Power-Groove® shafts minimize torque, multiply your chances for accuracy. A vertical ribbed section at the torsion point of each shaft reduces torque, yet maintains the magic Wilson "feel" so essential to accuracy. And all shafts are scientifically engineered to compensate for the change weight between each individual club

Now listen to what's new in the fabulous X-31 Irons.

"Direction Finder" blades, with accentuated rocker soles. Wilson has combined a wider sole



rocker design to concentrate weight at the bottom of the blade. A bev-



eled leading edge lets you
"go through" the ball and turf from any
kind of lie. With these X-31 irons, you enjoy a great playing advantage

X-31 shafts are "married" to the irons. Wilson drills through the hosel of each X-31 iron and seats the Power-Groove shaft in the area usually occupied by dead weight. Wilson places this weight in the hitting area, where it really counts.

Order your Wilson X-31 woods and irons from your golf professional soon!

PLAY TO WIN WITH

(Available only through golf professional shops.)

When they asked, "What does an industrial giant know about grocery store selling?"

#### grocery store selling?" ...the men at Reynolds showed them Reynolds Wrap. That was 20 years and 2 billion packages ago.

Test markets . . . in-store promotion . . . tie-ins . . . shelf facings . . . recipe ideas . . . hol-iday displays. Strange words to hear around an industrial company. You hear them all the time at Revnolds.

Here is a company, one of the world's largest producers of aluminum, a company that turns out hundreds of thousands of tons of metal yearly for things like skyscrappers, Navy warships, tank cars, electrical cables, and beer cans. Yet, housewives know its name practically as well as their own.

Reynolds Wrap. One of the classic marketing stories, and so well established in American kitchens that most people can't believe it's just 20 years old.

The men at Reynolds introduced it in 1947, when virtually no one had heard of household foil. Yet, in just three years, 60% of the homemakers in America were using Reynolds Wrap.

And the market for household foil (and Reynolds Wrap) has grown steadily since then. In fact, since 1955 stores doing 95% of the total grocery business have stocked Reynolds Wrap, a distribution feat seldom matched.

Our point is that the men at Reynolds know their marketing, just as they know their aluminum. And they'll be happy to help you with both—in packaging, architectural, transportation and industrial applications.

Call your man at Reynolds at the local office, or write Reynolds Metals Company, P.O. Box 2346-LI. Richmond, Virginia 23218.







# Discover the Continental States of America

If you've never heard of the C.S.A., there's nothing wrong with your geography. Our country is brand new and, in fact, it's not really real.

We just invented it—to show you where our Proud Birds go—and, more important, to show how Continental Airlines is different.

The difference is pride. The pride our people have in their airline is almost patriotic! You feel their pride in everything they do for you, and you feel good. Comfortable. Confident.

The key to all this is found in the motto of the C.S.A., "Semper cum superbia,"





which tells you how we do things...
"Always with pride."

Though the C.S.A. isn't really real, our pride is! It's worth discovering. In the Continental States of America, come travel with us and feel the difference pride makes.

Continental or, better yet, your travel agent can arrange it. He's an expert on unusual new places, including this one. Please call.



sequence shots of Homelies' anatomics). Bluthous noses: Flabby jowls' Weak chins! Retreating hairlines! Bloated waistlines! They've got everything! Exerything that it takes to sell merchandse! Why! Cexentive mouths words why, why, why, Because they're read people! They is policy believable! They're your people! They the policy able! They're your control of the property of the policy able! They is not received the property of the policy able to the host norm in: They was the property of the

So might run a commercial for HAB-ITS (Homelies Against Beautifuls in Television Spots). Since the dawn of TV, advertisers have crowded the screen with dashingly handsome men and curvaceously lovely women telling the world that Brylcreem's "little dab'll do va" or "Ban takes the worry out of being close." The implication was that if viewers drained their sinus cavities, mopped their floors and swabbed their armpits with the Beautifuls' products. then they too would somehow be Beautifuls. Ugly notion, says John O'Toole of Foote, Cone & Belding: "The younger generation we have today does not respond to the unreal, the phony. This generation has grown up with advertising, seen it all their lives and has developed an ennui with all the beautiful faces thrown at them." Adds Adman Hooper White, of the Leo Burnett Agency: "Today's TV commercials are an outgrowth of the 'new wave' of French films. They encouraged us to get away from stereotypes and start using nonprofessionals.

Putty Face. And so, ad agencies are raiding Central Casting and even scouring the streets to find talented faces that are, as Talent Agent Bill Cunningham puts it, "not offensively attractive." If an actor is cursed with a pretty face, Cunningham advises him to go to casting calls "looking frumpy." But not even messed-up hair and baggy clothes can disguise a Beautiful, and more likely than not the job will go to someone like Douglas Paul, a copywriter-turned-actor who has fat, freckles and a grandiose nose. Among Paul's starring roles: an Arrow Shirt commercial in which he stands stripped to the waist in a Laundromat, takes his wash 'n' wear shirt out



McCUTCHEON LISTENING TO AIRLINE MUSIC In all off-sizes and shapes.



RAE SINGING THE BLAHS A little drab'll do ya.

of the dryer, nonchalantly puts it on and swaggers out the door through a crowd of oohing, aahing housewives. In honor of such memorable perfor-

mances, this year, for the first time, the American TV Commercials Festival is awarding a Clio, the industry's equivalent of an Oscar, to the best actor in a commercial. Among the nominees is plump Charlotte Rae, who does a devastating satire of a nightclub torch singer mugging her way through the new Alka-Seltzer anthem, I've Got the Blahs, Easy wit, in fact, is the Homelies' forte. One of the best comic commercials now running features Bill McCutcheon, an inconspicuous little chap with a Silly Putty face who gets carried away by the Greek music in an Olympic Airways jet and dances in the aisle.

Squiggly Mouth, It may look like fun, but making commercials is usually one long, exhausting series of takes and retakes. Philip Bruns recalls the horrors of struggling to twist his squiggly mouth into a satisfied grin as he munched through five quarts of Heinz Kosher Pickles. Howard Mann, a nightclub comic with a Kosher dill nose, once had to sit patiently while makeup men reworked his uneven toes, then ran up and down a steep hill 20 times to celebrate the joys of Ting foot deodorant. During practice takes for one commercial. shmoo-shaped Peter Gumeny strung a hammock between two wooden blocks stuck to the walls with Weldwood Contact Glue, slipped his 240 lbs. into the sling, and then lay helplessly as the blocks separated and he went crashing to the floor.

But the rewards are worth the riggor. It a commercial has a long run, a Homely can make \$7.500 for one day's work; many make more than \$40,000 a year. The competition is sharp, especially since such established Homelies as Wally Cox, Jane Withers, Bert Lahr and Phylis Diller have mugged their way into the act. A cashing call for a street worker, for example, will attract 100 candidates, some lugging along shoveds to be a strength of the condition of the conditi

If
you
want the
same
ordinary
kind of trip
to Chicago,
don't let us
stop you.

Because if we stop you at Stouffer's Oakbrook Inn. overnight or for a meeting or convention, you're stopping out of the ordinary. You'll sip sumptuous cocktails. Dine in the Tai Tower Restaurant. And relax in an atmosphere that's pleasantly Far Eastern. With service that's pure Stouffer's, Pure perfection, Come to think of it, that is ordinary at Stouffer's Oakbrook Inn, 2100 Spring Road, Oak Brook, Illinois. Phone Area 312-654-2800. · Stouffer's University Inn,

 Stouffer's University Inn, 3025 Olentangy River Road, Columbus
 Stouffer's Northland Inn,

Northland Shopping Center, Detroit • Stouffer's Louisville Inn, 120 West Broadway,

Louisville
• Stouffer's Anacapri Inn,
1901 North Federal High-

1901 North Federal Highway, Ft. Lauderdale
• Stouffer's Somerset Inn, 3550 Northfield Road.

Shaker Heights, Ohio

Stouffer's Indianapolis

Inn (Opening Spring, 1967)



#### In 1923 a boy named Sam said "thanks"



Sam Hanley (left) has honored his benefactor of 44 years ago, Dr. E. O. Weaver, with over \$1,600,000 in gifts to Wittenberg University, Springfield, Ohio.

### Wittenberg's been saving '

been saying "thanks" ever since

To a poor boy from a Tennessee lumber town, a chance to pursue his interest in electricity seemed an impossible dream. But Sam Hanley found a great teacher and a great friend at Wittenberg University in the early twenties.

Dr. E. O. Weaver, professor of physics, helped Sam to realize his dream and finally, in 1923, arranged the \$200 loan that enabled him to gradtate. Since then Sam's work has produced inventions of wide significance.

Sam Hanley has never stopped saying "thanks" to Wittenberg and to Dr. Weaver. Through the years his loan has been repaid 8,000 times over as his gifts to Wittenberg have mounted to more than \$1,600,000.

He is one of the many members of the Wittenberg family—alumni, parents, and friends—who have helped Wittenberg lift itself financially and academically, in its quest for greatness.

This quest has shaped an inspiring faculty, an exciting new curriculum and academic calendar, a rigorous four-year honors program, a growing intercultural program, and a transitional grading

system for freshmen. It has added 17 buildings 1,300 undergraduate students and \$8,033,327 in endowment since 1951.

Great teaching and great friendships have meant much to Wittenberg in the past. They continue to be important as Wittenberg educates the Sam Hanleys of tomorrow.

Sam believes that a university standing still is a university going downhill. Now serving as honorary chairman of the Greater Wittenberg Fund, he's helping Wittenberg educate tomorrow's leaders. Would you like to join him?



For more information write or call President John N. Stauffer, Wittenberg University, Springfield, Ohio.

## Is it true what they say about A.G. Becker & Co.?

The Man

from

A. G. Becker

is always worth

listening to

#### They say we have the smartest people and...

Hold it! They are exaggerating somewhat, No single firm has a monopoly on brains. We do have some of the smartest people, but won't claim more than our fair share.

#### They say we're good people to talk to about commercial paper

They say truly. We are one of the country's oldest and largest dealer in the issuance of this advantageous form of Short-Term Money Market Instrument. We can provide substantial funds on short notice, with a minimum of fluss and at low corporate borrowing rates, to major companies with prime credit standing. Conversely, we have heped many companies and institutions put large amounts of their excess cash to work for short periods—one day to nine months.

In addition to safety of principal, commercial paper offers tailor-made maturities and slightly higher yields than other similar instruments. This differential is, in effect, Found Money.

#### They say we play an important role in corporate financing

That we do. Our Corporate Finance Department has managed initial public stock offerings of many well-known companies. Also, our facilities have been employed to good effect by major stockholders in publicly held companies who wish to bring their total investments into

better balance by selling part of their holdings. Our nation-wide distribution capability enables us to handle such secondaries smoothly and efficiently without disturbing the market.

#### They say we are exclusive distributor of FNMA (Fannie Mae) Short-Term Discount Notes

Yes, we are. This unique Money Market Instrument, while somewhat similar to commercial paper, has built-in advantages under many circumstances. We welcome inquiries.

#### They say we are skilled at private placements

Quite right. It is often possible to avoid the delay, expense and morass of regulatory details which are associated with public financing of debt issues or equity securities. Our special competence and con-

tacts enable us to design and recommend financing plans custom-tailored to specific individual situations, and to follow through by making private placements with institutional investors.

#### They say we offer a new and unique Retirement Funds Evaluation Service

We do indeed. It provides periodic comparisons of a company's fund performance with funds of similar size—the only measurement, we believe, which is truly meaningful. Already more than 100 corporations, including many of the largest in the country, have subscribed to this service, because they see in the hope of improved performance, which could lead to reduced costs or increased benefits. Responsible corporate executives would do well to look into the details of this new A. G. Becker service. The man who has them at his finger tips is David D. Peterson, Vice Presidents. Why not write or call him?

#### They say that individual brokerage accounts do not interest us

Not true. While we do a gratifying olume of business with initiational investors, our large staff of Registered Representatives also caters (the exact word!) to the investment needs of individual clients. Our services include the buying and selling of both listed and unfisted securities; in addition, we carry a select inventory of tax-free bonds, and

participate in major underwritings.

They say our Investment Research

is impressively thorough

True. We make no attempt to cover every company whose securities are publicly held. We shun superficiality: the companies we do cover we investigate intensively, and we report on them in depth. Institutions and analytically-minded individual investors find this approach particularly meaningful and helpful.

#### They say the Man from A. G. Becker is always worth listening to

That is something you can easily discover for yourself. Write or call Lawrence Novak, Vice President, and he'll arrange for a private "listening." It could be one of the most important appointments you ever

#### A.G.Becker&Co.

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120 SOUTH LASALLE STREET, CHICAGO, ILLINOIS 60603 · (312) 372-6100 New York, San Francisco, Boston, Los Angeles, Philadelphia, Milwaukee, Roseland (Chicago)

#### Ironical Chronicle

JUST AROUND THE CORNER: A HIGH-LY SELECTIVE HISTORY OF THE THIRTIES by Robert Bendiner. 268 pages. Harper & Row. \$6.95.

The central character is Frankenstein Roosevelt, a power-mad, aristocratic cripple whose props are a wheelchair, a cigarette holder and a pile of postage stamps. Among the characters are his five children, members of a dynasty who will some day run the country (or so everybody assumes), and an adviser named Popkins, who

is usually dressed in a bathrobe and is really a Russian in disguise. The plot revolves around 
Frankenstein's attempts to sell 
the country out piecemeal to 
the Communists. The play ends 
happily when That Man dies of 
what looks like a stroke (actually, the deed is done by a haberdasher named Falseman who 
wants to be President).

That is roughly how a Barbara Garson of the 1930s might have written the Macbird! of that era. As Robert Bendiner's book suggests, the virulent abuse poured on the Roosevelts by a small but vocal portion of the public matches the feelings of today's left toward Lyndon Johnson.

Shiny New Apole, Like a good glass of 3.2 beer, popular chronicles of the '30s tend to repeat themselves, and this "highly selective history," combined with personal reminis cances, is no exception. Still, Author Bendier (White House Fever, Obstacle Course on Caption Hill) offers a book as tempting as a shiny new apple, because his account is not overeentimental.

"My father, a man who was clearly ahead of his time, went bankrupt in 1922," writes Bendiner, explaining why there was little about the Depression to depress him. After all, he adds, it was also a time when FORTUNE was saving that the Depression had "solved the eternal dome-tic-service problem in America." Maids could be hired for as low as \$4 a month plus room and board. "Suburban citizens still solid enough to have gardens that needed care could have them tended for \$1 a week." Not that Bendiner's family had any of those luxuries. Their only fun was buying on the installment plan. The day the Bendiners received a dispossess notice from their Manhattan landlord was also the day they received a regulation-size pool table ordered for the apartment on credit.

Clenched Fists. In his 20s during the '30s, Bendiner managed to find work as a switchboard operator-errand boyeditorial assistant-reporter-managing editor for a variety of magazines, including New Masses and Nation. His account of life with the Old Left shows how wise the Communists were in denouncing him as an enemy of the people.

There were the political cockial parties where dedicated ani-Fascists helped crush Mussolini by ordering martinis without olives, the disenchantment of the Daily Worker reporter who rushed into his office one day yelling. "Hold everything, It's begun. The masses are storming the Amalgamated Bank." Bendiner also describes the struggle to undermine the American



DRAWING BY PETER ARNO; COPR. © 1936, 1964 THE NEW YORKER MAGAZINE, I

"COME ALONG, WE'RE GOING TO THE TRANS-LUX TO HISS ROOSEVELT."

way of life by slipping working-class propaganda into WPA art projects. "Swarthmore College felt obliged to close up a room in which no fewer than six clenched fists were detected in a WPA mural," Bendiner recalls. "After a mild uproar the room was reopened with three of the first removed—a fair compromise for the time."

And always, as a kind of counterpoint, there were the attacks on the Roosevelts. One of the gentler assaults, which Author Bendiner wisely reprints, is a priceless parody of Eleanor's "My Day" column by Westbrook Pegler:

"Vesterday morning I took a frain to New York City and sat beside a gentleman who was reading the 1937 report of the International Recording Secretary of the World Home Economics and Chidren's Aptitude and Recircus and Chidren's Aptitude and Recircus (Pr. Mary McTwaddle, formerly of Vassar, is the American delegate. This aroused my interest and I ventured to remark that I had once had the

pleasure of entertaining a group of young people who were deeply concerned with the neglected problem of the Unmarried Father. It turned out that the gentleman himself was an unmarried father so we had a very interesting chat until he got off at Metuchen."

Among other things, this book is recommended for Wall Street board rooms. It must be the first ironical chronicle of those times that does not even mention such grim facts as G.M. at 8 and Anaconda at 4.

#### Is Language Dying?

LANGUAGE AND SILENCE by George Steiner, 426 pages, Atheneum, \$8.

"A man can learn half a dozen professions by reading Zola," says George Steiner. And a man can learn the ground rules to half a dozen academic disciplines by reading Steiner—including the art of how to package 31 essays into an \$8 bundle.

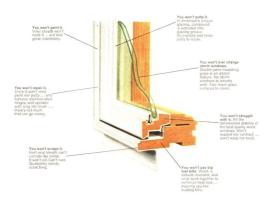
Steiner is one of the few critics today who can make such a package a bargain at almost any price. Born in Paris of Austrian parents and educated in France and the U.S., he is at 38 director of English studies at Cambridge's Churchill College and currently Schwelter Visting Professor at N.Y.U. He is also the No. 1 candidate for Edmund He has all the qualifications and

more: astonishing erudition, an edgy style, the wound of Jewishness and a bow of courage. He speaks four languages. He began publishing with two commanding achievements: Tolstoy or Dostoevsky (1959) and The Death of Tragedy (1961). Now he has found the absolute essential for a critic: a commanding idea. That idea is the breakdown of language. As he puts it, the "syntheses of understanding which made common speech possible no longer work. Today, Steiner notes, vast domains of meaning are ruled by nonverbal languages such as mathematics or symbolic logic; those who live beyond the veil of science and its mathematical languages inhabit only an "animate fiction."

Dry Springs. The landmarks in modern literature, Steiner says, are works that have pushed language over the precipice of its past-Joyce's Ulysses, the poetry of Mallarmé and Rilke. Painting, too, is language, but the modern practitioners are in total rebellion against the "verbal" or meaningful in art. Franz Kline's Chief is a tornado of paint, and nothing can be said about it that is "pertinent to the habits of linguistic sense." Contemporary music also flies from exterior meanings. Language today can deal only with the surfaces of experience. "The rest, and it is presumably the much larger part," says Steiner, "is silence. The space-time continuum of relativity, the atomic structure of all matter, the wave-particle state of energy are no longer accessible through the word. Reality now begins outside verbal language.

The traditional springs of language

This <u>new window</u> doesn't need painting or storm windows. It resists denting and warping. It can't rust or corrode. It makes you wonder...



could this be the perfect window?





Our hand is in all the ingredients.

Her potatoes came to market in our meshwindow bags. Ditto for the onions which she'll chop in next. Her flour? It arrived in our shipping bags. And she'll even use our waxed garbage containers to chuck in the peelings. The retail food business is our biggest

customer. And America's biggest consumer industry. It topped \$58 billion last year.

That's no small potatoes.



have gone dry. Fiction, Steiner reports, is alive and hiding-in the land of fact. As Thomas Hardy noticed, "Though a good deal is too strange to be believed, nothing is too strange to have happened. Hence the screaming horrors, outrageous sex fantasies, nightmares of loneliness now faking it as novels. Fiction is either surrendering its majesties to nonfiction or hybridizing with the new languages of symbolic communication. John Hersey's finest book, his seven novels notwithstanding, is still Hiroshima. Truman Capote freezes a murderous poetry into In Cold Blood, Rachel Carson's The Sea Around Us and Lewis Mumford's The City in History inherit the grace and freedom of the novel.

Potential of Silence. Significantly, some of the books Steiner admires most draw on other "grammars of perception"-structures taken from music, philosophy or mathematics. Thus Hermann Broch's The Death of Virgil (1945), articulates itself as a string quartet. Elias Canetti's Auto-da-fe (1946) is a mock-heroic piece of analytical logic. Such works-and Steiner might have added Uwe Johnson's Speculations About Jakob and Vladimir Nabokov's Pale Fire to his list-declare their own form. They modify "our sense of how meaning may be communicated." Always they carry "a potential of silence, the recognized possibility that literature may be insufficient.'

For Steiner, the ax first fell on language and severed it from meaning during the Wolpurgbaucht of Nazism. Hilter turned the tongue of Goethe Hilter turned the tongue of Goethe the bureaucratese of hell. In a territying foretaste of George Orwell's Newspeak, "mass murder" translated as 'final solution.' Steiner asks: "How should the word spritzen (to gush having signified to millions the spuring of Jewish blood from knife points." And the Nazis' downfall did not halt



CRITIC STEINER
Reality begins beyond the tongue.

the world pollution of language. The most totalitarian state in Europe calls itself the German Democratic Republic. Nor is the free world necessarily immune. In the U.S., Shakespeare and the Bible are abbreviated into comicbook balloons, and a study of radioactive fallout is titled Operation Sunshine.

New Gods, Sometimes it seems that Steiner overrates the importance of language; but to him the word is the very essence of humanity. He welds philosophy, politics, economics into the ancient Grecian form of criticism-not literary criticism but man criticism. It makes him both exhilarating and frustrating. Sometimes he has to be read backward, into other books and sources. Still, Steiner must know that language is not really dving. The fact of his book denies it. But like religion, language is in search of new gods, prophets or sorcerers. It must have writers who can make the art as "new and outrageous as the morning sun." It also needs physicians like Steiner to diagnose its ills.

Discovering limits, crimes and silences in language is not new. Sixty vears ago, Alfred Korzybski, father of general semantics, was subscripting his imaginary animals "cow1, cow2, cow3 to order reality and demonstrate the abstraction of language. Marshall Mc-Luhan (whom Steiner admires) prophesies an Eden of new nonverbal messages for the tube-fed generation. But there is much that is new in George Steiner's work, for he has made himself the devil's advocate in the house of literary intellect-and for this he deserves awesome respect. Perhaps the best defense is still a strong offense.

#### Guilt über Alles

BROTHERS IN ARMS by Hans Hellmut Kirst. 384 pages. Harper & Row. \$5.95.

In his Gunner Asch tetralogy, West German Novelist Hans Hellmut Kirst explored the soldier's life in Hilder's Wehrmacht, in which he himself had served twelve years, and found a simple point: a doglace is a doglace is a doglace is a doglace, even under the sign of the swastika. Asch was a universal type, a latter-day Good Soldier Schweik, the goof-off who confounds every mulitary system.

Having succeeded with satire, Kirst has now joined many of his fellow writers in the thriving literary guilt business. He lectures his German readers not the inexpiable wartime sine. His psychological thriller, The Night of the General, made into a poor movie (Tiste, Feb. 10), was sharpened with moral indignamate with the satisfaction of the sa

The story moves at the beat of a beer-garden band. Sixteen years after the war, in the village of Rheine-Bergen,



NOVELIST KIRST

To the beat of a beer-garden band.

six veterans of a Nazi machine-gun squad face the necessity of killing a brother in arms for the second time. Their victim is Michael Meiners, left for dead on the Eastern front while the other squad members deserted before the advancing Russians. Meiners' reappearance menaces the peace of men who have deliberately paved over the past, and his murder is promptly arranged. In case any reader has missed the point, Author Kirst puts it on the tongue of the detective assigned to find Meiners so that his comrades can kill him. "The criminals or accomplices of yesterday, says the investigator, "have lost all consciousness of their guilt or complicity. They've genuinely forgotten.'

Kirst's ultimate message is even more unrelenting than that. He specifically places the German spirit beyond redemption: it is a beaut, sleeping only bedomption to a beaut, sleeping only beto do murder again. Kirst's readers, who beyond any question of guilt or conscience enjoyed the appealing roguishness of Guinner Asch, may be disconness of Guinner Asch, may be disconness of Guinner Asch, may be disconness of Guinner Asch, may the disconness of Guinner Asch, may the disconness of Guinner asked to the conscience of the control of the contr

#### The Distaff Drudge

THE TIME IS NOON by Pearl Buck. 383 pages. John Day. \$6.95.

Pearl Buck, 74, is the most durable of a class of doughty women writers—also including Edna Ferber and Faith Baldwin—who flourished in the '20s and '30s, weathered the '40s, and have been losing much of their audience ever since. They appealed to women who had got they appealed to women who had got women they appealed to women who had got women to be the more relentlessly than Author Buck, who, in her 32 novels and Author Buck, who, in her 32 novels and bessessive memorir writing, has ennobled



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the distaff drudge while painting a bleak picture of men and marriage.

Pearl Buck's outlook owes more to experience than art. The eldest daughter of missionaries in China, she watched her "God-drunk" father ignore his wife and deprive his children in the name of the Lord, and worse, saw her mother's love for her father turn to silent hatred. In her autobiographical novel The Time Is Noon, written over 25 years ago but unpublished until now, it is business as usual in the hard-labor camp by the hearth. The setting is not the Anhwei of The Good Earth but a village in Pennsylvania. The young heroine drags from crisis to crisis: her mother's long slow death from cancer, brother's bastard child, sister's orphaned infants, her own hopelessly retarded baby. Men appear in the story only long enough to leave trouble at the door

The story is told with honesty, steady narrative drive and, occasionally, staggering naiveté. Undertakings like The Time Is Noon are mostly therapy for their author, to exorcise a painful past.

#### Short Notices

WASHINGTON, D.C. by Gore Vidal. 377 pages. Little, Brown. \$6.95.

Writing a novel about the capital is like writing one about Hollywood—even truth is parody. In this political fiction, Gore Vidal (The Best Man) tries hard to bring the Washington scene of 1937-52 to life, but to little avail.

At the center of the cast is James Burden Day, a Roosevelt-hating conservative Senator from the Southwest and contender for the presidential nomination. The characters, moving woodenly through a familiar plot about political chicanery, include the usual domineering millionaire publisher, the conniving businessman who keeps Senators in his pocket, the venal journalist, the young idealist, the Communist-turned-anti-Communist, and droves of beautiful, compliant women. Almost everyone is a villain, and Vidal seems to dislike his characters even more than the reader is bound to. The author recently observed that American politicians "create illu-sions and call them facts." Washington attempts to dramatize this theme, but it's all an illusion-and that's a fact.

THEODORE ROOSEVELT by Nicholas Roosevelt. 205 pages. Dodd, Mead. \$5.95.

The telephone rings in the big house at Sagamore Hill, "Is that you, Archie?" pipes a small boy's voice. "No, this is Archie's father," a man answers. "Oh, well, you'll do," says the small boy. "Tell Archie to be sure to come to supper tonight," Grinning, Archie's dad, the Colh President of the U.S., hangs up the receiver, "How the creatures do order one about," he says.

Teddy Roosevelt not only enjoyed taking telephone messages for his six children, he seemed happiest when playing with kids—particularly the noisy, energetic clan of 16 Roosevelt young

#### When a baby is born in Denver





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## Harvest day meant a much bigger guest list...yesterday

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Since the advent of the steel plow, this "revolution on the farm" has gained momentum—as proved by the fact that half this century's increase in farm output has come in the last 15 years!

Tomorrow, the farmer and his partners will be called upon to perform even greater miracles of production, worldwide, to feed a fantastically growing populace.

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SOCCER WITH T.R. AT SAGAMORE HILL Archie's dad would do.

cousins who congregated in the summers at his sprawling house on Long Island's Oyster Bay, He lowed to lead them on cross-country hikes, and if he climbed over a huge log or weded through a muddy pond, each child was expected to gled little Roosevelt tried to explain to ber angry mother that she merely had followed the leader, the mother snapped: "Just because your cousin Theodore behaves like an *idiot* is negative the reagent why our should behave like a reagent why your should behave like an areason who you should be have like an areason who you should behave like an areason who you should be have like an areason who you should behave like an areason who you should behave like an areason who you should behave like an areason who you should be have like an areason who you should be a low of the low o

Such childhood reminiscences are the best part of this slight memoir by Nicholas Roosevelt, whose father James West Roosevelt was T.R.'s first cousin and closest friend. While he brings no new insights on T.R. the author, now 73, nevertheless contributes to history by setting down recollections that no-body else outle have supplied.

THE PURLOINED PAPERWEIGHT by P. G. Wodehouse. 188 pages. Simon & Schuster, \$4.50.

The publishers profess to be perplexed about whether this is 85-yearold Author Wodehouse's 70th or 80th or maybe even 90th book. No use trying to count, they say, because in Wodehouse's puzzling world, as in Einstein's, one and one don't always add up to two. Quite true. Old Wodehousemasters know it is equally fruitless to try to unravel the plot in one of his potty idyls. In this book, he sets out to tell the tale of a cuckoo American millionaire's efforts to steal an 18th century paperweight from an English manor house. What he also does in his incomparable way is to prove that, for a fellow who started effervescing back in the Edwardian era, he has a lot of bubble left in him yet. In fact, his fans will find that this book leaves P.G. about where he was before: one of the funniest writers of this and bygone times.



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TIME, APRIL 28, 1967



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